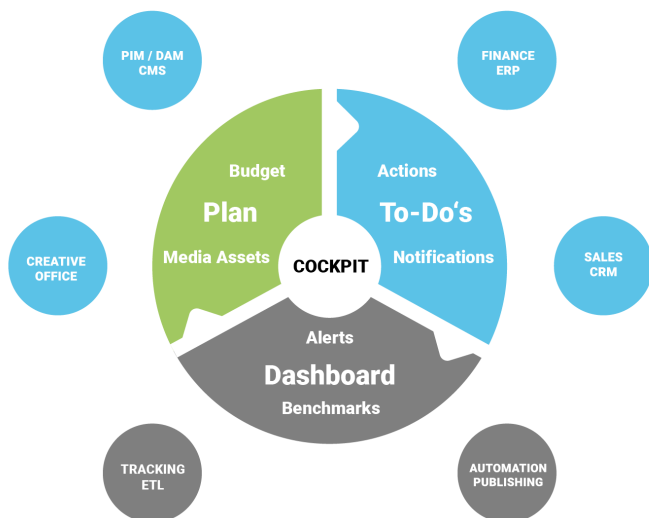


# MASTER YOUR MARKETING

MARMIND connects Campaigns, Budgets and Outcomes in one centralized plan



Work in teams with integrated processes and stay on top of your marketing with one central plan.



## Integration

### Control your marketing

MARMIND enables the combination of strategic planning and operational implementation. You keep track of campaigns, costs, and results.

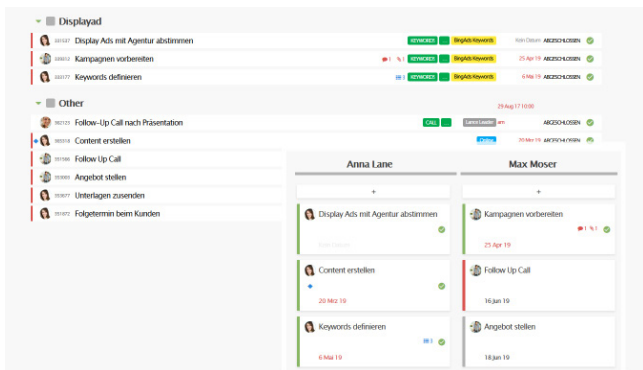
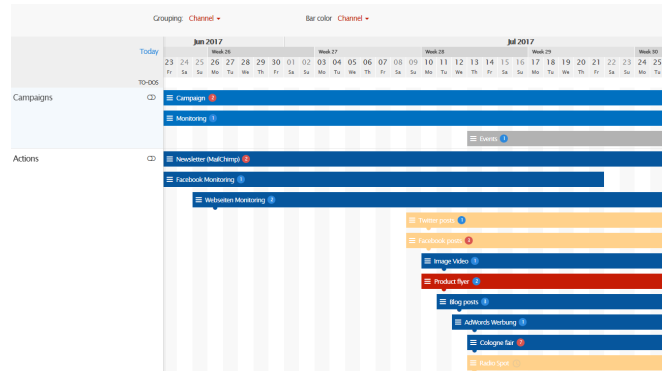
- ✓ One central marketing plan - to stay on top of your multi-channel campaigns
- ✓ Consistent and transparent workflows
- ✓ Overview of relevant key figures in real time

The „MARMIND perspective“ allows you to plan your entire marketing, organize your workflows in a team and monitor performance and costs.



## Planning

- Cross-channel campaigns**  
 All channels - one platform. With MARMIND, you plan cross-channel campaigns and stay on top of your marketing. The goal: Consistent customer experiences.
- Content & Media assets**  
 With MARMIND you can manage all data centrally and in a campaign context - from the idea to the final version, digital assets can be accessed quickly and securely.
- Budgets & Costs**  
 Set up your marketing budget based on planned measures and differentiate required cost structures.

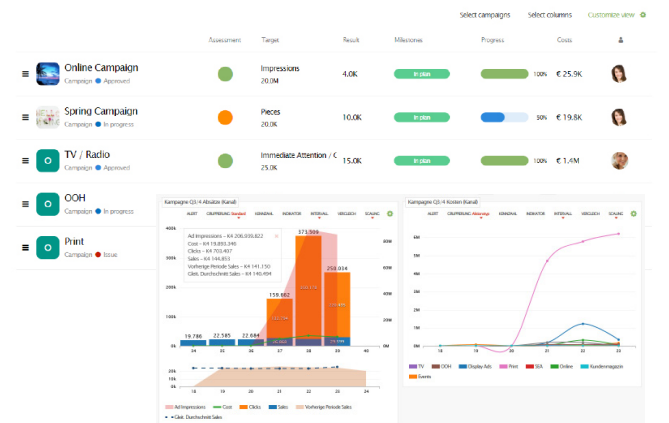


## Coordination

- Project management in the team & with partners**  
 With MARMIND you work in a team and always know who is working on which tasks in your team. Workflows flexibly adapt to your projects.
- Standardize and optimize processes**  
 Benefit from consistent and transparent information flows as well as shared goals within your department - independently of where you are.

## Monitoring

- Cost & Optimization**  
 MARMIND compares the costs of your marketing activities with the results. Invest in the most successful channels and optimize your strategic goals.
- Performance & Management**  
 Control your marketing from the 360° MARMIND perspective - real-time metrics for fast, informed decisions with operations overview.



Learn more about our products and features:  
[www.marmind.com](http://www.marmind.com)

## GO!

- ✓ 15 Members
- ✓ Marketing Planning
- ✓ Team Collaboration

€ 800 per month

## PREMIUM

- ✓ 20 Members
- ✓ Marketing Planning
- ✓ Team Collaboration
- ✓ Analysis & Monitoring

€ 1.700 per month

## ENTERPRISE

- ✓ 25 Members
- ✓ Marketing Planning
- ✓ Team Collaboration
- ✓ Analysis & Monitoring
- ✓ Flexible customization

€ 3.200 per month

## Benefit from

- ✓ **a modular system:** Extend your MARMIND-solution needs-oriented and regardless of the project phase.
- ✓ **included support services:** As a MARMIND-client you will receive personal support provided by our MARMIND-experts and fast hotline support round the clock. Monthly product updates dates are included in the package price.
- ✓ **an overall solution from one provider:** Using customized software solutions and personal consultation, we support you in the implementation and optimization of your business processes.

