

iShiksha

Empower Employee Learning at Scale



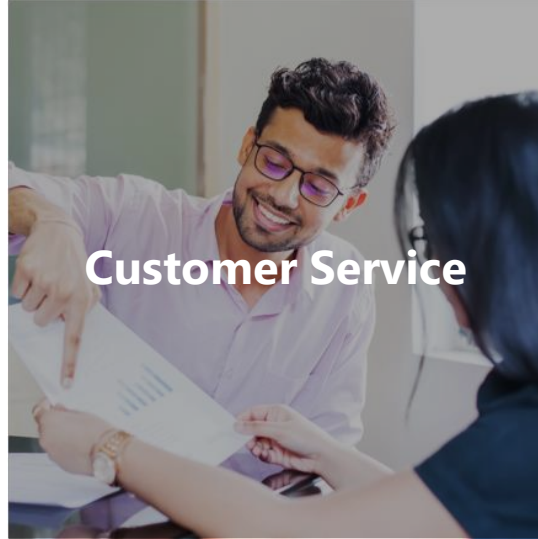
Who is your Extended workforce?

You see, work and interact with them every day.

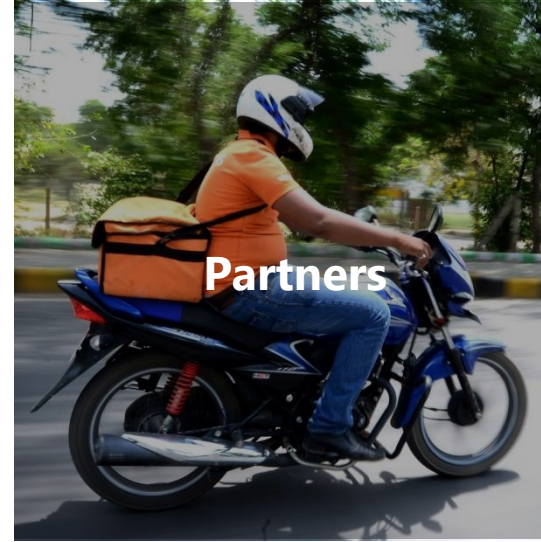
The Extended Workforce



Sales Associates



Customer Service



Partners



Factory Staff

First to engage
your **customers**

First to represent
your **brand**

First to see your
product in **action**

Empower your workforce

83%

of business leaders indicate
increase in customer satisfaction

88%

of business leaders indicate
**improvements in operational
efficiency** / cost savings

64%

see **lower attrition** among the
extended workforce

Training and upskilling your extended workforce is
important to your business.

Training challenges



Mobilize
Create awareness

Reaching diverse **training audience across multiple locations** is difficult/Geographical distributed



On-board
Learn something new

Hard to **maintain quality control and consistency** at scale with classroom-based training

Budgetary constraints to build, deploy or adopt an online training solution



On the job
Learn more

Monitoring training program **and tracking individual progress** is an administrative nightmare

Each group in the extended workforce have **different training needs**

Users on the go and **always mobile**

Users have **Low connectivity**

Users are semi-literate and need meaningful incentives for completion

Introducing

iShiksha

A cloud solution that enables delivery of large-scale, far-spread community training program, with high quality and efficiency.





"I want to **learn about new schemes**"

"I want to **learn in my own language**"

"I want to **ask questions and interact with my peers**"

"I want to **get a certification**"

For the learner



"Scaling offline training is hard"

"I want to **maintain quality and consistency**"

"I want an easy way to train my **geographically distributed** workforce"

"I want to **track progress** at any level"

"I want to give my user **on the job training**"

"I want my platform to be simple since my **users are low-literate**"

For the organization

iShiksha Value Pillars



Learning made
engaging



Learn
anywhere



Empower your grass
root level



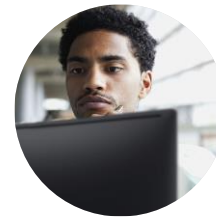
Make it your
own



Assess and
measure



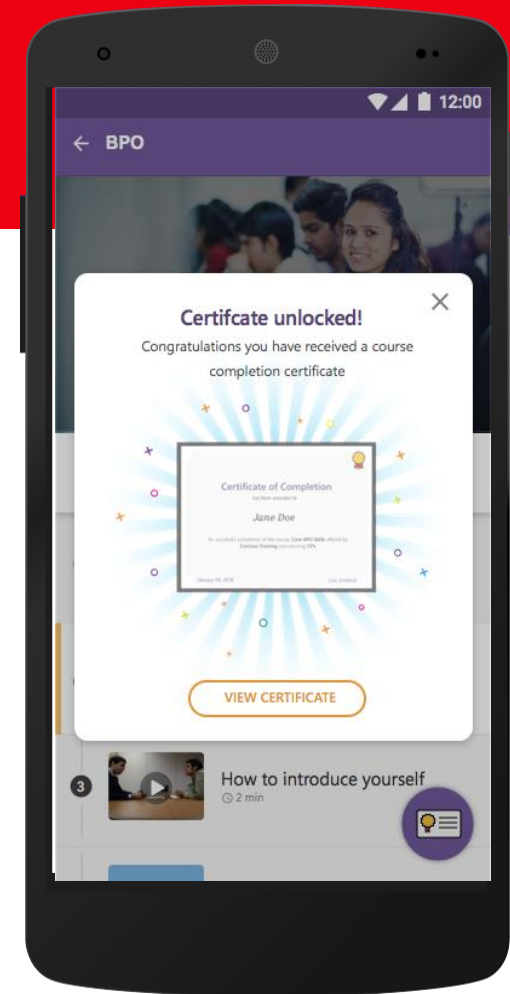
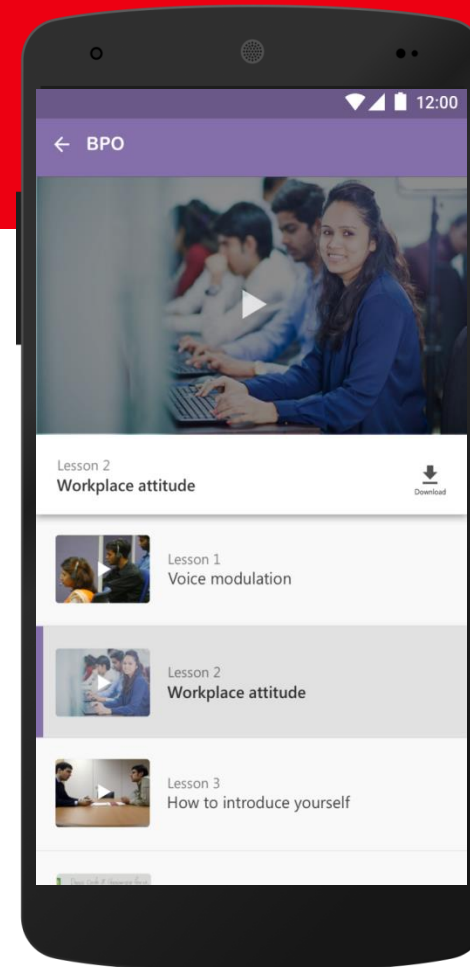
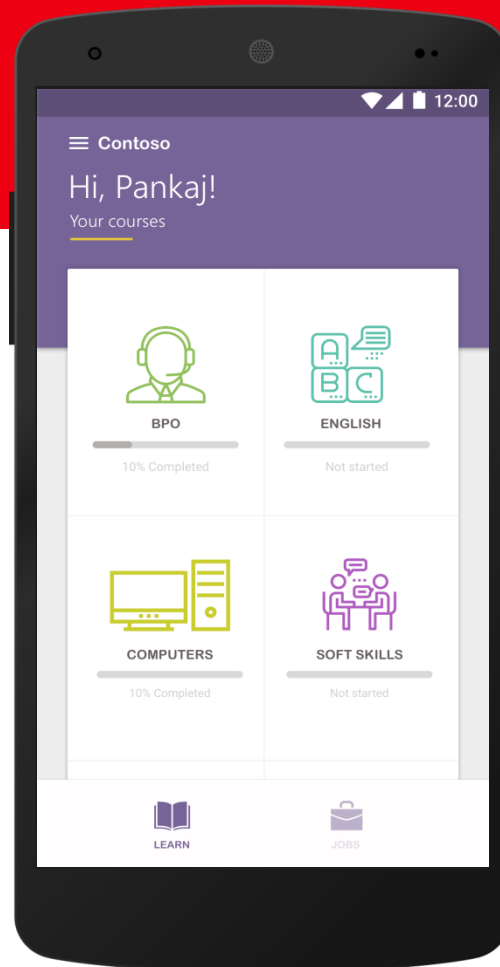
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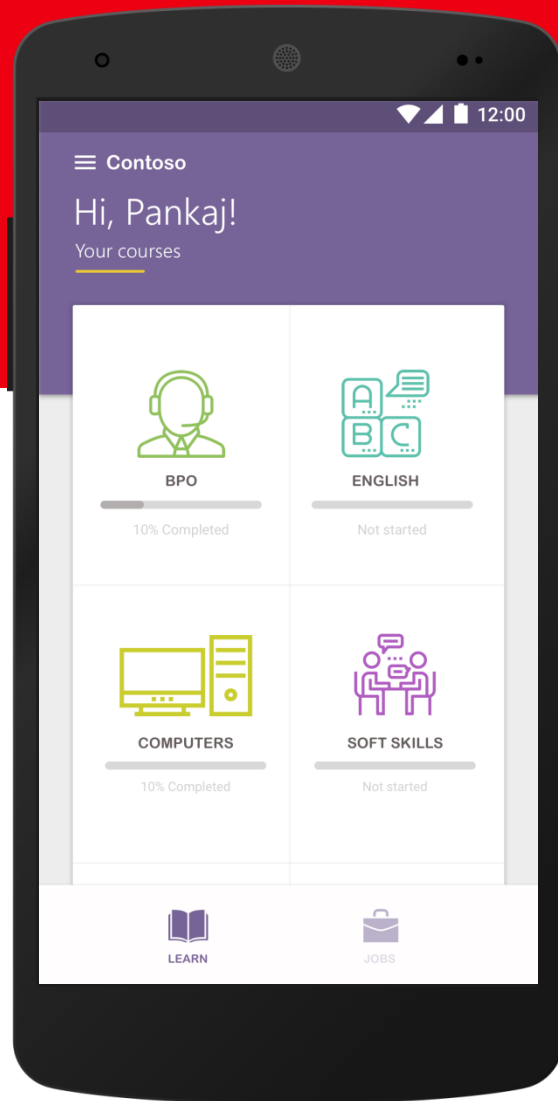
For the organization

Learning made engaging

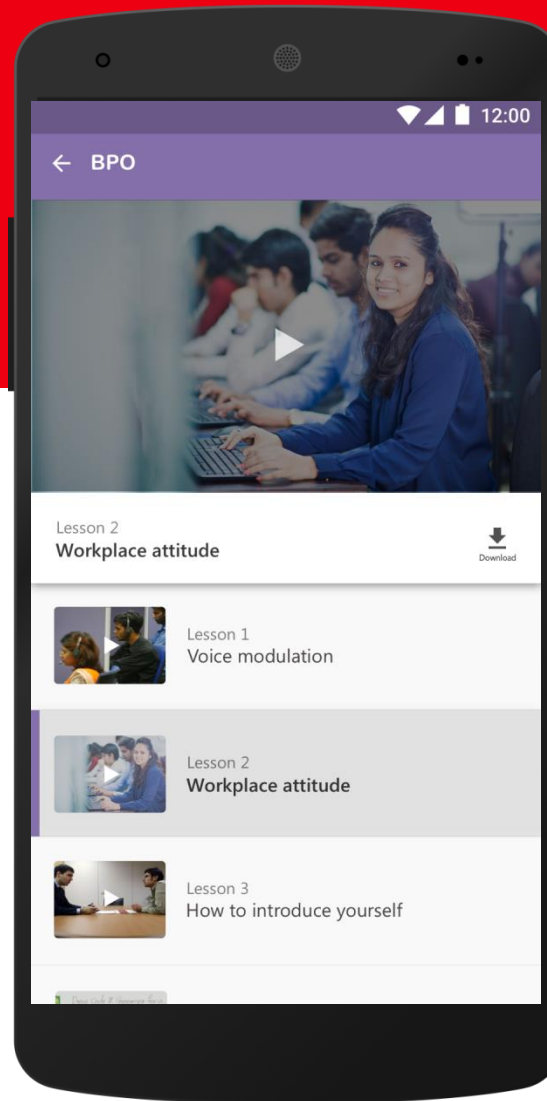
- **Simple and visual UX**
- Learn with **videos**
- Multi-language support
- Interact and engage with peers and experts via **Discussion Forum**
- Take quizzes and **get customized certificates**



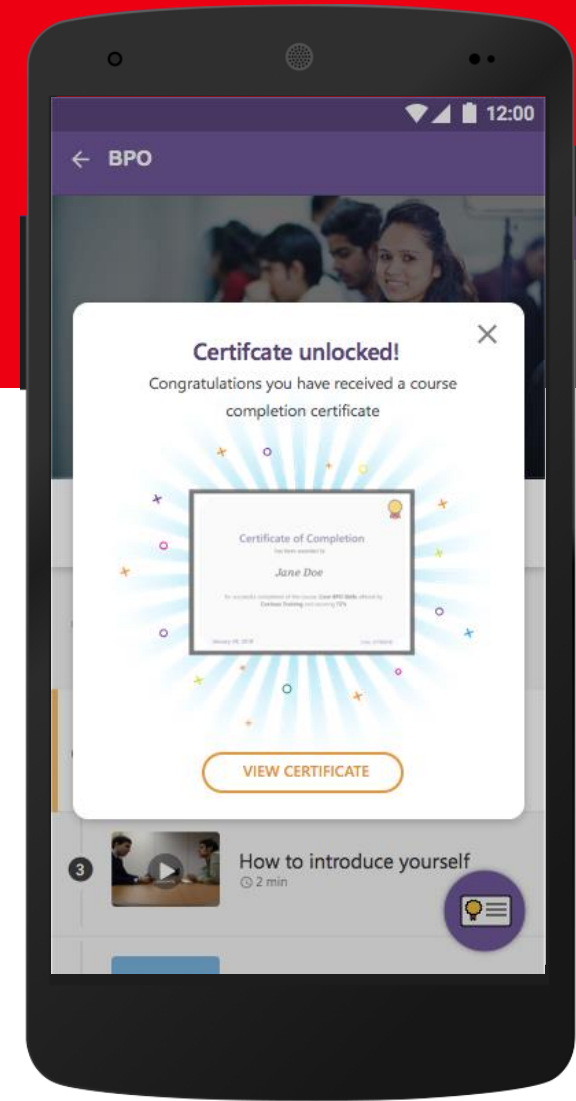
Learning made engaging



Simple UX



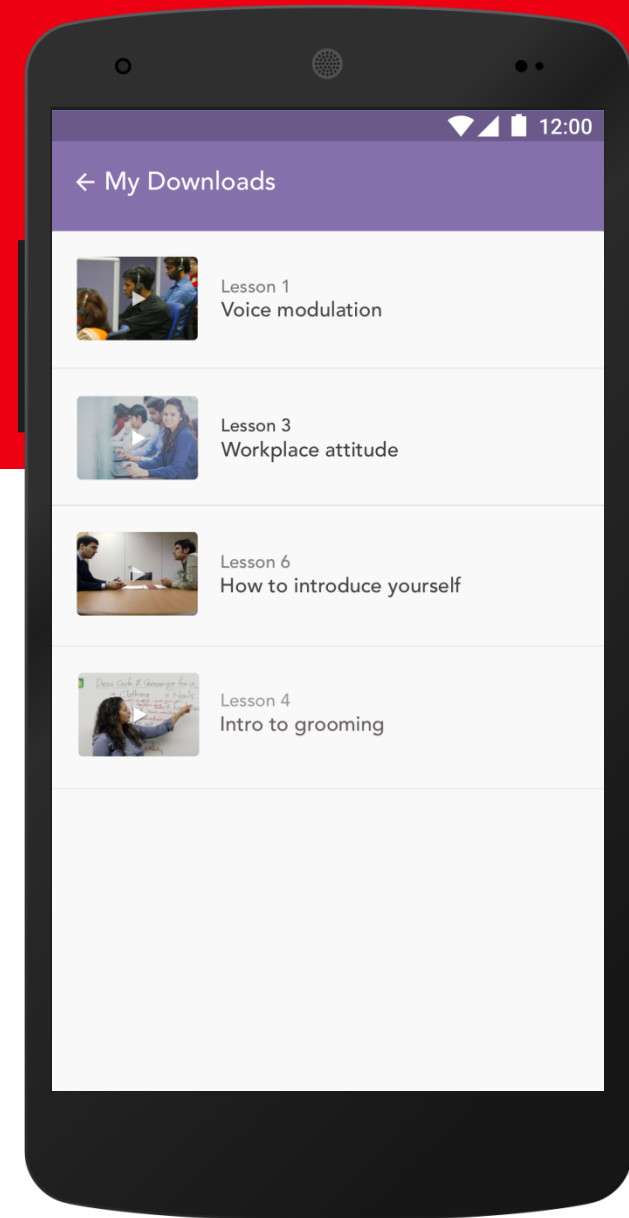
Learn with Videos



Take quizzes and get certificates

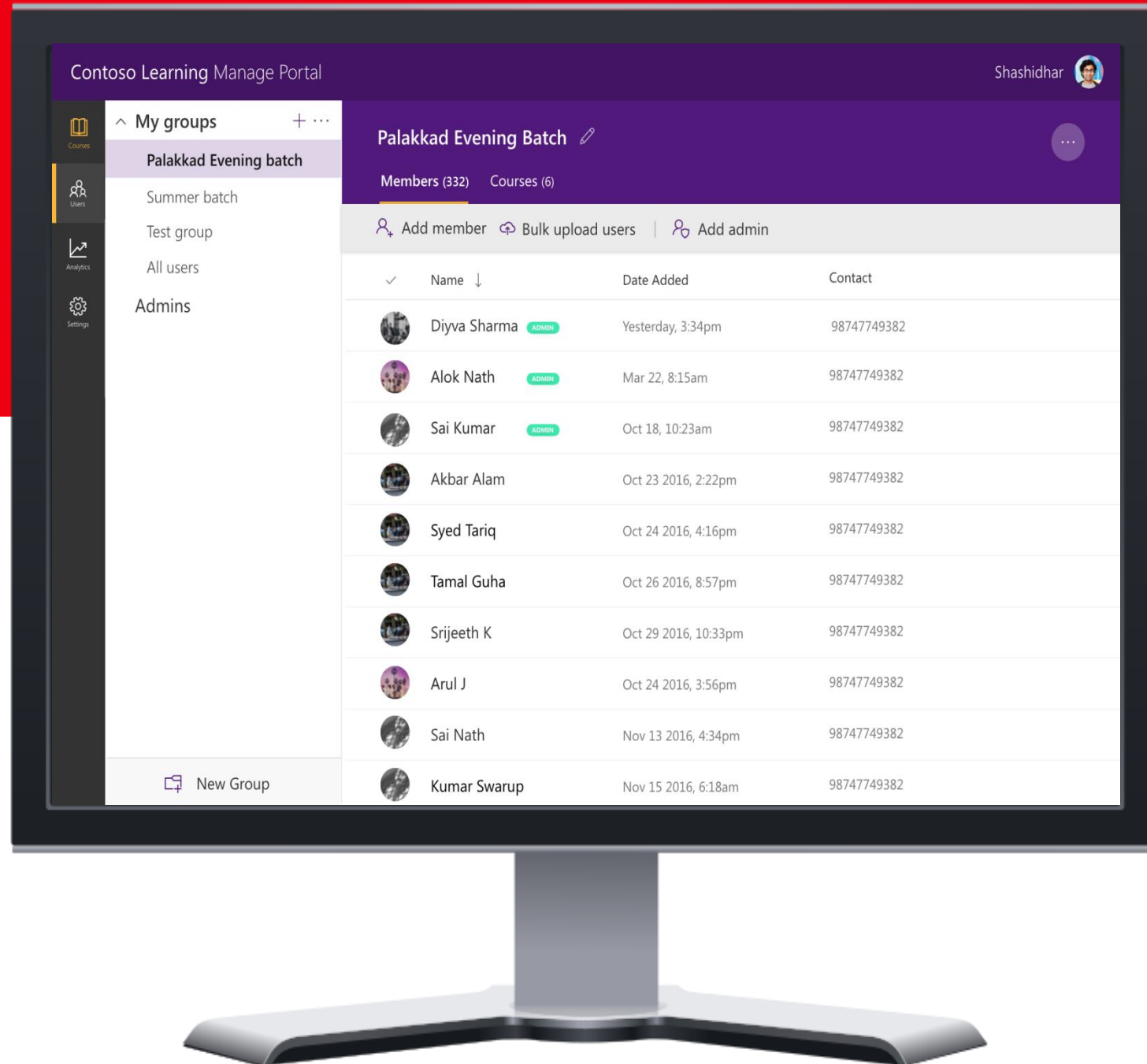
Learn anywhere

- Support for **offline access** and low bandwidth scenarios
- Access training content on **PC, Smartphone and Tablets**



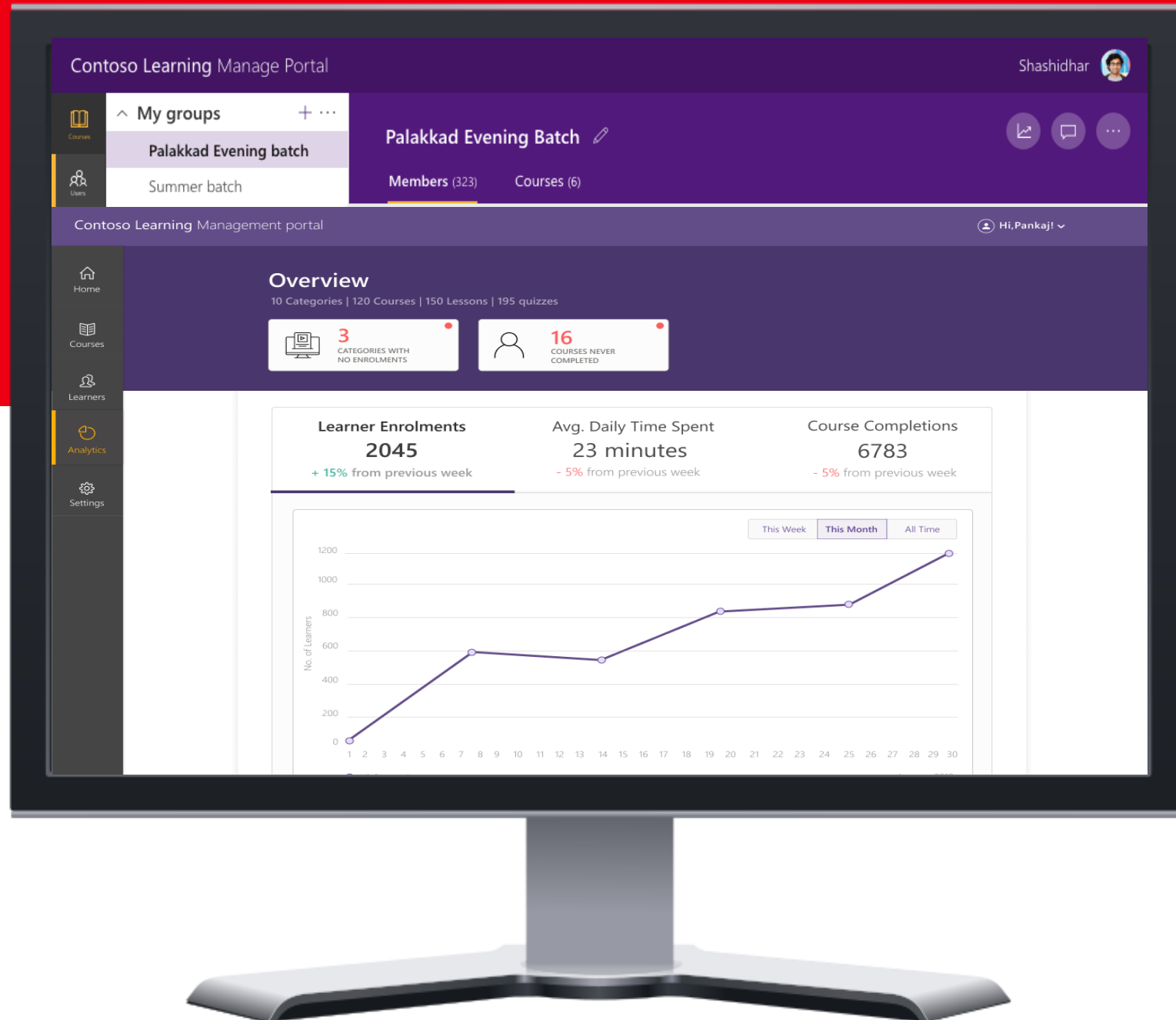
Empowering the grassroots

- Track individual **learner's report card** and progress
- Use **smart groups and bulk import** functionality to manage users
- Assign roles to **delegate administrative tasks** to the ground level staff
- **Broadcast** important events and information to the learners in the group



Assess and measure

- Practice **quizzes and Exams** to assess individual learner's performance
- Learner analytics to **monitor learner's progress** and take corrective actions
- **Content analytics** at every level to gauge quality and drive continuous improvement
- **Create custom reports** to track and measure the impact training program



How it works?

01 DISCOVERY

DISCOVER

DOWNLOAD/GOTO WEB

02 ON BOARDING

CHOOSE LANGUAGE

CREATE PROFILE

03 LEARNING

BROWSE

CONSUME

ASK QUESTIONS

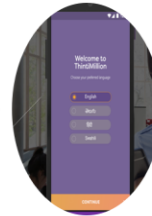
GET CERTIFIED



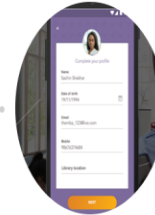
Raju has joined Contoso as a delivery executive.



Raju visits a Contoso Information center for training. At the center, he is also asked to install the Contoso Training app.



CHOOSE LANGUAGE

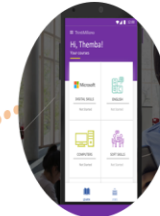


CREATE PROFILE

SIGN IN WITH MOBILE/
SOCIAL PROFILE



BROWSE



ASK QUESTIONS



GET CERTIFICATE



CONSUME



LEARN OFFLINE

CONTINUOUS
LEARNING

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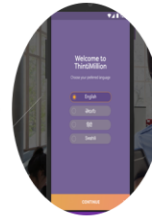
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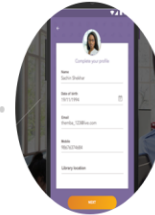
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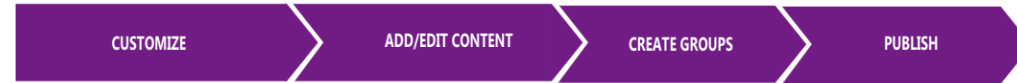
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01 SETUP



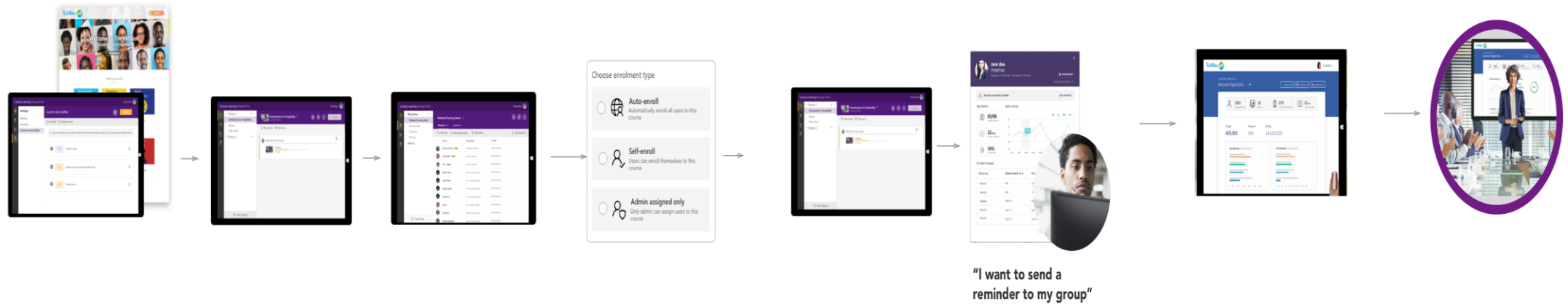
USER NEEDS	"We want to profile our users so we can analyse our program better"			
	"We want to customize the platform to match our brand"	"We want to upload content"	"We want to manage a large group of users"	"We are ready to push the platform to our end users"
KEY TASKS	<ul style="list-style-type: none"> - Add custom profile fields - Customize branding 			
		<ul style="list-style-type: none"> - Upload content - Organize content - Add Quizzes/Certificates 	<ul style="list-style-type: none"> - Create groups - Add users - Assign courses 	<ul style="list-style-type: none"> - Choose enrollment type

02 MONITOR AND MANAGE



	"I want to check knowledge levels"	"I want to check learner performance in my group"	"I want to know if my content is effective"	"I want to check on the health of the overall program"
	- View learner analytics	- View learner analytics	- View course analytics	- View overall analytics

SANGAM JOURNEY



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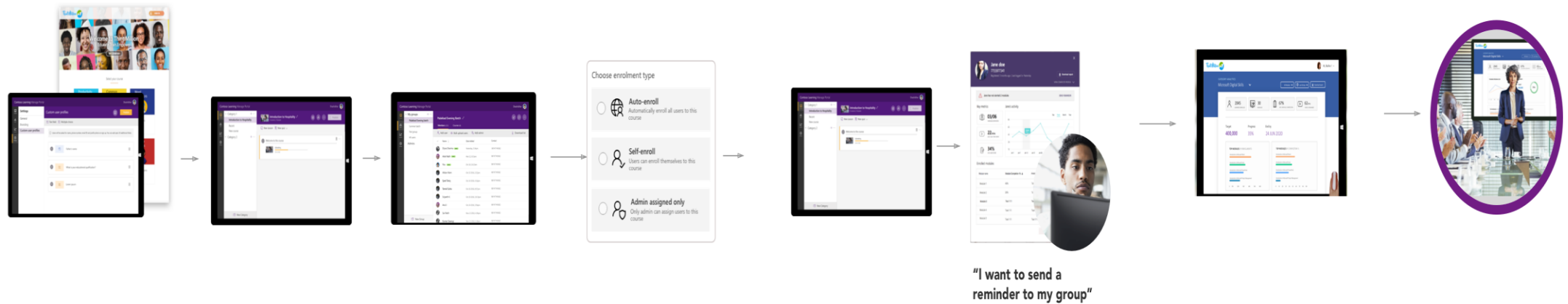
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SANGAM JOURNEY



Transform training across scenarios

Training for New/Existing Products

Ramp up ground level sales and operations team quickly and uniformly for process and product training

Deliver Product or Service Information

Keep the people in value chain aware of product/service updates & brand culture with a variety of learning materials

Compliance Training

Industry regulations often require organizations to ensure workers certifications and training always current

Franchise/Dealer Onboarding

Organization provide training and certification to franchisees for every job role to increase operational efficiencies

Education on topics of interest

Initiatives by organizations to educate the extended workforce on multitude of topics like ethics, soft skills, etc.

On-the-job Skill Training

Changing business dynamics and new process innovation requires regular reskilling of the extended workforce

Customer Training Academy

Product & services requiring any level of customer training to drive adoption success, reduce support calls, etc.

Continuing Education / For-Profit Training

Mandatory trainings need to completed every year by industry professionals like architects, accountants, nurses, etc.

Partner Channel Training & Certification

Provide continuous support and training to gain mindshare among the partners selling competing products

For more info please visit

<https://www.iShiksha.net/>