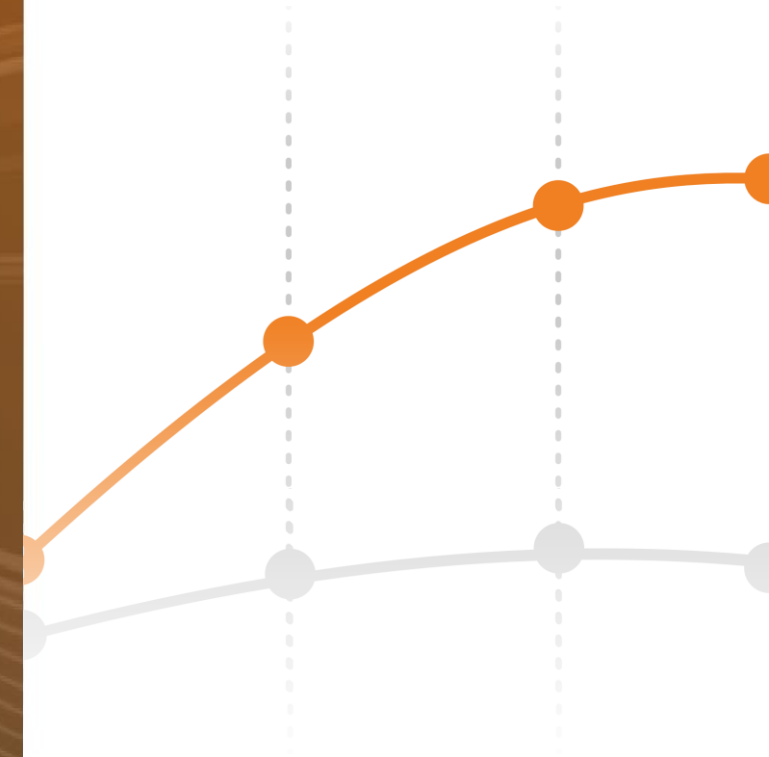


Compete in a Data-Driven World
Jumpstart with
FTX Business Accelerators

FTXBIZ
Business Accelerators



FORTUDE

FORTUDE



200+
Professionals



20+
Countries



100+
Projects

Partners

Gold
Microsoft Partner
Data Analytics



Alliance
Partner

Industries

Fashion
Food & Beverage

Manufacturing
Healthcare

Distribution
& Sales

Offices

USA | Sri Lanka | Australia

Clients Include▼

Avera **eCARE**™



H·H·BROWN®
SINCE 1883



Success Stories▼



Delivered a Sales & Marketing BI Solution for Leading F&B Manufacturer



Increased business performance with actionable insights for a large retail conglomerate



Improving insights and reporting for a leading thread manufacturer

Why Business Accelerators?

Built with **industry expertise** to transform business decision making in weeks!

Shorter implementation cycle with seamless back-end integrations

Actionable Insights through pre-defined KPIs followed by industry leaders

Cost effective approach to start a value-based data & analytics journey

Finance Analytics

Enabling data-driven, fact-based financial decisions and actions with **FTXBIZ Finance Analytics**, including detailed P&L Analysis, revenue, expenses and profits/losses across divisions and products.



- Gross Profit Margin

- Net Profit Margin

- Overhead Breakdown

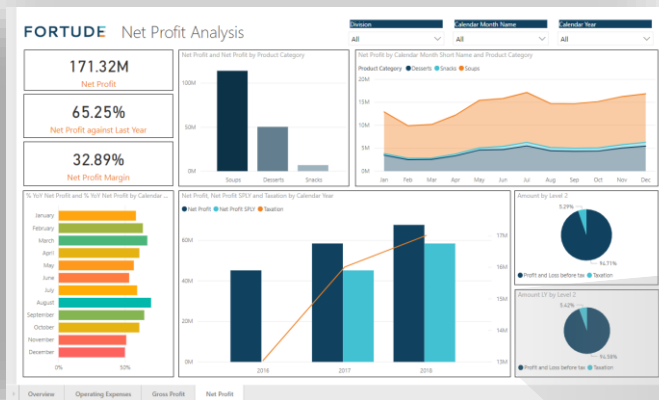
- Budgeted Variance

- Operating Income

Drill down to the Root Cause

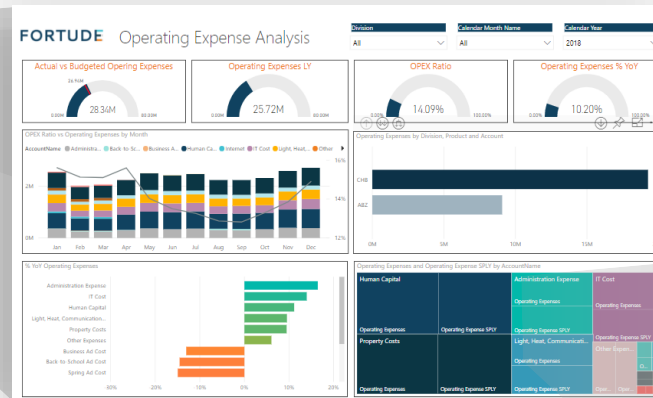
1

Net profit margin in the main dashboard alerts the CFO



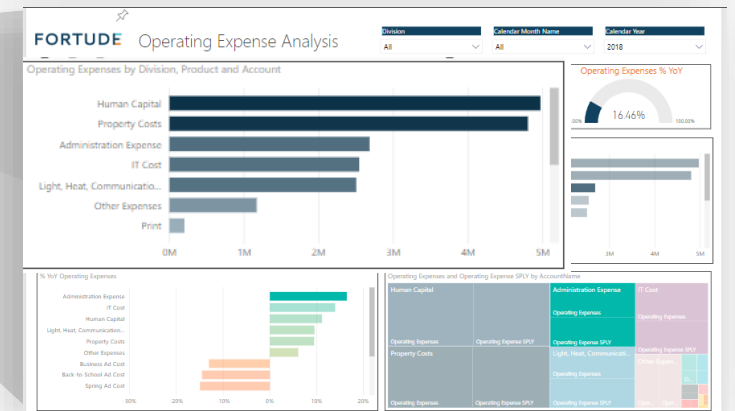
2

Net profit margin drop is due to an unexpected spike in overheads



3

Further drill-down reveals spike is due to marketing expenses



Sales and Distribution Analytics

Dive into the factors affecting sales performance using the **FTXBIZ Sales and Distribution Accelerator**. Types of analysis include Tracking of weekly and daily targets, On-time delivery and Sales returns.



- Sales Achievement
- Sales Growth
- Sales Projection
- Market Share Analysis
- Region-wise Distribution Analysis

Have a Reliable, **Single Source** of Truth

From Multiple Sources to Multiple Platforms

Enterprise Systems



ORACLE



Cloud/Open Services



Office 365



amazon
web services

Other Data Sources



Access



Excel

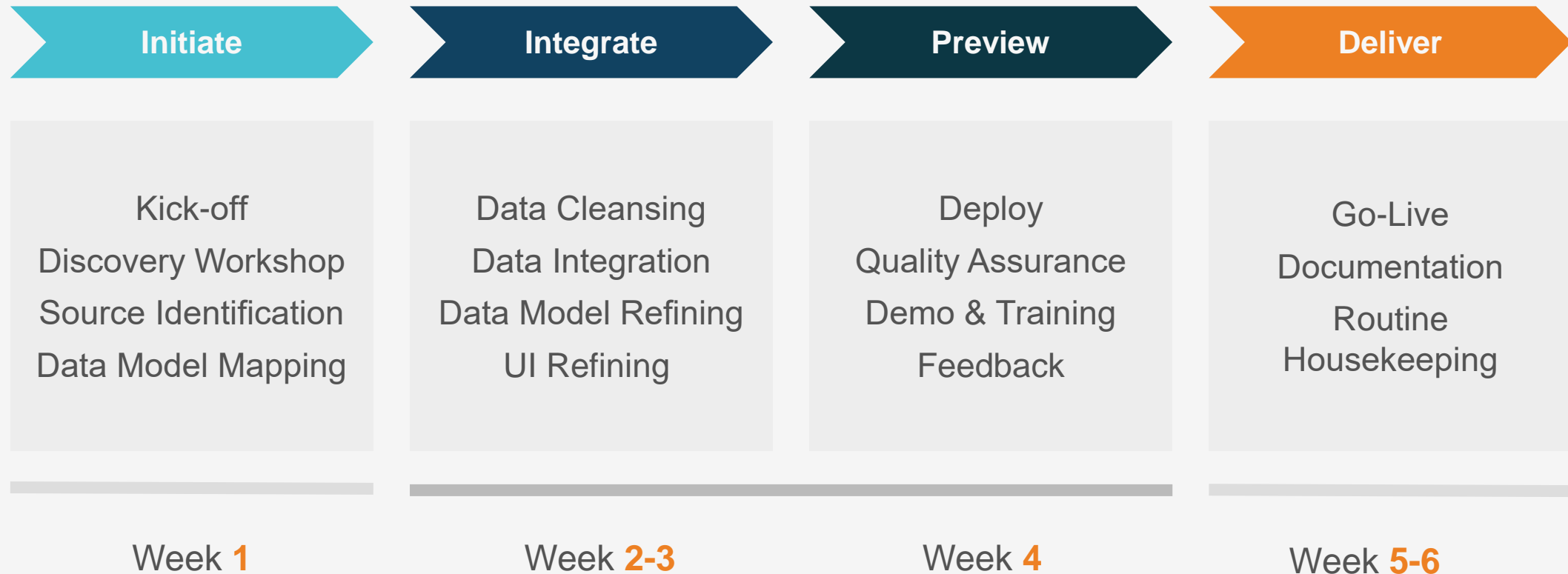


.CSV



Implementation Methodology

Flexible Implementation Approach to Deliver Results in **Weeks**



Deliverables

Key Deliverables within 4 to 6 **Weeks**



3-days on-site
discovery workshop
with customer business
team



Data-mapping and
integration with back-
end systems



FTXBIZ
Dashboards and
Reports
with minor customizations



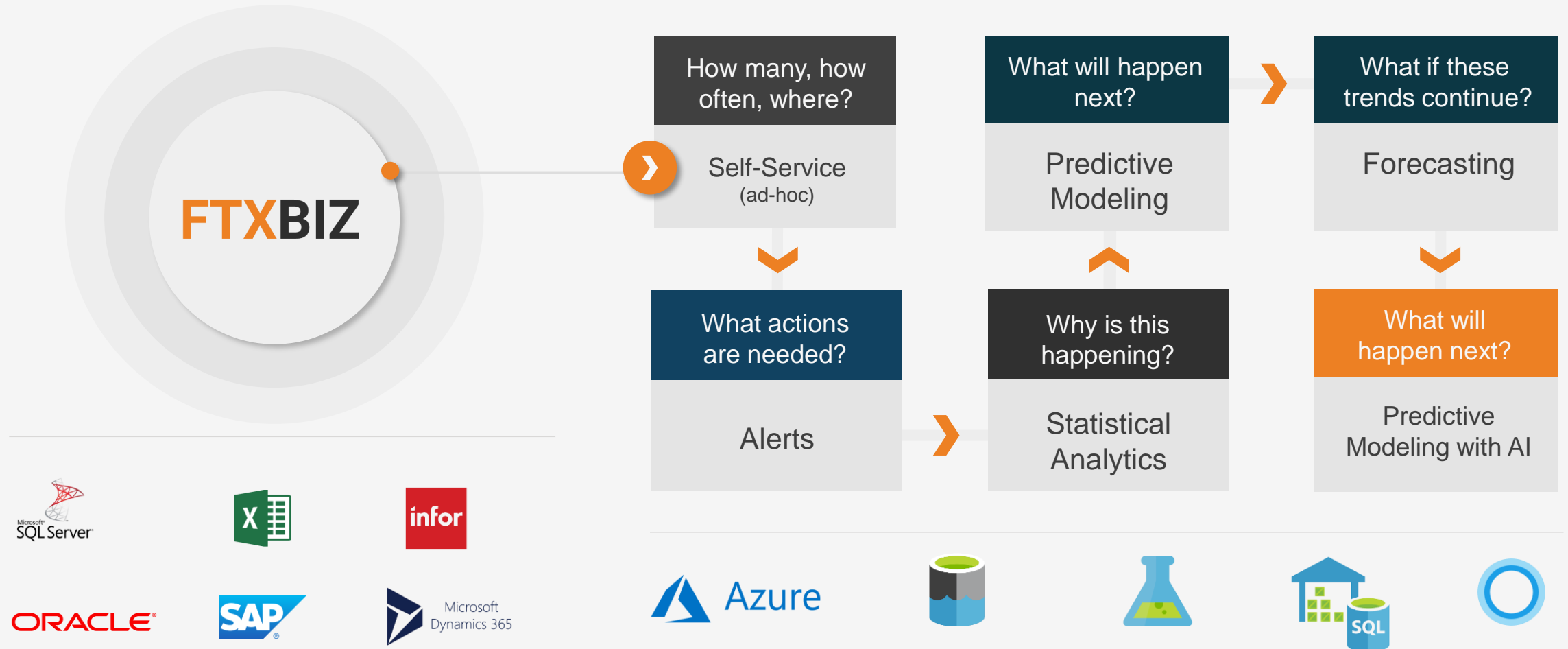
On-site demo
&
finalization



High-level
analytics
roadmap

FTXBIZ to a complete Analytics platform

A Flexible Approach to a Value-Based Data & Analytics Journey



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