getron™

ADVISOR: YOUR COMPANY'S DIGITAL ASSISTANT

TRANSFORM YOUR DATA INTO INTELLIGENT ACTION

Understanding the impact of supply and demand trends on inventory is key to your company's success. The ability to anticipate and react to those trends can have a dramatic effect on your balance sheet. Analyze and act using Getron Advisor.

WHAT IS GETRON ADVISOR?

Getron Advisor is a digital assistant for product management. Based on your big data, Advisor formulates a game plan for everything from replenishment planning to streamlining your supply chain.

GETRON ADVISOR PROVIDES:

- Replenishment planning: Supplier to DC, DC to store, and even inter-store.
- Purchasing planning: Demand-driven
- Time series forecasting as a service: Demand forecasting, Revenue forecasting,
- Optimal price management: Both for slow and fast moving items
- Segmentation: Products and Stores

ADVISOR AT THE INVENTORY LEVEL

- Provides a smart overview of your entire inventory
- Makes recommendations for reordering and replenishment
- Identifies which products need delisting

ADVISOR AT THE STRATEGIC LEVEL

- Defines product listing for all SKUs
- Assigns sales quotas for each product

ADVISOR AND DEMAND MANAGEMENT

- Prescribes discount rates and durations
- Recommends price points
- Gives detailed analysis of your lagging and leading KPIs

> After working with Getron Advisor for only four months, we saw substantial increases not only in profit margins but also in the efficacy of stock management. We were able to identify problematic products faster, and to move more successful SKUs into circulation more rapidly.
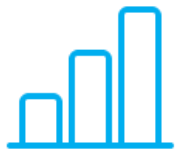>
> Sefer Taskiran, CIO, Eve

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HOW GETRON ADVISOR
CAN BENEFIT YOUR COMPANY

FOR COSTUMERS USING ADVISOR AS A DSS

- Increase your service level for A & B segment products by 3-6%
- Reduce obsolete inventory
- Improve your product availability by 14-20%
- Raise your revenues 5-15%

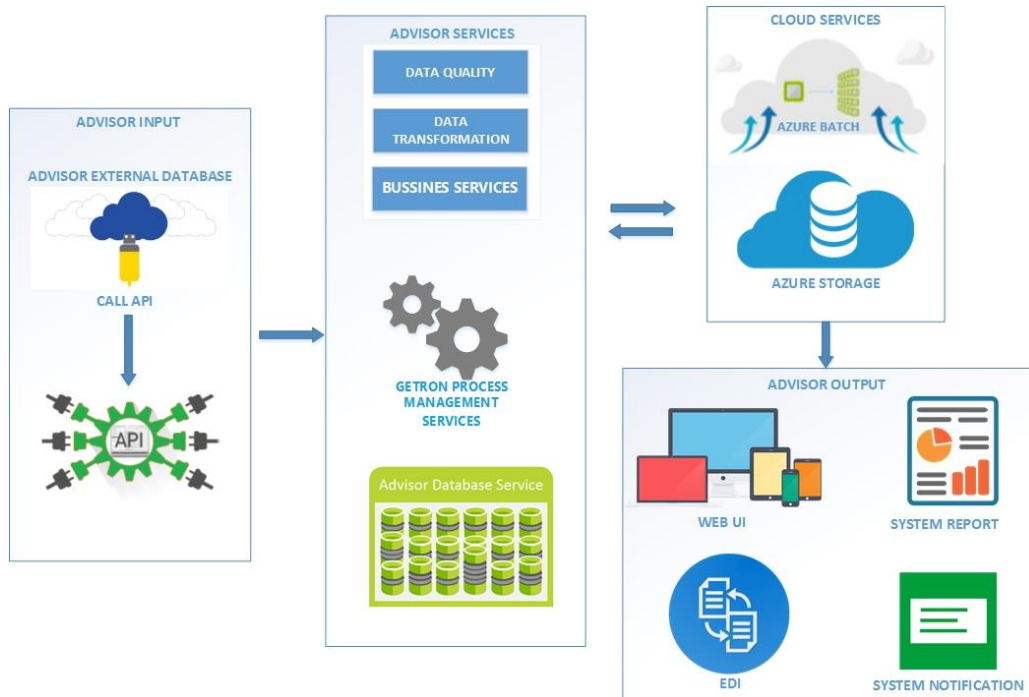## FOR CUSTOMERS USING ADVISOR CORE SERVICES

- Optimize your demand forecast accuracy by 15-25%
- Focus your overview of product and store segmentation
- More rapidly analyze your lagging and leading KPIs

GETRON ADVISOR'S COMMITMENT

Using Advisor in conjunction with Microsoft will focus your company's vision of how to adjust to the shifting cycles of supply and demand.

RUN AN OBLIGATION-FREE PILOT NOW

- Software as a Service
- Cloud-based platform: no hardware or IT investment
- Experience the advantages Advisor can bring your company's balance sheet, risk-free, today

WHY GETRON?

Getron is a Microsoft Gold Application Development partner. Getron Advisor can be used in conjunction with a variety of Microsoft products, allowing for seamless communication and safe, discrete transfer of your big data. A prescriptive analytics and intelligence-oriented company, Getron utilizes artificial intelligence in product management across a variety of industries. Getron Advisor is driven by machine learning algorithms, developed by our team of highly skilled PhD-level data scientists and developers. Transform your data into intelligent action with Getron Advisor today.

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