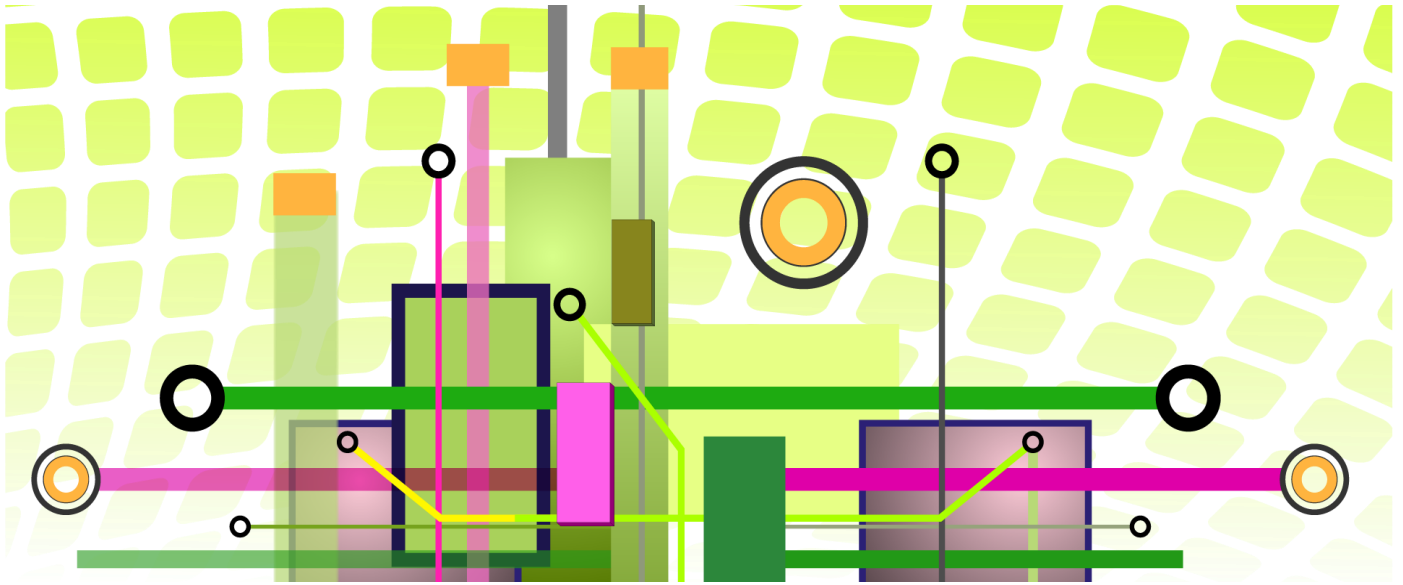# Routier

Orchestrate Freight

Odata Routier, the new generation, end-to-end Freight and Transportation Management System, exclusively designed to synchronize the operations of any size Courier or LTL, FTL Trucking Company.

Loaded with trailblazing technology, Routier is built with real-time management, measurable ROI and definable KPI to swiftly increase B2B collaboration with business partners, accelerate cash flow and increase profitability.

Straightforward to implement and use, Routier is specifically geared to align every link in your transportation chain to enrich and enhance your business management.

Rack and Roll on the proven capabilities of Odata Routier.

**End-to-End
Freight Management**

- Real-time Dispatch Board

- Real-time Trip and Multi Hub Freight Operations Board

- Adaptable Scheduling and Routing

- Flexible Customer Rate and Invoice Management

- Adaptable Broker/Carrier Rating and Payment

- Time and Attendance Management

- Integrated Accounting, CRM and Payroll Management

- Equipment Maintenance and Management

- Flexible EDI and B2B Integration Capabilities

- Unique Multi-level Containerization

- Integrated Real-time Barcode and RFID Tracking

- Instant Messaging and Mobile App for Drivers and Operators

- Real-time Fleet Mapping and GPS Location Tracking

Built for Operational Excellence

- **Single Platform:** Enable Superior Customer Service with a Unified View of all Customer Touch Points and Operations

- **Real-time 360 Degree View:** Command a Complete View to make Informed, Timely Decisions

- **Business Dexterity:** Reduce Operational Costs and Increase Efficiencies. Improve Flexibility and Agility

- **Cloud SaaS:** Eliminate the hassles of Software Purchase Maintenance and Management

Hosting & Security

- **Always-On:** Geo-redundant Hosted for 24/7 Operations

- **Resilient Business Data:** Provide Business Continuity with Elastic Offline Capability & Seamless, Intelligent Data Synchronization

- **Bespoke:** Customize with Confidence without Risking Version Lock

- **Up-to-date:** Deliver the Latest Innovations with Automated Upgrades

More Integrated Solutions From Odata:

- **Gainz -** Multi-Channel ERP for SMBs
- **Faire –** Field Service and Work Order Management

ODATA
technology from the basics

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