

Create meaningful shopping experiences, and engage with your customers

Offer customers a highly customized opportunity to interact with staff, try new products before buying and check out with ease with Amicis Lifestyle



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Solution Overview

Armed with smartphones and a strong desire to align with brands that understand their individual purchasing preferences, consumers are pushing retailers to make shopping a much more experiential event. Smart retailers understand their stores are no longer just a place to make a simple purchase – instead, they must deliver a highly customized opportunity for customers to engage with sales associates and staff, to enjoy classes or activities, to discover and try new products before buying, and to have an easy checkout process when they decide to make a purchase.

Amicis Lifestyle is a one-of-a-kind solution built on the powerful Microsoft Dynamics 365 for Finance and

Operations ERP platform. It empowers retailers of all types – from service providers, pharmacies, salons, fitness centers, spas, food and beverage businesses, restaurants, country clubs, transportation and leisure companies and a variety of hospitality companies – to establish meaningful relationships with their customers and build brand loyalty. With just a few clicks on their smartphones or mobile devices, customers can quickly and easily make reservations and appointments, participate in classes and activities, book an event, or rent equipment or products, and then to receive email confirmations and reminders via a single solution. Business users will benefit from Amicis Lifestyle's advanced scheduling, payment, tracking and reporting functionality.



The Amicis Lifestyle solution helps retailers and hospitality companies better manage:



Food and Beverage



Reservations and Bookings



Rentals and Services



01

Food and Beverage

The Food and Beverage capabilities within the Amicis Lifestyle solution helps companies:

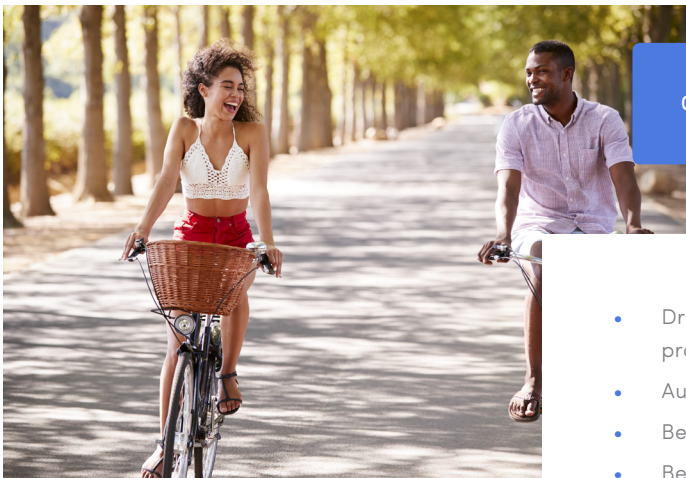
- Improve workforce management with advanced labor scheduling enforcement
- Provide a better customer experience with check management
- Ensure staff is fairly compensated with gratuity management
- Oversee menus, recipes and better manage customer deals
- Improve efficiency with advanced table management
- Enhance quality and consistency with a Kitchen Display System (KDS)

Reservations and Bookings

Amicis Lifestyle offers advanced reservation and appointment management, which helps users:

- Manage the availability of resources, equipment and facilities
- Provide lessons and classes that appeal to customers
- Efficiently manage scheduling and appointment bookings
- Plan special events
- Oversee memberships and subscriptions
- Automatically provide customers with notifications and reminders about upcoming appointments, classes or events
- Management payment and billing

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Rentals and Services

Bring efficiency and automation to your rental and services business with Amicis Lifestyle, which enables retailers and hospitality brands to:

- Drive up profitability with efficient management of equipment rentals and product trade-ins
- Automatically collect and distribute deposits and payments
- Benefit from advanced tier pricing capabilities
- Better manage and track availability of inventory

Get the most from your software investment

Our solutions grow and adapt to new business needs as your customer demands change and new selling channels emerge. Having the right software in place is just part of the equation – you must be able to rely on expertise to guide the deployment of both the technology and the right processes to support it.

At Amicis Solutions, our Professional Services team has extensive experience serving businesses in the retail and hospitality industries. We bring knowledge of industry best-practices and a wide range of consulting services to projects of any size or level of complexity, and we support our customers comprehensively, with reliability and efficiency.



Contact us today to learn how we can support your business.

About Amicis Solutions

We are the go-to provider of services and support for Microsoft Dynamics 365, a best-of-breed combination of ERP and CRM functionality, for the retail and hospitality industries. Our clients in North America rely on us to help them get the most from their Microsoft Dynamics 365 for Finance and Operations and Retail investment. Our suite of best-in-class, fully integrated proprietary solutions are robust yet flexible and easy to use, enabling businesses to meet and exceed customer expectations – all while helping them streamline operations and eliminate unnecessary costs.

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