



360DGrees.COM

USER GUIDE

INTRODUCTION

360Dgrees.com empowers anyone to do great things with Interactive Reality.

360Dgrees.com Interactive Platform gives you the freedom to upload, manage, customise and launch immersive and interactive experiences across any platform.



Truly immersive and customisable experiences to drive participation, engagement and retention.



When training, experience the consequences without the danger.



Unique and patented analytics layer to see, understand and optimise user behaviours across the enterprise.

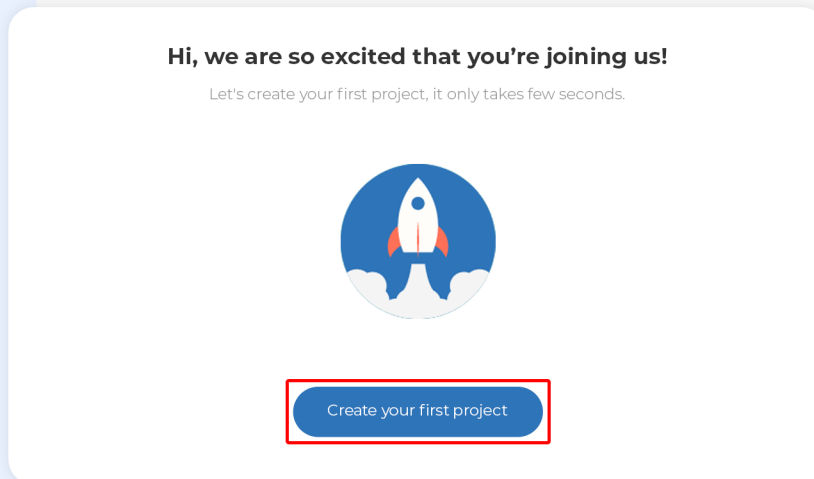
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STEP 1

Creating your first project

- a** The Welcome Screen on the first login will be



- b** Click on **"Create Your First Project"**
- c** Fill in the **"Name of Your Project"**, **"Project Tags"**, **"Description"**
- d** Click on **"Submit"**

A screenshot of a form titled "Start a New Project" with the subtitle "Projects contain your experience, work items and more." On the left is a dashed box for a project logo with an upload icon and the text "Drag and drop or click here to upload project logo". On the right are three input fields: "Name your project *" (containing "My First Project"), "Project Tags *" (containing "First Tag"), and "Project description" (containing "Description"). At the bottom left is a blue "Submit" button highlighted with a red rectangular border.

- e** The next screen you will navigate to will ask you to upload a video



Click on **"Upload Videos"**



No Videos Uploaded

Let's upload your first video, it only takes few seconds.

Upload Videos



Choose between **"Flat Video"** or **"360Video"** - Drag and Drop Video of max size 2048 MB >> Click on **"Upload"**

Upload Videos

Let's upload videos it only takes few seconds.

Upload

Choose video type

Video made using 360 Camera

☐ Flat Video

☐ 360 Video

Normal video shot on the phone or camera



Drag and drop or [click here](#)
to upload 360 degree videos or flat video.



Help & Suggestions

360 degree videos or flat videos
accept file extensions: .mp4, .mov.
Maximum file size: 2048MB.

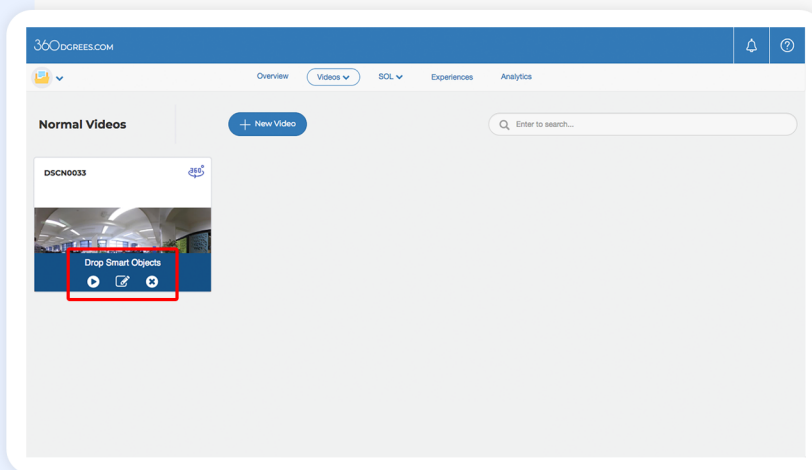
STEP 2

Let's Gamify

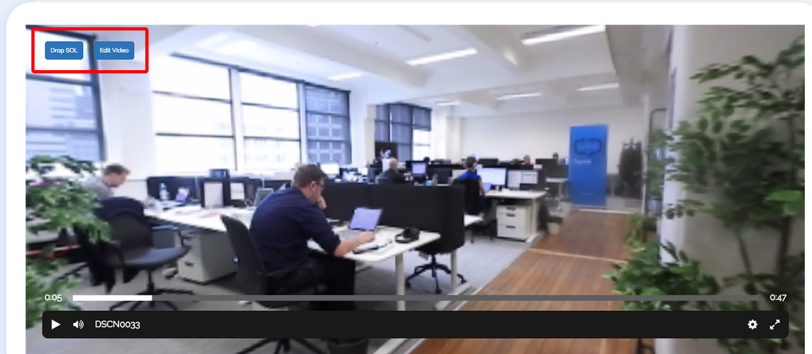
You can Gamify your content by either creating Hotspots in your uploaded video and making it a Smart Video or by creating a Picture in Picture (PiP)

In this section, we will first see how to make a Smart Video and then we will divide into PiP

- a** Click on **"Drop Smart Objects"** or **"Edit Icon"**



- b** We navigate to a new screen which gives us two options **"Drop SOL"** & **"Edit Video"**



HOTSPOT

Hotspots are the key-components of the interactive layer of 360dgrees.com: The chance to change a static virtual reality experience into an opportunity to get into the action.

Hotspots are interactive connecting points in the virtual reality space. We offer you two categories of hotspots: Static and Dynamic.

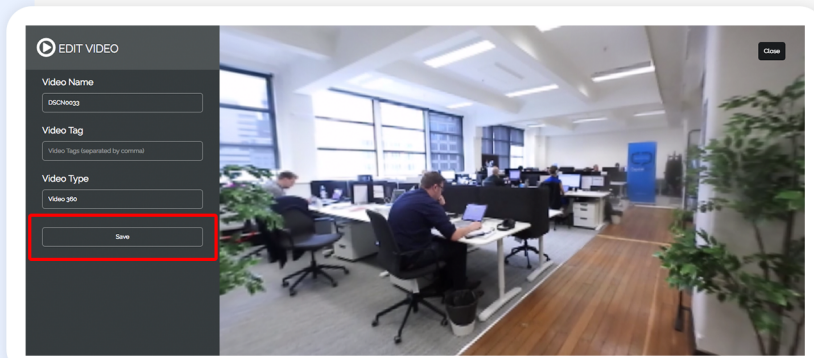
Static Hotspots

Static hotspots provide endless functional possibilities, such as booking seats at a venue by giving the user the chance to explore and choose where they want to sit in virtual reality.

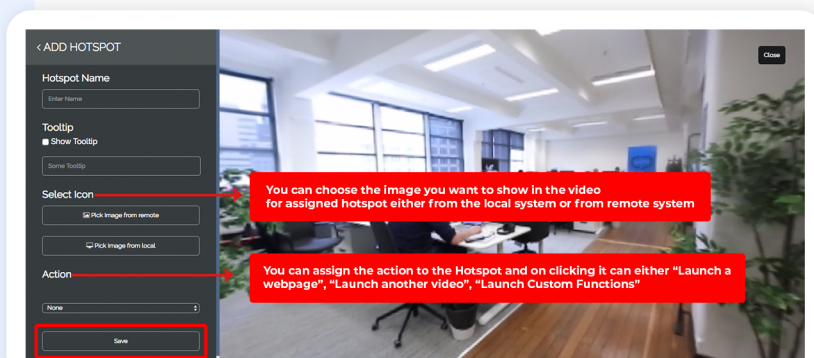
Dynamic Hotspots

An action point moving in a virtual plane, these are moving interactive points in a 3D space. Dynamic hotspots gives the ability to create an interactive point on a moving object in a 360 video.

- c** Click on **"Edit Video"** to make any changes to the video details like **"Video Name"**, **"Video Tag"** or **"Video Type"** >> Click **"Save"**

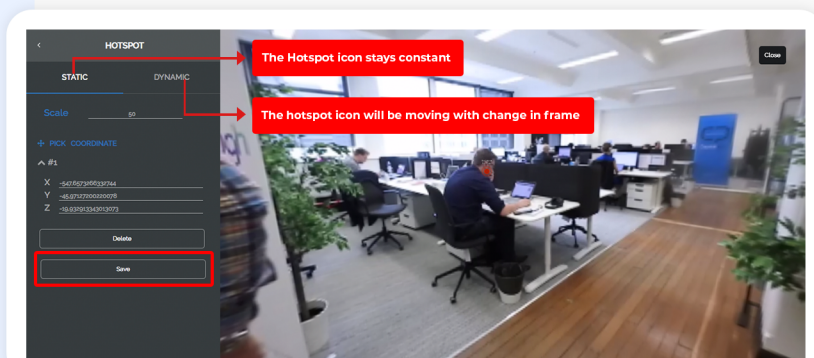


- d** Click on **"Drop SOL"** to add Hotspots to the video >> Add **"Hotspot Name"**, **"Tooltip"**, **"Select Icon"**, add **"Action"** to the Hotspot >> Click on **"Save"**



- e** Add Hotspot to the Video by dragging and dropping the hotspots from the left side of the window on to the video

- f** Choose to make the Hotspot **"Static"** or **"Dynamic"** >> Add **"Scale"**, **"Pick Coordinate"** >> Click on **"Save"**



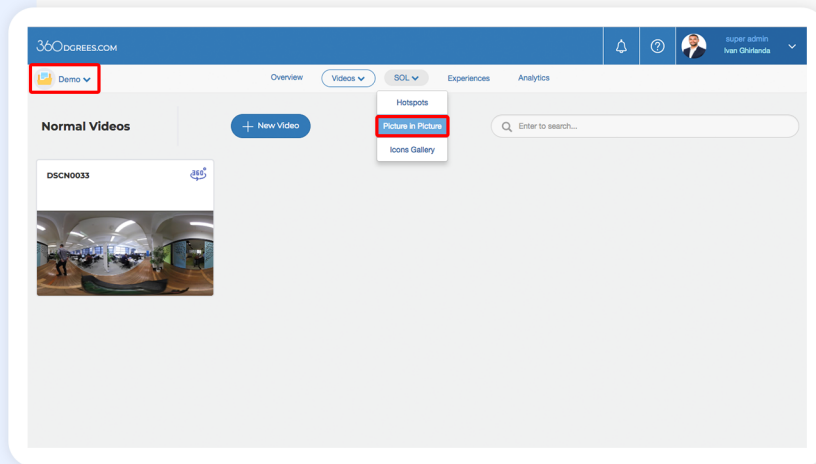
PICTURE IN PICTURE

With near infinite applications, Picture in Picture provides seamless transition between instruction and reaction, consumption and narrative.

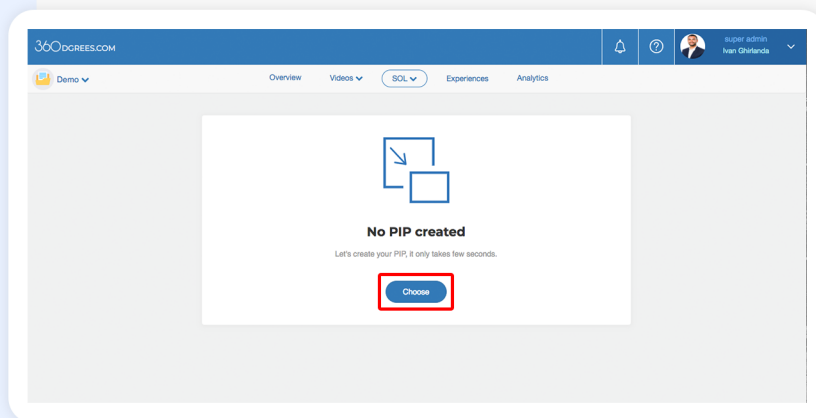
Allowing for an uninterrupted workflow, Picture in Picture creates the opportunity to provide relevant information while maintaining the immersive experience, always remaining fixed in distance and angle to the camera's view.

TO CREATE PICTURE IN PICTURE (PIP)

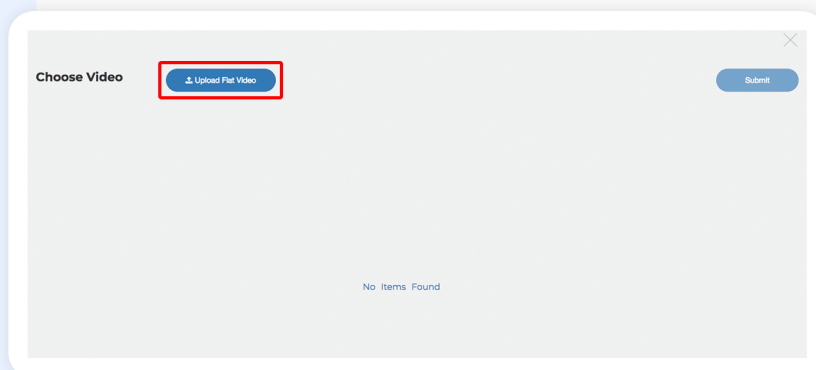
- a** Click on Project where you want your PiP to be created >> Click on **“Drop SOL”** >> Click on **“PiP”**>> Click on **“New PiP”**



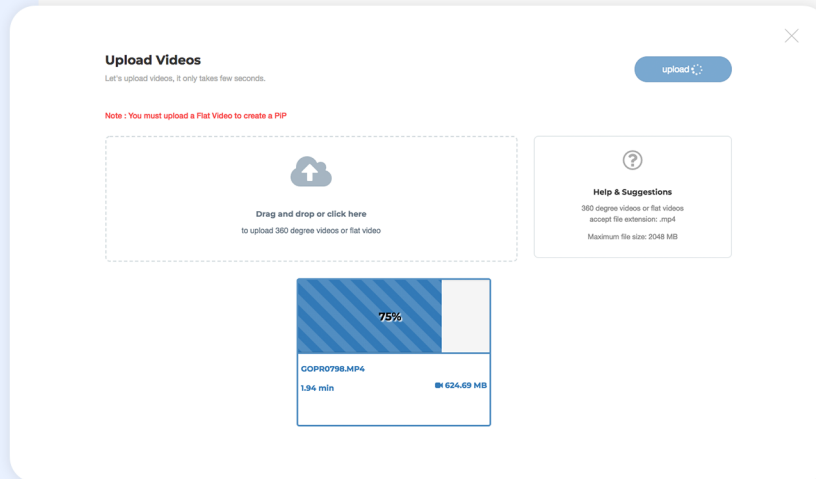
- b** **“Choose”** a flat video from gallery



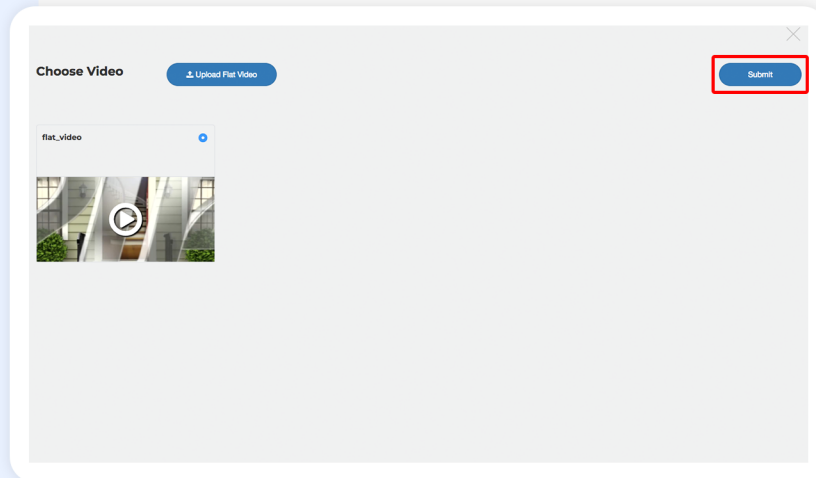
- c** Click **“Upload Videos”** to select a flat video



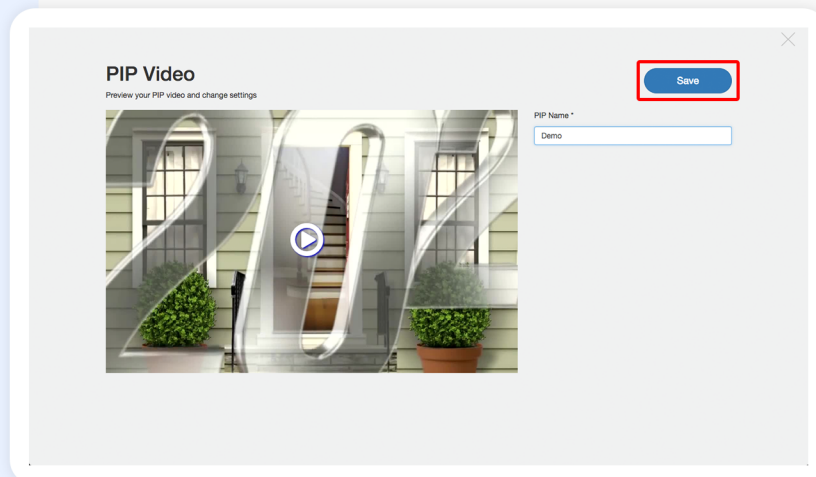
- d** Drop or Upload the Video on the page and >> click **“Upload”**



- e** Select the videos you want to add >> Click on **“Submit”**



- f** Add name to your PiP >> Click on **“Save”**



EXPERIENCE

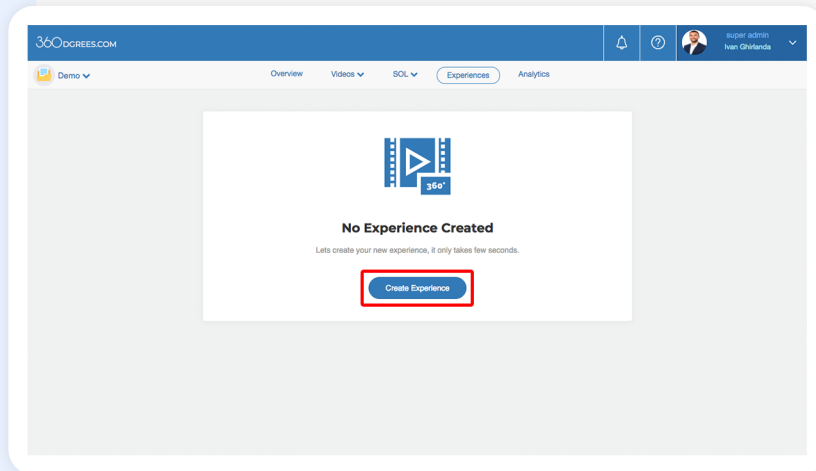
When you are finally ready to go live with your project, you can create an experience.

The experience is the way to put together all your smart videos and launch them across any platform. You can create as many experience as you want in 360Dgrees and engage your customers in many ways.

STEP 3

The Smart Video is now ready to be LAUNCHED

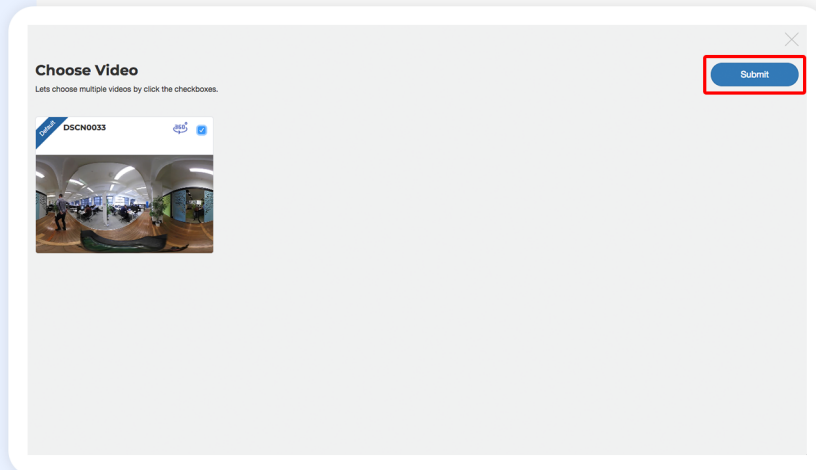
- a** Open Project >> Click on “**Experiences**” from the Menu



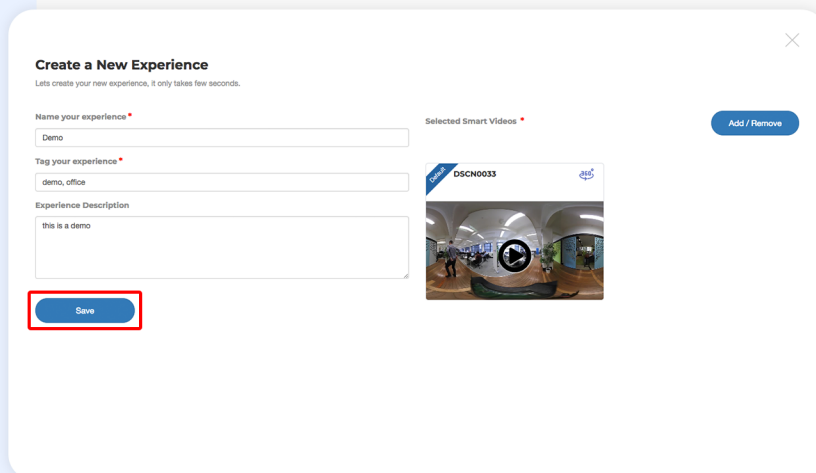
- b** Add Details for “**Name your experience**”, “**Tag your experience**”, “**Experience Description**” >> Click on “**Add/Remove**” Button to add videos

A screenshot of the 'Create a New Experience' form in the 360DGrees.com application. The form has a title 'Create a New Experience' and a subtitle 'Let's create your new experience, it only takes few seconds.' Below the subtitle, there are three input fields: 'Name your experience *', 'Tag your experience *', and 'Experience Description'. To the right of these fields, there is a section titled 'Selected Smart Videos *' with a blue button labeled 'Add / Remove' which is highlighted with a red rectangle. At the bottom left of the form, there is a blue button labeled 'Save'.

- c** Select the smart video you want to be in the experience and >> click on **“Submit”**



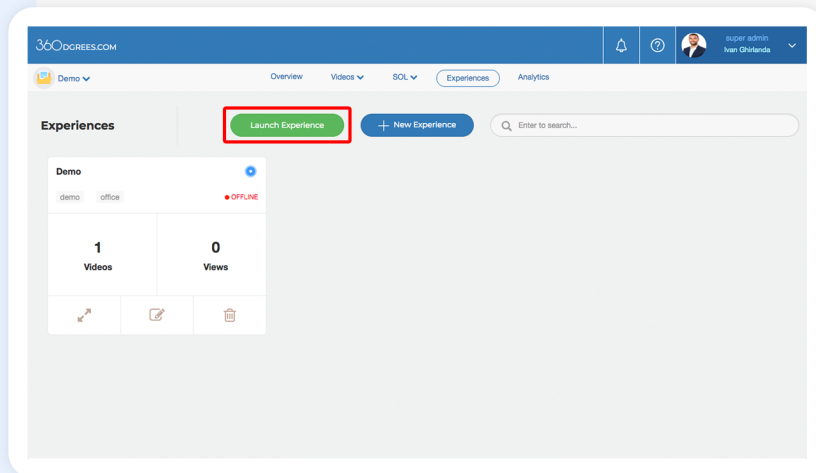
- d** Click **“Save”**



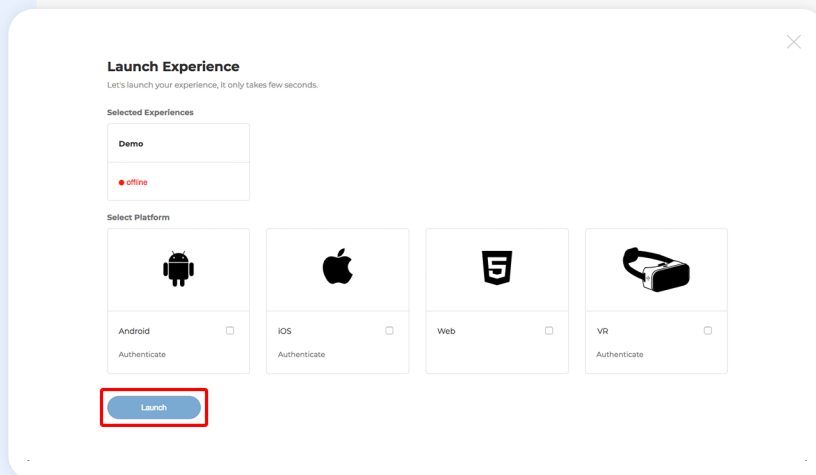
STEP 4

Launch your experience on multiple platforms

- a** Click on the video you want to launch >> Click **“Launch Experience”**

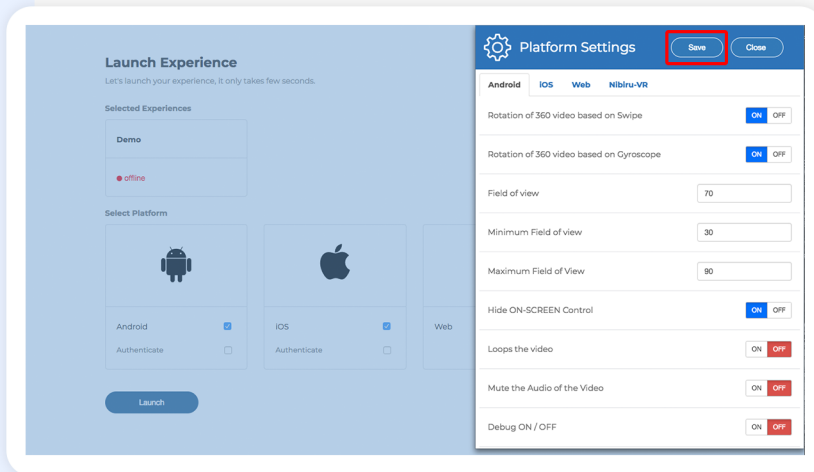


- b** Select the platforms you want to launch the video on >> Click **“Launch”**

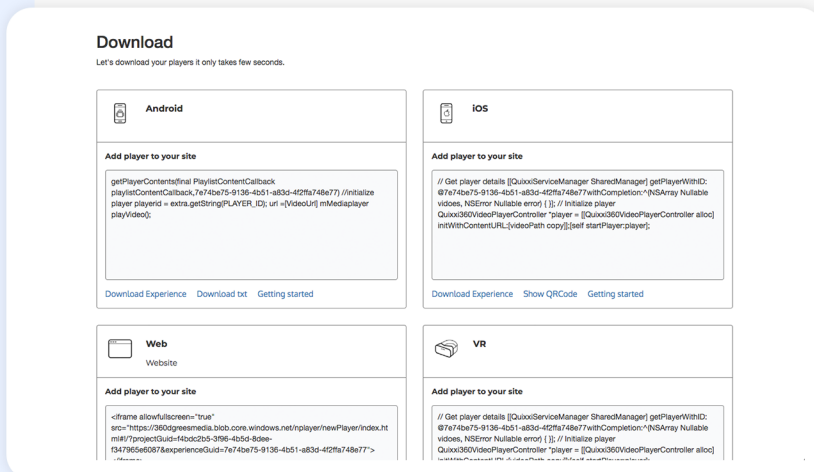


c

Update settings on the platforms as per requirements >> Click **“Save”**

**d**

Download video for respective platform



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