



A scalable solution for increasing Office 365 adoption and boosting usage

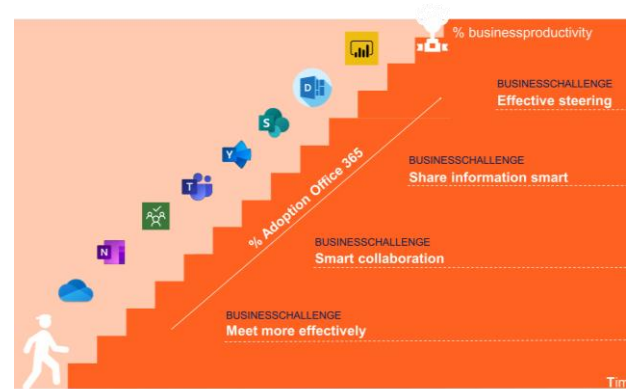
The Cue delivers a scalable, user centric ISV solution and is aiming at becoming the new Netflix for adoption. Not by video's, but with gamification.

Why The Cue?

- +55% increase in Office 365 adoption
- +34% boost in employee productivity
- Making adoption scalable
- Improving smart collaboration user centric and more fun

Our games nudge user behavior towards smart collaboration. Therefore engaging an Office 365 exploration and stimulating further utilization using game dynamics. The platform is possible to play at any device, and integration with Microsoft Teams is a possible way to trigger players.

Our revenue model is a monthly user fee with a business partner kickback.



Current Office 365 Adoption gamification portfolio



Meeting Masters Fundamentals

- Introduction to Teams and OneNote
- First steps in effective meetings



Meeting Masters Action Active

- Deeper knowledge in OneNote and introduction to Planner
- Next steps in mastering meetings



Smart Collaborators Fundamentals

- Introduction to Teams
- First steps in smart collaboration



Smart Collaborators Let's Team UP!

- Introduction to Teams
- First steps into smart collaboration First Line Workers



Smart Collaborators Working Out Loud

- Introduction to Teams, Yammer and Delve
- First steps smart collaboration and 'working out loud' mindset



Increasing adoption

- Scalable deployment strategy
- Multi-lingual
- Measurable usage reports

Improving productivity

- Working more efficiently
- Proven Office 365 business case
- Business case Office 365

Boosting team collaboration

- Making using Office 365 fun
- Working more effectively
- User happiness