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xG BILLING[™]

Unified Billing and Financial Management

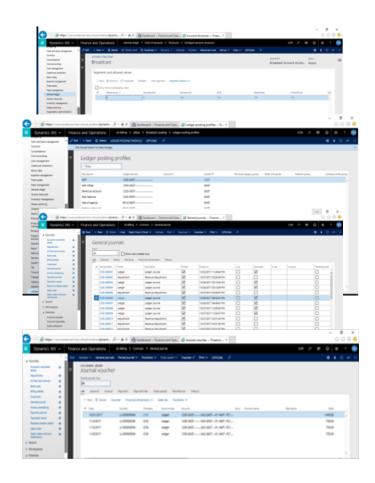




XG BILLING 3.0

Unified, Consolidated Cross-Platform Financials

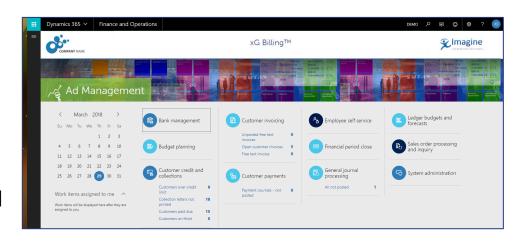
- Unify multi-platform advertising into a single source
- Media-centric ERP with a proven Microsoft Dynamics 365 core
- Centralize all financials including revenue recognition, invoicing and cash collections
- Consolidate accounts receivables, invoices
- Robust AR and collections, and integrated GL
- Automated lockbox/payment ingest



XG BILLING 3.0 ON DYNAMICS 365

Next-gen intelligent application enabling organizations to grow, evolve and transform

- xG Billing 3.0 is an add-on module to MS Dynamics 365 for Operations
- Key Benefits:
 - Cloud-based
 - CRM and ERP integrated in a single service
 - Unified user experience across applications and devices
 - Embedded Power BI embedded for extensible reporting
 - Mobile enabled



XG BILLING – HIGHLIGHTS

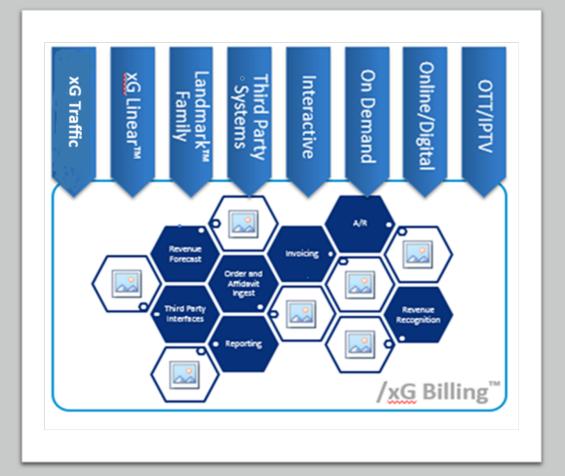
Forward Looking Billing for Mission-Critical Business Operations

- Synchronize multiple business systems for revenue projection, billing, collections, and account management, capable of supporting millions of transactions per day
- Unifies multi-product advertising into a single account giving customers a single invoice, reducing customer confusion and improving payment times
- Consolidate invoice processing, accounts receivable, risk analysis, credit risk exposure, and collections
- Rich Reporting with a full catalog of standard and ad-hoc reporting options, with multiple parameters
- More Accountability and Accuracy with SOX and GAAP-compliance
- Open integrations connect Imagine and 3rd party systems to create a seamless environment



XG BILLING – MULTI-SOURCE INGEST

- xG Billing data ingest methods:
 - Standard Web Services APIs
 - CSV Files
- Standard API can be used by virtually any ad system capable of producing billable events and projected revenue
- xG Billing maintains the data association with each source system for auditability

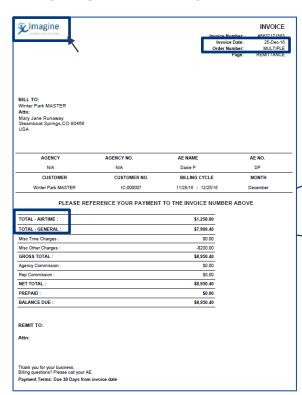


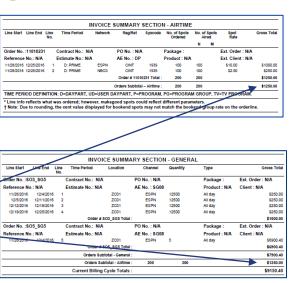


XG BILLING – CONSOLIDATED INVOICE

Consolidate orders from multiple ad platforms and present a single invoice to an advertiser

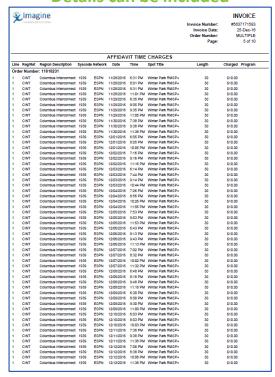
- xG Billing invoice options:
 - EDI format (NCC, AAAAs)
 - Co-op scripts and attachments
 - Notarization
 - Prepayments can be applied
 - Sales tax
 - Broadcast calendar
 - Gregorian calendar
 - End of Flight
 - Affidavit and proof-ofperformance details
- Generate invoices on-demand or in batches
 - Customize batches to match your workflow





XG BILLING – INVOICES

Affidavits and Proof-of-Performance Details can be included



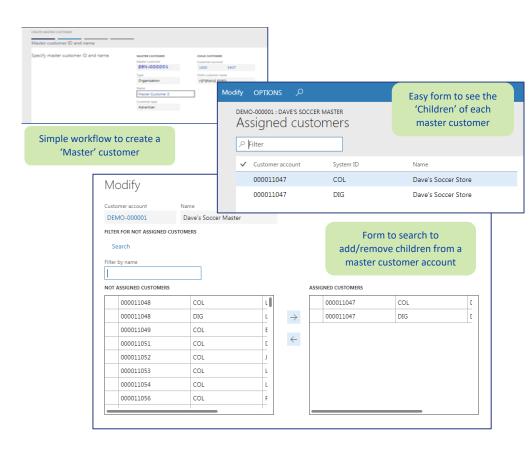
Co-op Scripts and space for Notarization is available

Q Ima	gine			INVOICE
соммин	сатонь.		Invoice Number: Invoice Date: Order Number: Page:	IC-000134 26-Feb-17 MULTIPLE 14 of 16
				ION REQUIRED
	ANA/CAB CABLETELEVISIO	N CO-OP DOCUMEN	TATION FORM	
		Test System	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
		USA		
Region/Retail	(s) : Demo Zone Code 1			
Customer	: Winter Park MASTER	Customer ID	: IC-000007	
	Mary Jane Runaway	Agency/Rep	: N/A	
	Steamboat Springs, CO 80456	Salesperson	: Steven Gerrard	
	USA	Billing period	: FEBRUARY 2017	
Begin Date: 1/30/2017 End Date: 2/14/2017 Print Date: 02/21/17				
	5	CRIPT		
Spot ID	Spot Title			Spot Length
AC03	RMSP+ Ad Copy			0:00:00
The ultimate pass that gives you access to five Colorado resorts, one in Alaska and five international destinations.				
This pass spans multiple states and continents so you're covered no matter where the powder falls.				
Passes are for individual use and strictly non-transferable.				
Documentation Statement Approved by the Co-operative Advertising Committee Advertising Bureau.				
This announcement was cablecast 47 times, at a total cost of \$7,249.00, as entered in the system's program log. The times this announcement was cablecast were billed to this system's client on our invoice numbered IC-000134 dated February 26, 2017.				
Sworn to and subscribed before me and in my presence on this 21st day of February, 2017.				
System Offici	al	Notary		
Judith Overv	alde			
Internal Test System				
michiai resi aysiciii				

Ad copy attachments can be printed with the invoice



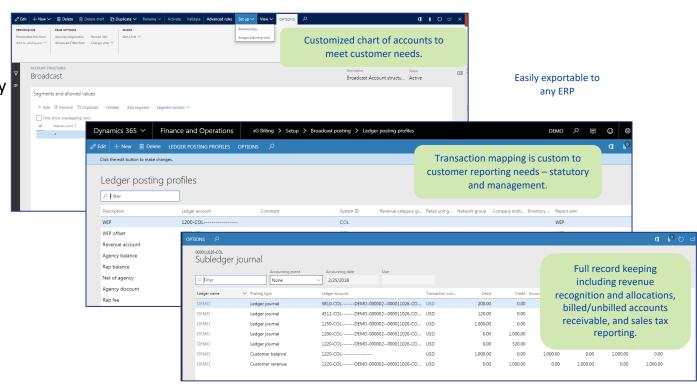
XG BILLING – CONSOLIDATING CUSTOMERS



- xG Billing uses a simple workflow to create "Master" customers for consolidating orders across multiple advertising platforms
- Adding additional children to master customers is easy

XG BILLING – INTEGRATION WITH ERP/GL

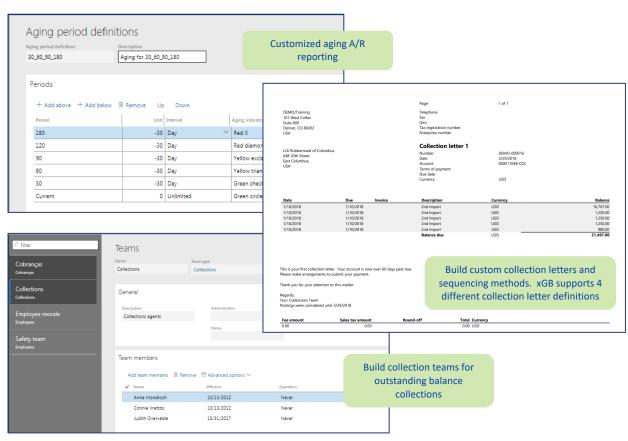
- xGB financial activity is easily exportable to other ERPs
- Incorporate a full chart-ofaccounts
- Create customized account mapping for statutory and reporting needs of clients
- Allocate revenue across multiple dimensions





XG BILLING – ROBUST A/R

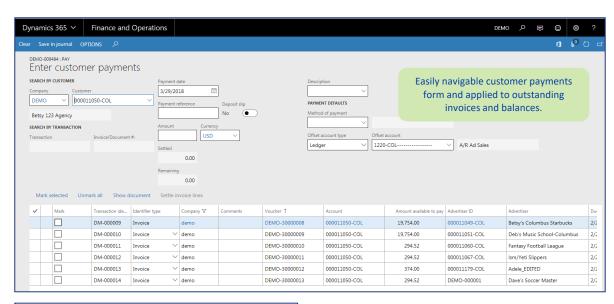
- xG Billing leverages Dynamics built-in features including:
 - Payments
 - Adjustments
 - Credit and collections
- Unified accounts receivable balance by customer
- Other A/R functions include:
 - Customized aging A/R report
 - Collection letter and sequencing
 - Creating collection teams
 - Statement of Account and Credit Memo letters formatted for customer presentation





XG BILLING – PAYMENTS AND LOCKBOX

- xG Billing enables automated or manual payment entry
- Lockbox file import
- Single payment may be applied to multiple invoices
 - Useful for agency payments covering multiple advertisers
- Multiple payments may be applied to a single invoice
- Prepayments may be applied against sales orders



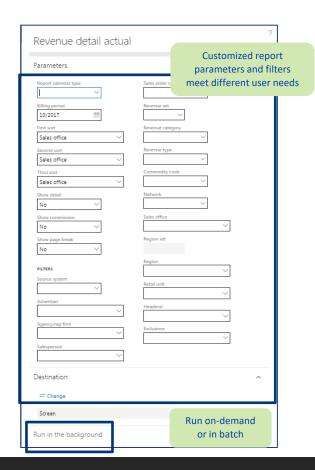




XG BILLING – REPORTING

- xG Billing offers a complete set of financial reports based on SQL Server Reporting Services (SSRS)
- All reports export to PDF, Excel and CSV formats
- Each report has flexible criteria to customized and filter
- Reports can be run on-demand or in batch







XG BILLING – SECURITY AND WORKFLOWS

- xG Billing provides multiple pre-defined roles designed to simplify managing access
- Leverage the workflow inherent in MS Dynamics 365

xGB billing clerk xGB business administrator xGB collection clerk xGB credit clerk XGB CSV web services interface xGB finance reporting user xGB general purpose user xGB manager role xGB payment processing user xGB supervisor user xGB system user role XGB Third party web services interface XGB Web services administrator



IMAGINE NEXT GEN XG ECOSYSTEM

