

automated click & collect

# why it's worth it?



Are you going to use Click & Collect services this Christmas?

**Definitely yes** I think so

80% of customers declared to use Click & Collect Service during Christmas 2016.

34,5% Click & Collect predicted volume out of all deliveries generated by on-line orders \*.

\* "The Last Mile" Barlcays Forecast

## Retailers' preferences of delivery methods



### Biggest challenge for carriers



Consumers not being in to receive delivery

# benefits



# Gain more than you think

## 6-times higher efficiency!

According to Tesco, the implementation of self-service Click & Collect made the collection process 6 times shorter.

#### 50% Cost Reduction!

IMRG report estimates that online orders which remained undelivered generated £%billion of costs. According to the carrier companies, using automated Click & Collect solutions can boost couriers productivity **even 10-times**.

## Collection process improvement!

According to StellaService research, shoppers spent an average of 5 minutes and 24 seconds in a store trying to pick up their online orders. The shop assistant needs on average **3 minutes** to bring the proper parcel from storage. DropByBox deployment drastically reduces this effort, making the collection process significantly less time-consuming.

### Sales 25% higher

According to ASDA each Click & Collect customer spends on average an **additional £9** in store. Macy's confirms this tendency: Macy's customers who excercise click and collect option spend as much as **125% of the value** of the original order by purchasing additional items while in store.

## Happy customers!

According to StellaService research, when visiting the store Click & Collect shoppers spent on average **58% of their time waiting** for the store assistant to bring their orders. Thanks to DropByBox, the collection takes seconds, with no need of any manual intervention.

# How does it work?



**Collectomate** enables to run cheap and comfortable self-service Click & Collect operations. No more queues at the checkout.

Let customers take pickups into their own hands and collect their purchases using an automated collection point.

#### No integration variant



**Purchase finalization** 



**Order completion** 



Pick up



Customer completes order in your e-commerce shop.

Store representative places the package in collection point, entering **recipient phone number** on Collectomate screen.

Customer receives **SMS** with pick up code and QR code. To pick up the package, Customer **enters phone number and pick up code or scans the QR code**.

# How does it work?



#### **Integration variant**



**Purchase finalization** 



Communication with Collectomate



**Order completion** 



You sent notifications to the customer. To pick up the package, Customer enters phone number and pick up code or scans the pick up QR code received from you.

By using our SDK, you can also enable your customer to pick up the package directly from your mobile app.

Customer completes order in your e-commerce shop.











Your system communicates with Collectomate via API. generates delivery object and receives back delivery data, including delivery code and delivery QR code for store representative and pick up code and pick up QR code for the recipient. You oversee the whole process and communicate at the right moment with the store and the customer.

places the package in collection point, entering recipient phone number and delivery code on Collectomate screen or scanning delivery QR code.









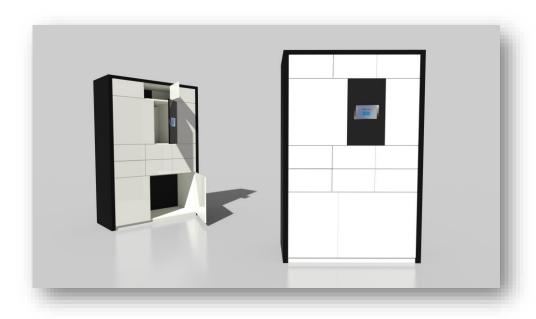
# modules 🕒

Basic module contains the screen, but the user interface can also be outside the module if needed. We can deliver more different modules adjusted to your preferences.

We can deliver modules with custom locker sizes and quantities.

We can prepare a dedicated design in cooperation with the production partner.

Retailer can also design and produce own modules we fit into with our hardware.



# differentiators



### **Easy of Integration**

Cloud based architecture and open API enables easy integration with existing client's office solutions.



## **Light Hardware Architecture**

Simlifies the instalation and reduces TCO.



## Flexibility in Workplace Arrangement

You can easily customize your collection points and get flexibility in the way how you arrange each module inside the office.

partners

# **SKANSKA**

# SPARK









Open to everyone, always with you, without problems, always at hand.



Contact us to get a dedicated offer.

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