## 1 Made for Banking

Hoopoe has been built from the ground up to serve the banking industry.

- Banking specific NLP and NLU
- Banking Datasets
- Banking Oriented Features and Integrations
- Banking Product Catalogue

## 4 ROI Goals

Hoopoe's goals are aimed at various levels and departments in the bank:

- Reduce Cost and Off-load call centers
- Enhanced User Experience
- Marketing Analytics

## Why Hoopoe?

## 2 Regional Customization

Hoopoe's language understanding throughout the system is customized for the region:

- Franco Arab Support
- Multiple Arabic Dialects
- Arabic Speech to Text

## 3 Road Map

Hoopoe's roadmap aims at taking Hoopoe from a traditional FAQ Chat-bot to becoming a full fledged intelligent financial advisor for the customers:

- Perform Banking Transactions
- Personalized Financial Advising and Analytics
- Budgeting and Tracking of Expenses