



The Diary®

Data Driven, Personalized
& Connected Care

Use Cases for Hospitals &
Clinics, GPs, Insurers & Others

March 2019

Introducing: The Diary® & Diary CarePro®



For Patients - The Diary®

- Enables individuals to view health related data on iPhone/iPad
- Data input by owner, healthcare providers, IoT devices, family
- Compatible with global e-health standards
- Open API's sync with iOS apps, IoT devices & wearables - glucometers, blood pressure cuffs, pulse oximeters, scales, etc.

Software is built on an iOS front end & Microsoft back end (SQL & .NET) hosted on Azure



The Diary® on www.apple.com/healthcare



For Caregivers - The Diary CarePro®

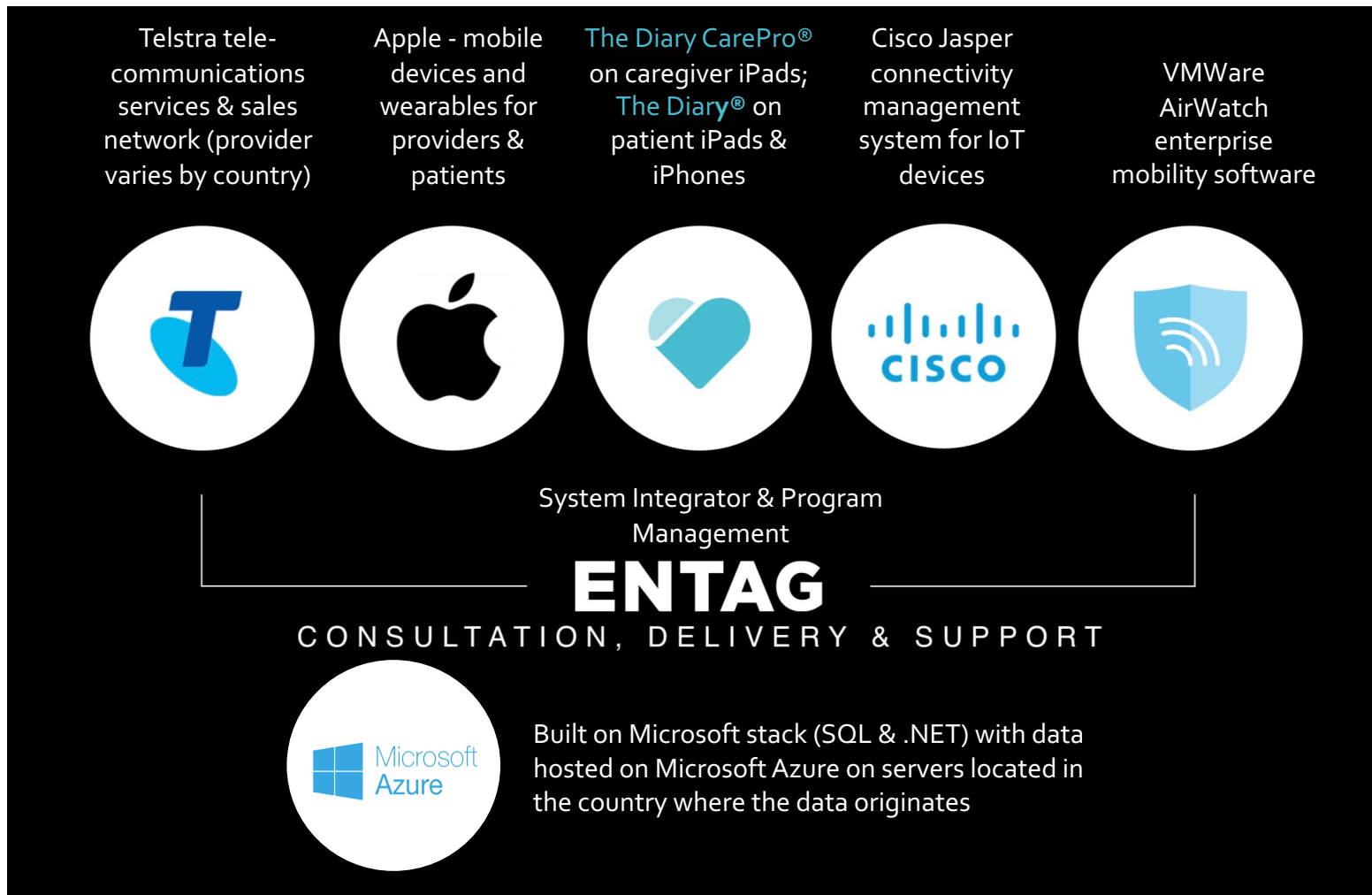
- iPad app for doctors, nurses and other healthcare providers to interact with patients 24x7x365
- Enables 360° Coordinated Care Plans with thresholds & alerts across multiple care teams
- Flexible widgets can be tailored to each care provider and patient
- Enables messaging with patients & delivers surveys, assessments & tests to collect data remotely
- Provides data-driven insights on each individual patient & creates basis for using AI tools

[View a full demo of The Diary® & Diary CarePro® solutions](#)



Business Model: SaaS Solution Delivered via Consortium

The Diary® Consortium Model in Australia – Launched in Clinics Q1 2019 & ready for Export to Singapore & beyond
Consortium delivers telecommunications, Apple devices, software, device management and enterprise mobility



- Turn-Key, one-stop SaaS (Software as a Service) solution for Hospitals, Clinics, GP Networks
- Flexible pricing models – One price pays for all goods & services from Consortium
- Service partners can be substituted when replicating the consortium in another country/region
- References available from our initial hospital customers in Australia
- Can be replicated in Pan Asia



Use Cases **The Diary®** and **The Diary CarePro®**

Hospital Care in the Home

- Enables caregivers to deliver hospital level care in the home, expands hospital capacity, enables early discharge, reduces readmissions and eliminates inpatient care risk
- Coordinated care team patient hand offs based on real time data
- Automated workflow increases care team productivity and lowers costs

Chronic Care in the Home

- Reduces emergency room visits, hospital admissions, readmissions
- Coordinated care that maximizes patient engagement in disease self mgt
- Shared Care Plan/real time data from wearables, patient reported outcomes

Senior Care in the Home

- Enables caregivers to deliver health, home, lifestyle services in the home
- Shared Care Plan extends to caregiver, patient, family enabling mobility, design and independence delivering “care with dignity”

AI and Analytics

- Data from **The Diary®** and **The Diary CarePro®** enables analytical tools to measure efficacy & results of care strategies on individuals and populations

Enabling the “Triple Aim” in Healthcare

The Problem, Benefits & Outcomes

- **The Problem** – Health Care failing to realize potential; costs continue to rise
- **Acute Care Problem** – shortage of beds to meet needs
- **Acute Care Root Cause** - Hospitals expensive to build
- **Acute Care Solution** – Deliver Acute Care in the Home
- **Acute Care Outcomes** - Patients prefer treatment @home, quicker clinical goals, reduces hospital acquired conditions, digital workflow
- **Chronic Care Problem** – Lack of monitoring b/w visits
- **Chronic Care Root Cause** – Requires constant self management & remote monitoring
- **Chronic Care Solution** – Remote Chronic Care monitoring 24X7X365
- **Chronic Care Outcomes** – Patient engagement, CGM, connected care team, allows intervention b/w visits

The Diary Corporation

- B2B Business Model - clinics, hospitals, payers (insurance, govts, employers) are customers
- #1 Focus Customers in Australia; business expanding rapidly
- Strategic focus in Phase 1 on Asia
- Target markets ASEAN, NZ, JPN
- Contact – bryan.m@thediary.com
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The Diary Corporation - Our Team



CEO, Kirk Saunders

Co-founder, Entrepreneur
in healthcare & real estate,
based in US



COO, Bryan Martone

Operations background in
financial sector, based in
Singapore



**Global Business Development,
Legal Advisor, Ted Johnson**

Former global law firm partner,
based in Tokyo



CTO, Russ Tevis

Health IT expert &
entrepreneur, based in US



**Health Systems Change
Officer, Stephen Michael,
Ph.D.**

Behavioral health
expert, based in US/Australia



**Strategic Alliances Officer, Jay
Kunin, Ph.D.**

Health tech expert, Life Science
CIO, Investor, based in US



**Clinical Director, Michael
Bainbridge, MD**

Physician & Health
Informatics expert, based in
Australia



**Accounting &
Administration Manager,
Pat Francoeur**

Accounting & administration
background, based in US



**Senior Architect, Mike van
Bokhoven**

Healthcare software
development background,
based in New Zealand

Advisory Board

Business Advisor – **Hamish MacDonald**, co-founder of
TDC and former CEO

Scientific Advisor & Board member – **Omid
Moghadam**, life sciences entrepreneur

Scientific Advisor – **Dr. Bill Nevin**, medical doctor and
faculty member, University of Arizona

Scientific Advisor – **Dr. Diana Lianov**, founder, Health
Type LLC

Scientific Advisor – **Dr. Sandra Leal**, CEO, SinfoniaRx

The Diary Corporation

Founded 2015 in USA (HQ)

Team members in U.S., Australia, New Zealand,
Singapore & Japan

Initial customers in Australia; business expanding
rapidly; Strategic focus in Phase 1 on Asia – ASEAN,
NZ, JP

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