Care Coordination – population health management

**Segment**
- Identify at-risk segments of the population
  - Collect data from care teams across the health network
  - Identify internal and external factors influencing patient outcomes

**Target**
- Proactively engage with prospective patients
  - Identify segments and target individuals to discuss options for personalized care
  - Gain the ability to intervene earlier to improve outcomes

**Treat**
- Optimize treatment plans
  - Templatize and share best practices across care providers
  - Create and fine-tune personalized care experiences

**Improve outcomes**
- Achieve value-based care goals
  - Improve individual experiences and overall population health
  - Reduce readmissions
  - Lower population health costs

**IMPROVED POPULATION HEALTH**
- Improve outcomes
  - Segment
  - Target
  - Treat
  - Improve outcomes
- REDUCED COSTS
  - CMO
  - CHIEF MEDICAL OFFICER
Care Coordination – individual patient experience

**Onboard and segment**
- Target at-risk segments of the population
  - Identify health trends
  - Reach out proactively to potential treatment candidates
- Create personalized care experiences
  - Create an individualized care plan
  - Tailor care with a better understanding of your patients’ needs

**Enroll and personalize care plan**
- Manage care in a unified environment
  - Share information across care teams
  - Offer anytime, anywhere access
  - Provide Next Best Actions to all parties

**Monitor and coordinate care**
- Provide holistic care
  - Proactively engage with patients beyond clinical walls
  - Empower patients to take charge of their health
- Achieve value-based care goals
  - Improve population health and individual experience through value-based care
  - Reduce readmissions
  - Lower costs

Learn more about our personalized care plans
A reminder from your care team…