




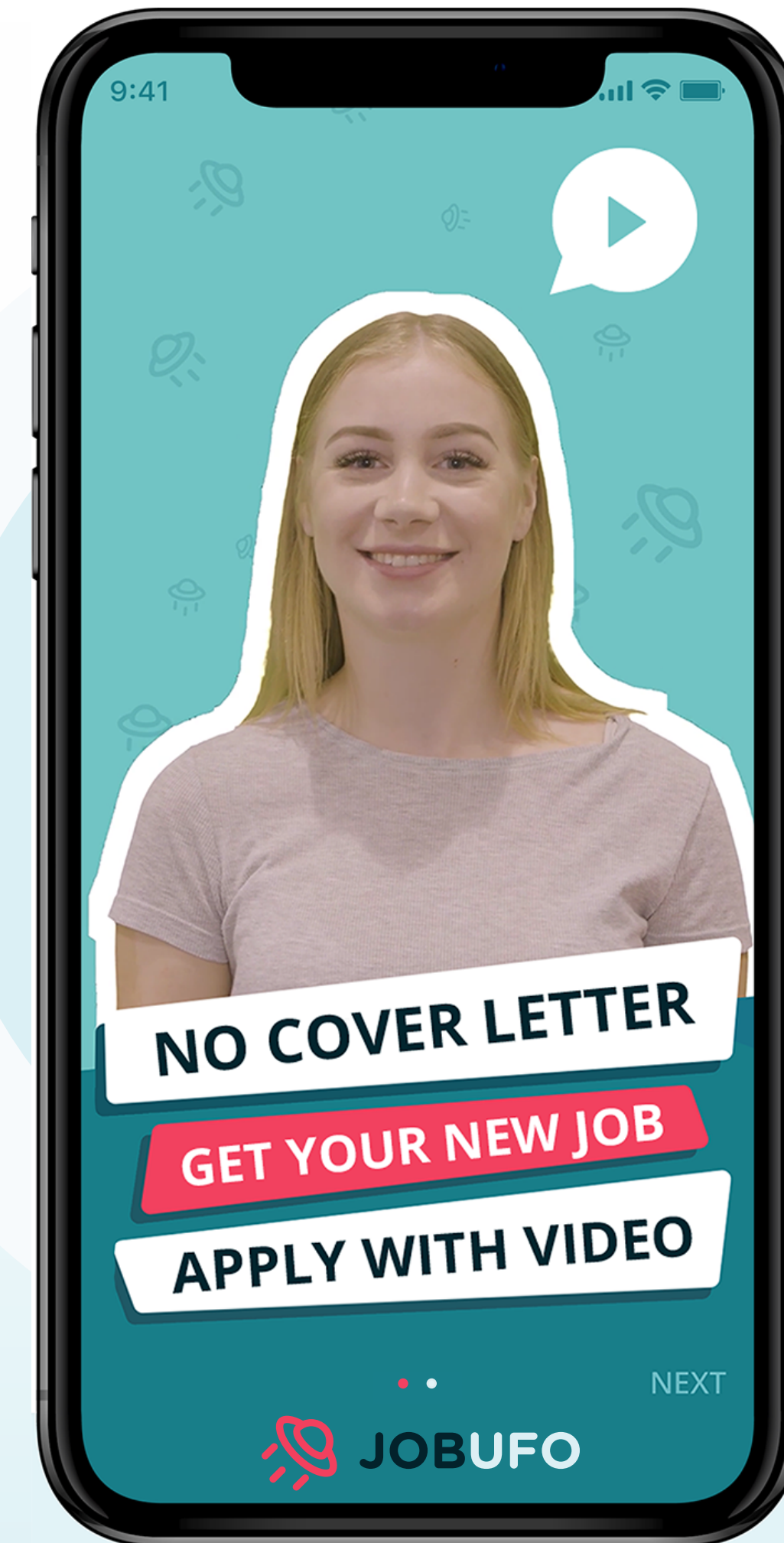
# JOBUFO

*simplify your* **recruitment.**

# JobUFO – Summary

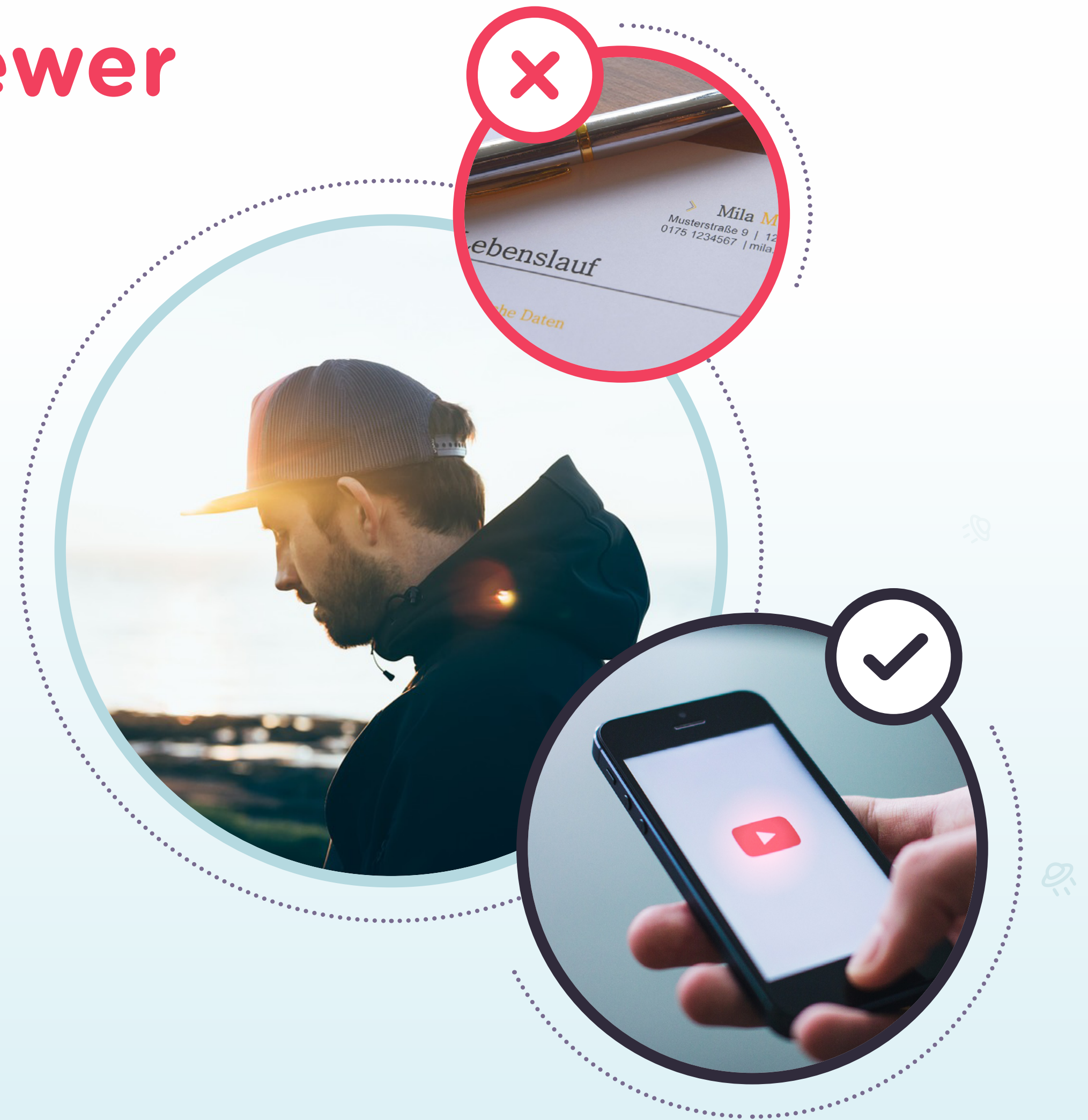
- ✓ **Intro** to candidates with **digital CV** and „**talking application photo**“ – You get to know candidates even before you meet them personally.
- ✓ **Unsolicited video application** (no video interview) – You will receive convincing impressions from applicants.
- ✓ **100% GDPR-compliant**  
JobUFO is 100 % data- and legally secure.
- ✓ **100 % automated** – No additional work required.

 Our partners



# Companies are receiving fewer and fewer applications

- **69 % of all companies** complain about too **few** or **inappropriate applications** for apprenticeships, part-time jobs, internships, trainee programs or entry-level positions.\*
- Obsolete, complicated **application procedures** and long **response times deter digital natives..**



\*Source: statista





# Discrepancy between employers & applicants

## Generation Z

- ...looks for ways to apply **easily and quickly**.
- ... does not want to leave its natural environment and prefers **mobile application procedures**.
- ... expects a **fast processing** of their applications.
- ... hates writing **extensive** cover letters or resumes.

## Recruiters

- ... looking for **access to young target audiences**.
- ... want to get a **first impression** of the candidates quickly.
- ... have more and more tasks and **less time** to **view** and **select** applications.
- ... often receive **application documents** that are **not sufficiently informative**.



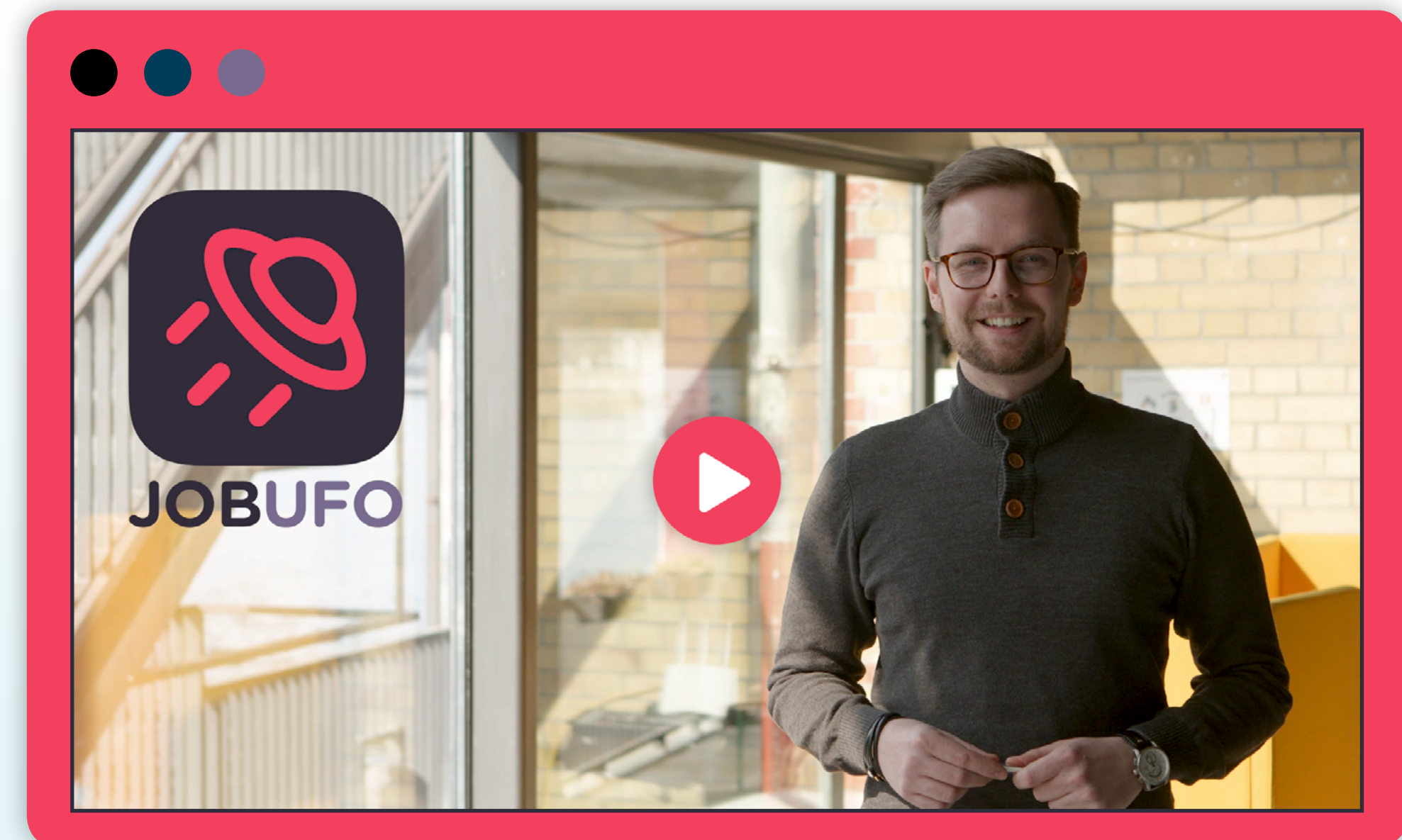




# Letter » e-mail » video – the next logical step

Click here

- JobUFO simplifies the application process and optimizes communication between applicants and employers by using **future-oriented video application possibilities**.
- Our concept **relieves** job seekers and offers companies unique **opportunities to get in touch with talents**.



# Why video application?

- It takes **7 seconds**, to form an **opinion** about an **applicant** » **job interviews** last **Ø 45 minutes**.
- People can generate over **250.000** different **facial expressions**, a resume or cover letter not a single.
- **55 %** of **communication** is expressed through **body language** and **facial expressions**.



**7 sec.**

**vs.**



**45 min.**





Get started now | 7

# Have a genuine first impression of applicants with **JOBUFO**

- **More** and **better** applications
- **Positive image** as a future-oriented employer
- **Faster processing** of your incoming applications
- **Higher ROI** of all HR marketing operations by offering alternative application possibilities

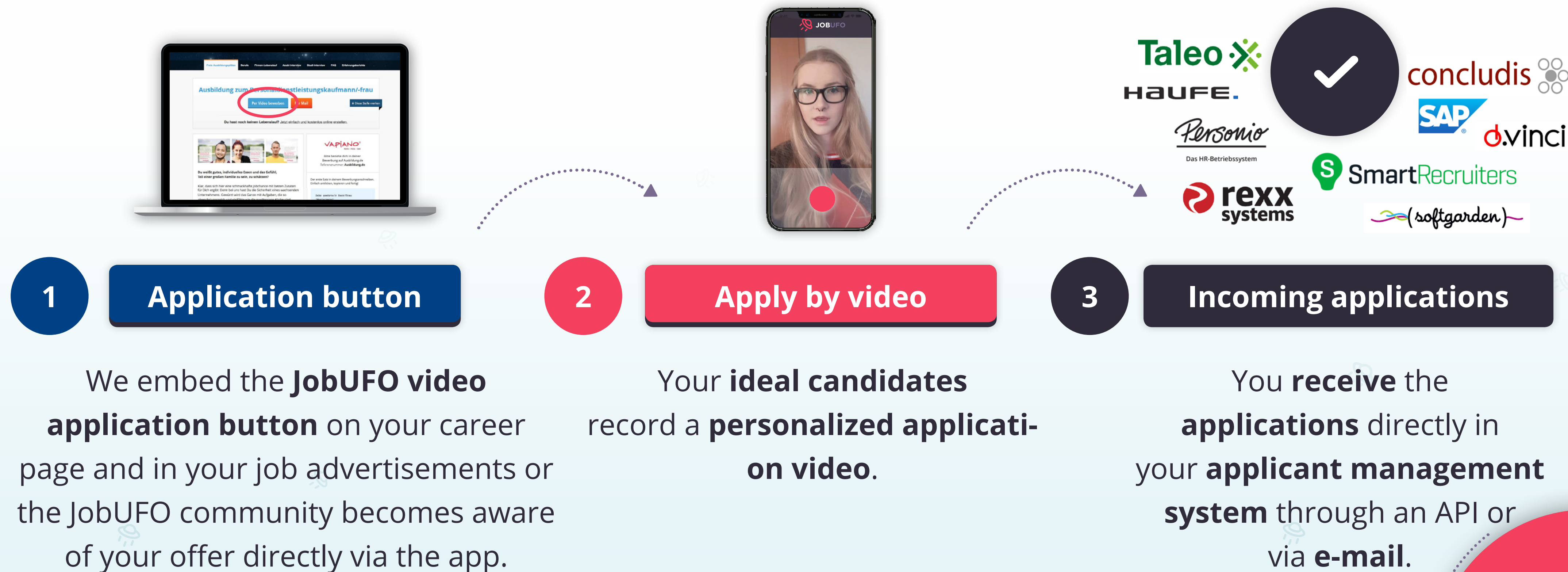


**Book appointment**





# How it works




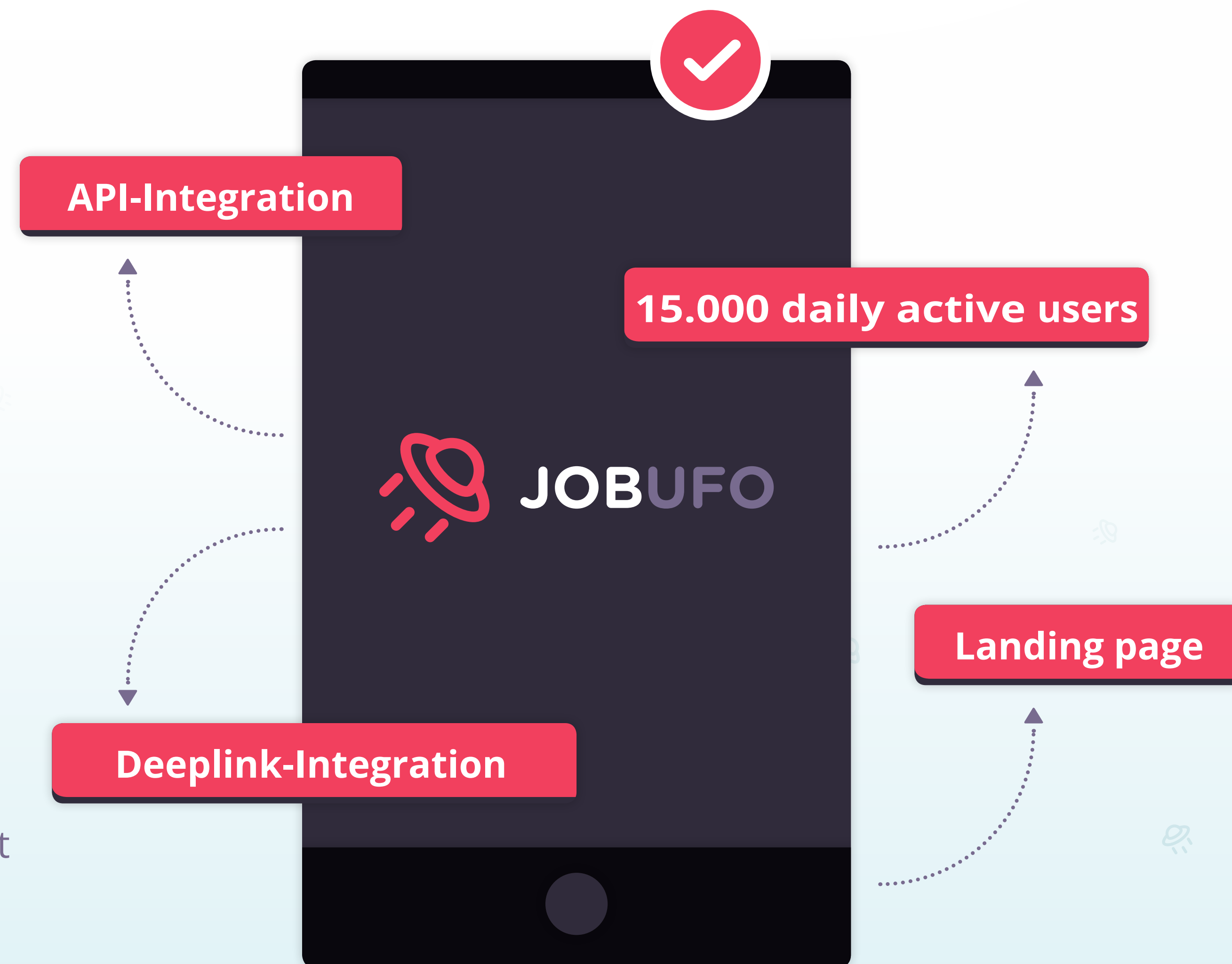
  
**Completely automated!**  
*No additional work!*





## JobUFO features

- ✓ **Unlimited job ads** in the JobUFO app  
» benefit from our community with more than **15.000 daily active users**
- ✓ JobUFO deeplink for **integration** on your **career page** or your **vacancies**
- ✓ Landing page for **applicant contacts**
- ✓ **API-Integration**   
Setting up an API to your applicant management system



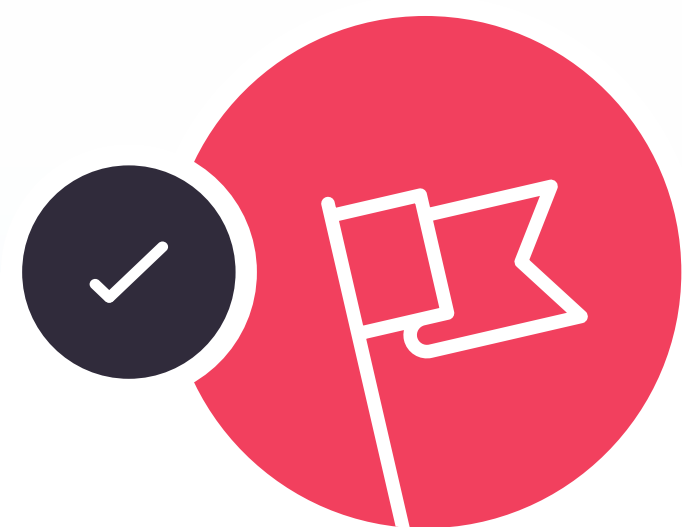
# Pricing overview

## Request an offer

[illegible]



## Our services and support



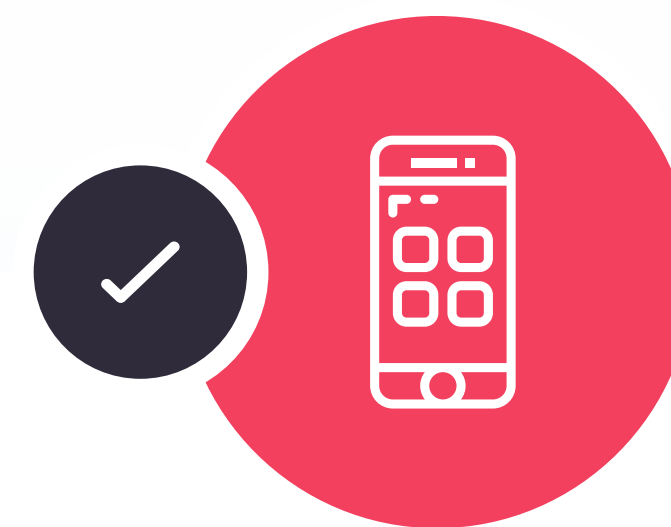
### Onboarding-Service

You sit back,  
we'll take care of  
the technology.



### 24h support

We are here  
for you.



### Media consulting

We put your  
employer brand in  
the limelight.



### Reporting

Real-time reporting  
of all activities.



# Mediaservice – JobUFO Performance Marketing

**The most important step has been taken:**

Together we have found a **modern application process** for Gen Z and young talents. Now we just need to deliver your employer brand and job advertisements to the right candidates.

With **performance marketing** by JobUFO you can reach your desired candidates via Youtube, Instagram or Snapchat in **all phases of the candidate journey**.



- **Core audience**  
Core target group of networks, which we adapt to your needs through specific targeting (e.g. according to demography, location, interests).
- **Custom audience**  
Relevant candidates from the JobUFO database.
- **Look-A-Like audience**  
Statistical clones of JobUFO applicants that match your target group.
- **Retargeting**  
Potential applicants who have already visited your job advertisements.



# JobUFO Performance Marketing – how it works

1

## Define target group

Together with our experts we will find the best target audience for your campaign.

2

## Select contents

We are gladly using existing content, such as image or job advertisements. On request, we create completely new advertising concepts, landing pages, videos or interactive content.

3

## Media planning

Our experts create an individual media planning and determine the right channels for a successful campaign.

4

## Reporting

By using AI, we will be able to react to changes in user behavior at an early stage and constantly optimise your campaign. You receive convincing reporting.





These smart brands are already inspiring hundreds of thousands of pupils, students & young professionals







## What our customers say



„We are enthusiastic about the fast and professional way the JobUFO team works. JobUFO is not only GDPR-compliant, but has also clearly and comprehensibly prepared the data protection guidelines. This helps us a lot with the roll-out in Europe and Asia.“

Janko Zöllner  
*Head of Talent and Leadership*  
**EVONIK AG**



„Thanks to JobUFO, applicants have the chance to present themselves authentically: Thanks to the videos, we are able to get a first impression of social competence, self-confidence and appearance. A cover letter cannot always convey this.“

Tamara Gross  
*Human Resources Manager*  
**LAT Gruppe**



„Because of JobUFO we now receive meaningful video applications directly into our applicant management system. Also we were able to generate better applications and reduce the effort for our recruiters at the same time. Thank you for the great service and the smooth integration.“

Stefanie Göllner  
*Managerin Personalmarketing & Employer Branding*  
**Nordsee GmbH**





# JOB UFO

*simplify your* **recruitment.**

Receive more qualified applications  
while reducing the workload for your  
HR department.

**Ask for your individual offer now.**

**JobUFO GmbH**

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**Book appointment**