

Jeanologia™

The Science of Finishing

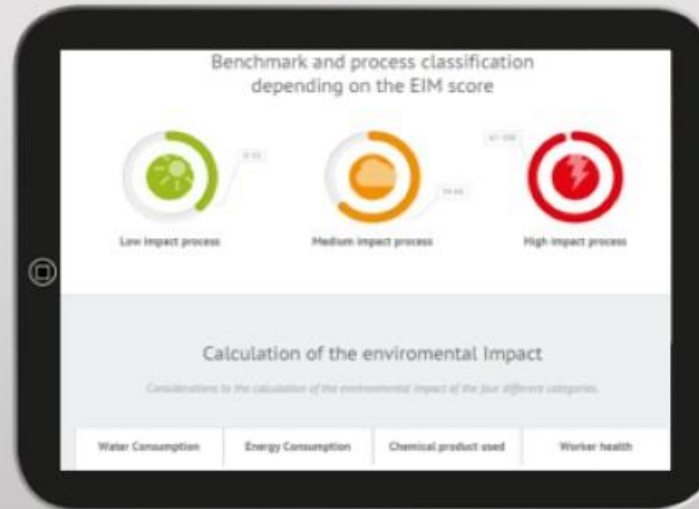
EIM DATA AND POSSIBLE USES

www.jeanologia.com

EIM

The first

Environmental Impact Measuring
software specific for the garment finishing industry.



Process Name	Water (byGarment)	Energy (byGarment)
CS-Initial Process	81.9	1.85
CS-Alternative 1	53	1.57
CS-Alternative 4	26.9	2.02
CS-Alternative 3	28.9	1.32
CS-Alternative 2	34.9	1.55

To individually assess environmental impact of the processes done during garment processing

1 Assess the environmental impact in 4 individual categories:

2 Benchmark the results against a define Environmental Threshold

3 It classifies the Process depending On the EIM score

Water Consumption



From 0 to 35 l/garment
From 35 to 80 l/garment
Above 80 l/garment

Energy Consumption



From 0 to 2 Kw.h/garment
From 2 to 4 Kw.h/garment
Above 4 Kw.h/garment

Chemical Impact



From 0 to 25
From 26 to 50
Above 50

Worker Health



From 0 to 10
From 11 to 30
Above 30



0-33 LOW IMPACT



34-66 MEDIUM IMPACT



+66 HIGH IMPACT

Process outline

a

Process details

To clearly see the major cause of the environmental hazards for moving towards a more environmentally friendly process.

b

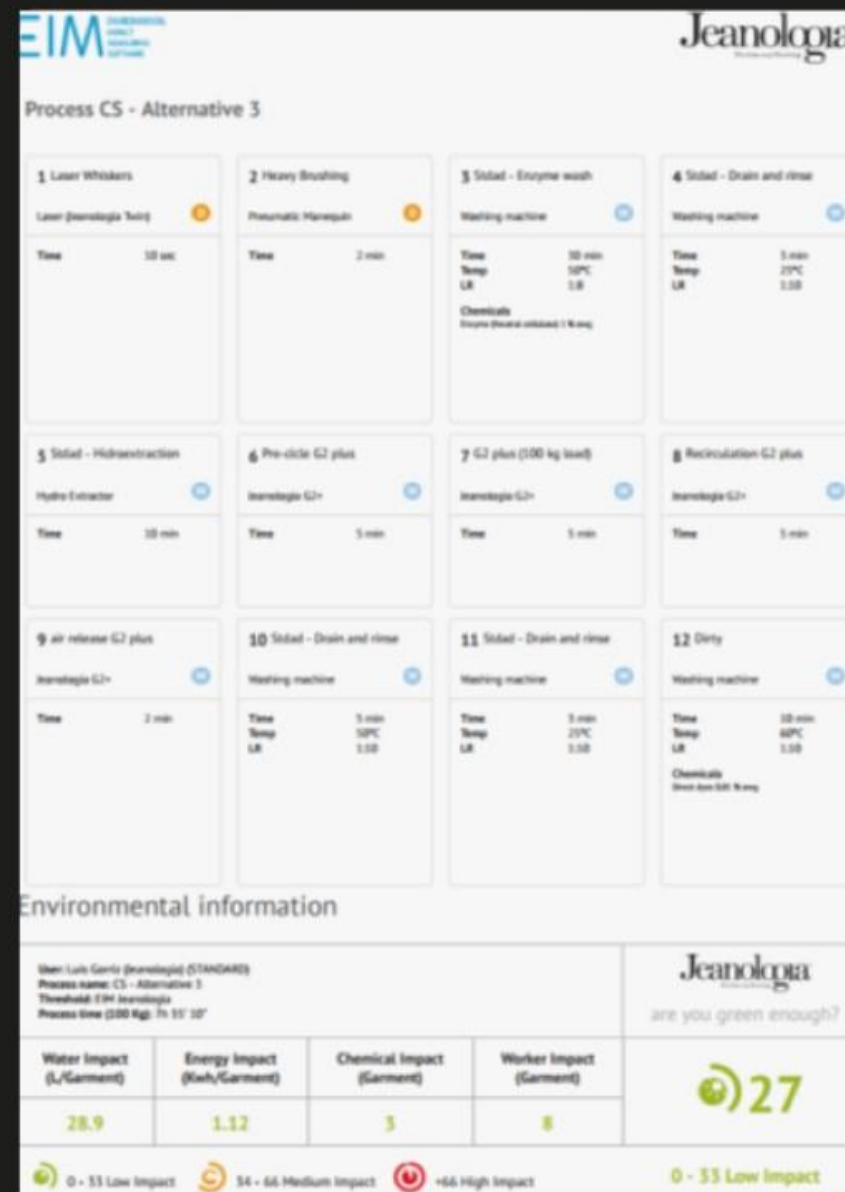
The Environmental information

Detailed on the 4th impact categories

c

Impact classification and EIM score

following the Selected Environmental Threshold.



Consumption report

Export Excel



Process Name ▼	Nr. of garments/order ▼	Water consumed (l) ▼	Energy consumed (kwh) ▼	Total Chemical (gr) ▼	EIM Score ▼
<u>CS - Alternative 4</u>	12000	346,988	24,186.07	72,360	31
<u>CS - Alternative 3</u>	18000	520,481.9	20,079.11	108,540	27
<u>CS - Alternative 2</u>	7800	272,330.1	12,065.17	93,834	41
<u>CS-Initial Process</u>	22000	1,802,409.6	40,799.28	1,399,860	62
Total	59800	2,942,409.6	97,129.6	1,674,594	
Avg. per pc		49.2	1.6	28	

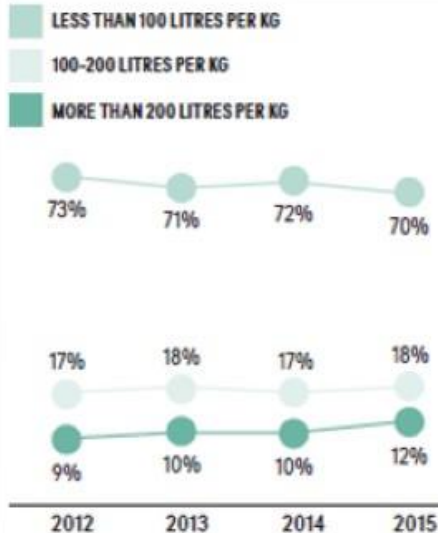
Calculate total consumption

H&M
JACK AND JONES
LINDE
M&S
TESCO
VARNER GROUP
DEWHRIST
G-STAR

TOMMY HILGHFIGHER
CALVIN KLEIN
TARGET
THE GAP
OLD NAVY
BANANA REPUBLIC
AEO
(...)

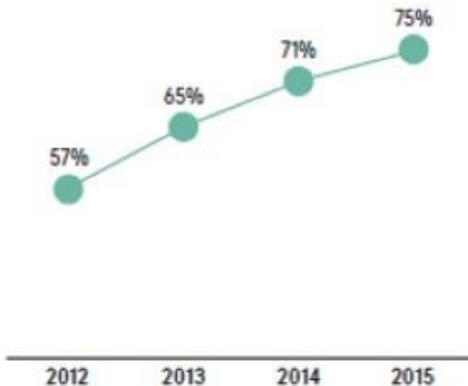
Key performance 2015

LITRES USED PER KG OF CLOTHING
(MANUFACTURING SUPPLIER WATER
EFFICIENCY)



Based on data from supplier factories with wet processes.

% OF SUPPLIER FACTORIES IN FULL
COMPLIANCE WITH WASTEWATER QUALITY
REQUIREMENTS (BSR)



Included are all supplier factories with wet processes and their own wastewater treatment plants. Excluded are factories using shared treatment plants.

All of our denim orders are now scored by Jeanologia's Environmental Impact Measurement tool.

A COMON LANGUAGE TO:

DEFINE TARGETS

FOLLOW ACTIONS

QUANTIFY IMPROVEMENTS

AND MUCH MORE...

Process data gathering

Based on total annual production of each Style

Have exact data, measured following a common and industry well accepted tool (*).

- Water: Total quantity of water consumed in production (by style/units)
- Energy: Total quantity of energy consumed in production
- Chemicals: Total quantity of chemicals used in production
Information on chemicals used in production.

- Classify process environmental footprint according to known industry metrics
- Set targets to reduce and improve footprint Finishing processes
 - Through process optimisation
 - Through introduction of Laundry technologies
 - Through water recycling and use of renewable energy
- Monitor environmental footprint improvements over the years
- Communication (internal and external (within supply chain and to final consumer))
- Identify needs for improvement

Jeanologia™

The Science of Finishing

Thank you!

www.jeanologia.com