NiceLabel®

Label Cloud: The fastest way to digitally transform your labeling

Label Cloud is a cloud-based version of the NiceLabel label management system. It enables you to reap all of the benefits of digitally transforming your labeling, including lower costs, improved quality assurance and a faster time-to-market, without a significant upfront investment. With Label Cloud, you get an ROI in less than 6 months, and a quick, efficient way to scale standardized labeling to your entire organization and to your suppliers.

Key features

Label cloud is an all-in-one platform for all your labeling and marking printers. It includes:

- ✓ Label designer for business users
- ✓ Document management system with role-based access for quality assurance
- ✓ Web printing system for manual label printing to any printer
- ✓ Integration system for automated label printing from your business systems

Deployment options

SaaS / Cloud

Label Cloud is a public cloud edition of our label management system. It's multitenant and hosted in the Microsoft Azure cloud. It's our out of the box service that requires no IT infrastructure, installation or IT support.

Perpetual / On-premise

LMS Enterprise is an on-premise edition of our label management system that is hosted on your own IT infrastructure.

Use cases

Label Cloud can be used in many labeling applications requiring central label management and print process improvement. Our customers most frequently use it to simplify management of:

- Manufacturing labeling
- Localized re-labeling
- Supplier labeling
- Apparel and garment labeling
- Allergens and nutrition labeling

> *Apparently this platform makes an extreme business case, now that we start getting numbers and projected savings in not lost sales opportunities due to delays in retagging with old solutions. We can now print ourselves rather than waiting for weeks for our supplier's delivery and not being able to distribute to stores.*

PROJECT MANAGER
International Retailer

> *We called our labeling service IRIS as it was a messenger of the gods in Greek mythology. It's associated with something being completely transparent and fast, which we thought was an appropriate name for what we wanted to accomplish: delivering critical real-time labels to highly automated manufacturing and logistics environments.*

MICHAEL BUCHMANN,
Solution Architect, Siemens

Benefits

Digital transformation with NiceLabel improves end-to-end operational efficiency and reduces the total cost of labeling. Label Cloud provides quick and easy implementation, further reducing IT costs. Other benefits are:

REDUCE IT COSTS

- ✓ Empower your business users to design and approve labels

- ✓ Integrate with your business systems using pre-built connectors

- ✓ Minimize IT support and infrastructure investments

Our customers typically get ROI in less than 6 months from direct cost savings alone
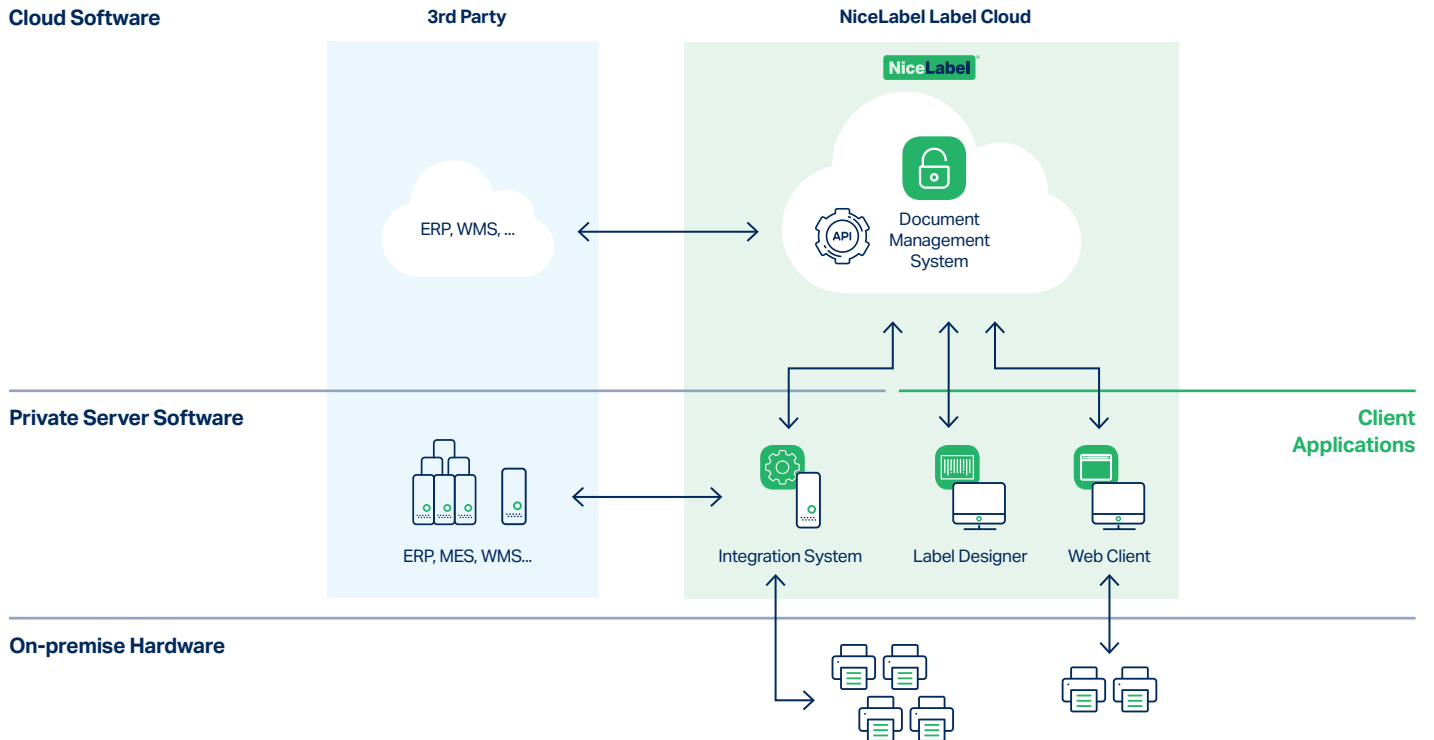
REDUCE QUALITY CONTROL COSTS

- ✓ Digitally transform your quality assurance process with our document management system

- ✓ Eliminate the time your quality control people spend on paper-based processes

- ✓ Eliminate the cost of errors from legacy approaches

82% of our customers experienced cost savings due to error reduction

FASTER TIME TO MARKET

- ✓ Make label change requests faster and improve your customer responsiveness

- ✓ Eliminate error and unplanned downtime to ship products faster

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76% of our customers say they have reduced time-to-market

Cloud Software   **3rd Party**   **NiceLabel Label Cloud**

ERP, WMS, ...   Document Management System

Private Server Software   **Client Applications**

ERP, MES, WMS...   Integration System   Label Designer   Web Client

On-premise Hardware

WHY NICELABEL

NiceLabel is the technology leader in its market. With the help of our label management system, organizations are able to digitally transform their entire label printing and production process. Our users include most of the Fortune 2000 and many thousands of smaller business across many industries worldwide.

NiceLabel®

www.nicelabel.com/labelcloud