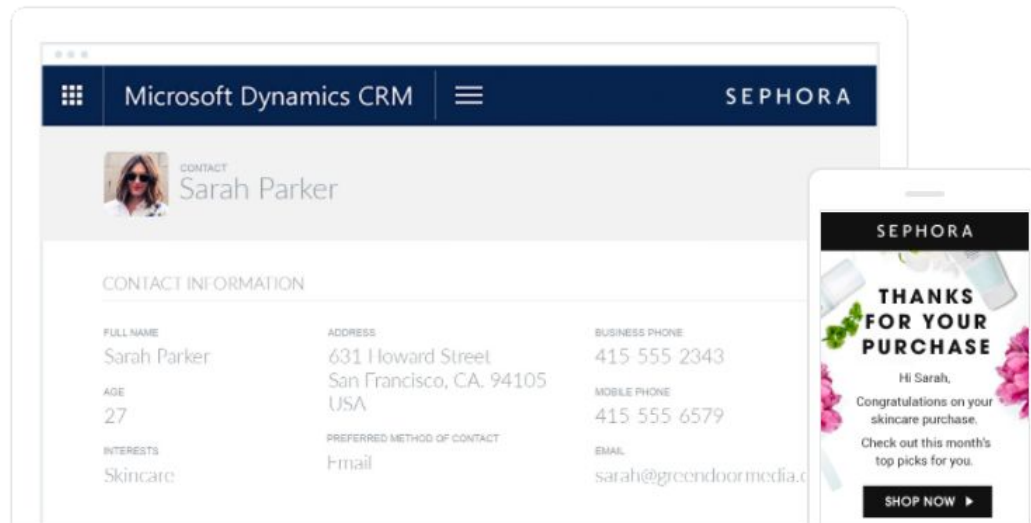


CAMPAIGN MONITOR FOR MICROSOFT DYNAMICS

Send professional email campaigns and trigger automated journeys based on your CRM data



With Campaign Monitor for Microsoft Dynamics 2016, you can instantly sync CRM data from Microsoft Dynamics right into your lists in Campaign Monitor to bring more detailed information about your prospects and customers and send hyper-targeted email marketing campaigns and customer journeys.

Additionally, you can sync your campaign engagement data from Campaign Monitor back to Microsoft Dynamics CRM to get a full 360-degree view of your customers' and prospects' engagement with your brand. With this functionality you have visibility into how a customer or prospect has engaged with any email campaigns you've sent and reach out accordingly.

Campaign Monitor for Microsoft Dynamics 2016 brings powerful email marketing and marketing automation features to Microsoft Dynamics customers, including:

- An easy-to-use, drag-and-drop email builder to create visually stunning email campaigns
- Personalized 1:1 marketing campaigns with customer data from Microsoft Dynamics
- Professionally-designed email templates that work on any mobile device
- Sophisticated marketing automation to trigger customer journeys with CRM data