Last Mile Digital Platform©

Optimize transport and customer engagement.

Today, Customers are won or lost in the Last Mile.
It's 28% to 50% of total transport cost ... and growing.

What is the Last Mile Digital Platform©?

An SaaS Platform that makes a tangible impact on your business results and customer experience, optimizing last mile transport and engaging customers.

Meet customer fulfillment expectations and increase team productivity with real-time information.

Why choose us?

Rigorously field-tested to achieve:

- **25%** delivery cost reduction
- **99%+** first delivery attempt success rate
- **90-95%** reduction in GHG Emissions related to urban goods distribution

Customer Engagement

- Flexible Fulfillment Choices
- Real-Time Purchase Tracking
- Options for Re-Scheduling
- Omnichannel

Increase Repeat Purchases

Greater Service Margins

- Optimize Delivery Routes
- Automate Processes
- Direct & Reverse Logistics and PUDO Functionality

Reduce Costs to Serve

Operational Visibility

- Shared Real-Time Data from Customer to Team
- Onboard Crowdsourced Personnel for Peak Periods
- Control Tower Functionality

Increase Team Productivity

"Last Mile Team technology provided us with state-of-the-art solutions that resulted in an efficiency quantum leap in all areas"

Daida González, Senior Developer @ iBird

Hosted on Microsoft Azure to reliably, and securely, power your day-to-day operations.

Enterprise-Grade Security

- **Protect Customer & Operational Data:** Azure uses industry-standard protocols to encrypt in-transit and stored data.
- **Block Unauthorized Access:** Threat detection limits unwanted traffic.

Robust, Resilient Infrastructure

- **High-Uptime:** Guaranteed 99.9% uptime
- **Dependable Redundant Systems:** Built-in fault tolerance, automatic recovery, and back-up and restoration.

Highly Scalable

- **Scale to Handle Peak Traffic:** Peak loads can require 100x the regular deliveries. Azure scales to accommodate the load in just a 5-min time window.
- **Account for seasonality:** Scale the service down for changes in volume. Pay only for what you use.

Take back control of your customer relationship

Reach out today for a free set-up + consultation (an estimated value of 4000 USD).

Leverage our expertise to determine the best solution for your needs.

- Receive 2 days with our senior consultant
- Set-up your full network with our experts
- Eliminate your learning curve so you get results faster

Get Started Fast

- **Easy On-boarding.** Integrate with your existing information systems and add new functionality where needed
- **Aligned organization.** Run all operations in-house or partially subcontracted. All groups can be fully productive by using the same back-end services and data..
- **Proactive communication.** Delight customers and your employees. Predictive Control Tower allows the team to identify potential issues – before they actually happen

About Us

We are a Cloud software services company focused on helping clients increase sales and margin, optimizing last mile transport and customer engagement.

We help clients achieve impactful results by leveraging 50+ years of domain experience in last mile operations, and technology expertise, to deliver new, strategic IT solutions.

LastMile TEAM