



Shelfr

Your Future In-Store Tool



**How does your business look in a
'perfect store'?**



DEEP SOUTH
SOUTHERN SOUP
CANNED SOUP

DREAM WITH A PURPOSE
CANNED SOUP

DREAM WITH A PURPOSE
CANNED SOUP

STO
CANNED SOUP

DEEP SOUTH
SOUTHERN SOUP
CANNED SOUP

DREAM WITH A PURPOSE
CANNED SOUP

Frontera Produce
EDINBURG, TX
Cantaloupe

Frontera Produce
EDINBURG, TX
Cantaloupe

Frontera Produce
EDINBURG, TX
Cantaloupe

Frontera Produce
EDINBURG, TX
Cantaloupe

Frontera Produce
EDINBURG, TX
Cantaloupe

Frontera Produce
EDINBURG, TX
Cantaloupe

grow locally

grow locally

grow locally

grow locally

grow locally

grow locally

FROM TEXAS.
FOR TEXANS.

FROM TEXAS.
FOR TEXANS.

FROM TEXAS.
FOR TEXANS.

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The image shows a perspective view of a grocery store aisle. The shelves are filled with various canned goods, including soups, beans, and vegetables. Signs for produce like 'Cabbage', 'Onions', 'Pumpkins', and 'Melons' are visible at the top. A sign for 'Frontera Produce' is also present. The text 'Does your business look this good?' is overlaid in the center.

**Does your business
look this good?**



**Why don't all your stores
look this way?**



A close-up photograph of a hammer about to strike a nail being held by a wrench on a wooden surface. The hammer is positioned at the top right, its head angled downwards. A wrench is positioned at the bottom left, holding a nail. The background is a blurred wooden surface. The text "Do you have the right tools?" is overlaid in the center in a bold blue font.

**Do you have the
right tools?**



Welcome to Shelfr

Our tools allows open and quick collaboration for the creation, automation and execution of your brand's plan-o-grams and plans.



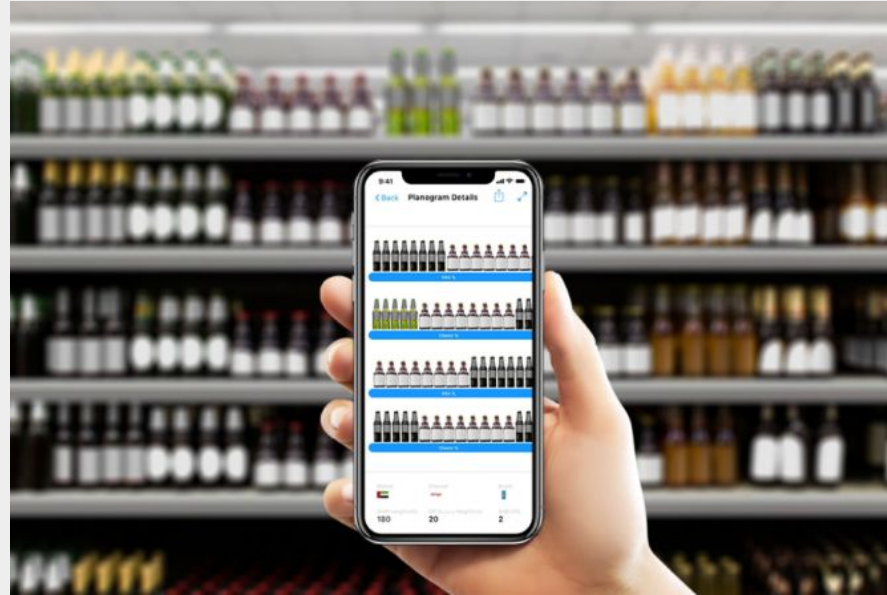
How to Improve your execution?

Plan. Track. Action.



Plan.

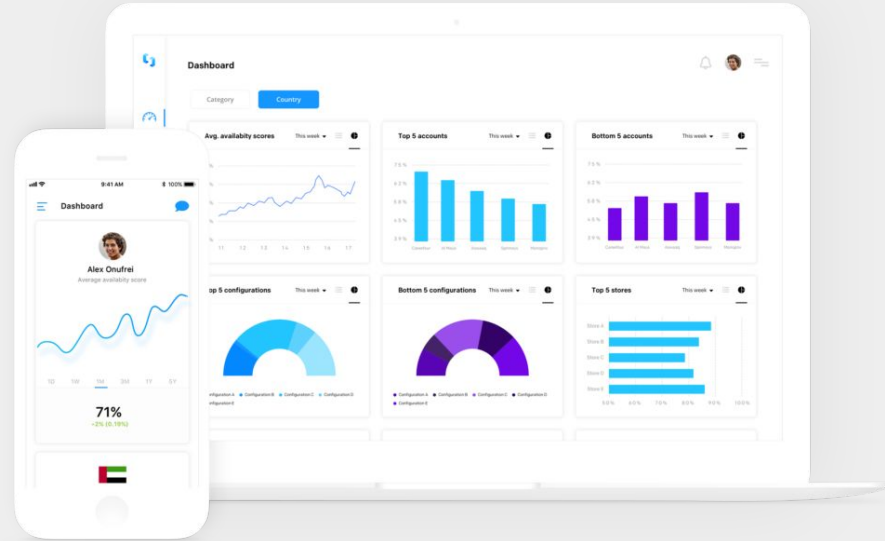
Empower your team to build customized plan-o-grams in seconds while in each store.





Track.

Equip your team to report and share what's happening in-store and track results with analytics – in real time.





Action.

Communicate store findings with your team, stakeholders and partners. To make sure you are always improving your look and sales.

