



A new way to guide visitors online

Summary

Too many choices undermine consumer decisions. Glaze is the first technology that gives marketing teams an unparalleled level of agility to solve that problem on their own - no need to talk to IT anymore.

Glaze fully empowers business teams with an all in one agile solution to spotlight the right content to the right visitor on their website to drive conversions further and faster.

Value

- Increase agility
- Accelerate conversions
- Decrease churn
- Boost sales

Benefits



- Increase conversion rate up to **200%**



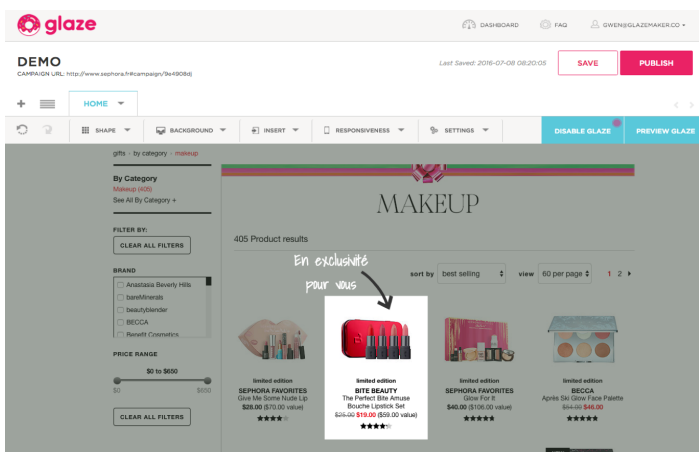
- Reduce digital marketing workflow and resources by **70%**
- Increase team reactivity by **300%**
- Reduce risk of digital deployments



- Campaigns can be changed on the fly.
- No impact on existing website structure, page load performance, SEO nor security



- Improves visitors satisfaction on your website



www.glaze.ai

N° RCS 814100657 Paris, FRANCE
N° Siret 81410065700018

US Patent Application No. 14/929,998
APP N° - IDDN.US.001.42001.000.S.P.2015.000.100000

Clients



Partners

