

InMobi Pulse enables brands to quickly reach their target audience on mobile and get answers to their critical business questions. Built on top of InMobi's publisher network of 30K+ mobile apps, InMobi Pulse helps marketers unlock a panel of 1.6 billion consumers across the world from whom they get survey responses that are verified by machine learning algorithms. With its easy authoring, precise targeting, and speedy results, InMobi Pulse helps brands take smarter business decisions every day.



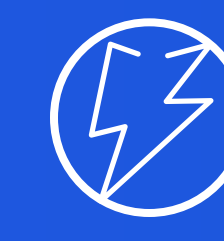
ACCURACY

Deep context of the mobile user and machine learning validation algorithms provide verified responses



SCALE

Run mobile surveys on our massive panel of 1.6 billion mobile users

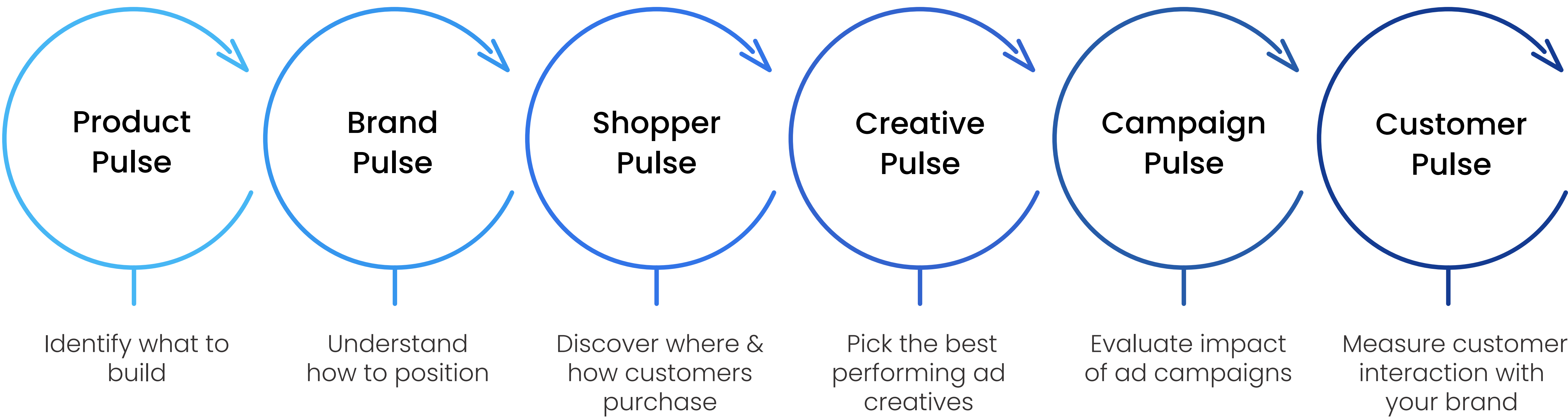


SPEED

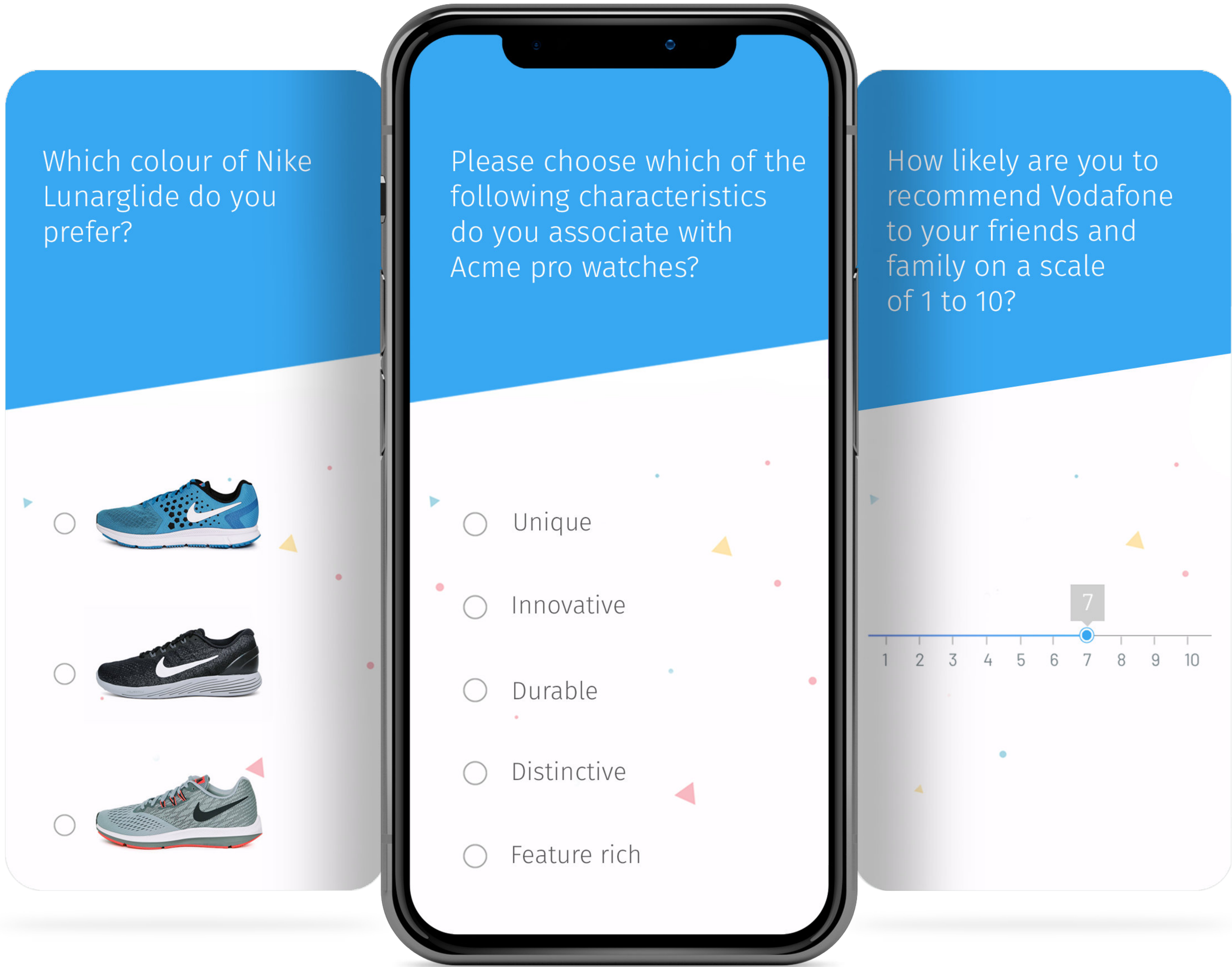
Easy access to target audiences helps in getting responses within hours



THE FULL SPECTRUM OF MARKET RESEARCH



SAMPLE PULSE USE CASES



GLOBAL SCALE

Leverage InMobi's network of 1.6 billion mobile devices to recruit precise user segment and panels



VERIFIED RESPONSES

Our highly enriched user data and artificial intelligence platform give qualified responses in real time



IMMEDIATE RESULTS

Easily create mobile-optimized surveys and get responses within minutes



INSIGHTFUL REPORTING

Layer the survey response data on top of InMobi's proprietary audience data to generate deeper user insights

DO MARKET RESEARCH EVERY DAY!

Check us out at www.InMobi.com/Pulse