

The ultimate digital customer experience solution

Summary

Accompanying visitors according to their needs on retail websites is the key factor to drive more engagement and more sales.

Quick and simple to integrate, Glaze allows retail business teams to create thousands of unique shopping experiences online - personalized customer journeys at any stage of the buying process (find, learn and buy). **Cross sell** and **upsell** without any IT or technical knowledge.

Value

- Increase agility
- Accelerate conversions
- Decrease churn
- Boost sales

Benefits



- Increase conversion rate up to **400%**



- Unlimited number of dynamic campaigns that can be changed on the fly
- No impact on existing website structure, page load performance, SEO nor security



- Reduce digital marketing workflow and resources by **70%**
- Increase team reactivity by **300%**
- Reduce risk of digital deployments



- Improves visitors satisfaction on your website

Clients



Partners



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