A communication tool for linking multiple stores

# Efficiently and reliably linking head offices and stores!

The most implemented tool in the industry!

Enables stores to focus on their operations! Assist with the development of stores that appeal to customers!





90%

#### Work time

30 Cut down min /day

#### Sales

30 Increased



At supermarkets, apparel stores, restaurants etc. /

Used at **35,000** stores!



















#### Issues that arise along with the increase of stores

Instructions aren't properly carried out!

Too busy with back office tasks to provide adequate customer service and work on developing stores that appeal to customers!



Unable to confirm store status!

Calculations take up too much time!

Too busy with follow-ups and confirming store statuses,

and there isn't enough time for "developing a store that appeals to customers"!



## The issue is communication

When the number of stores increase, issues such as difficulties with grasping store statuses and variances with the level of store operations as well as services emerge if communication systems are not updated.





# Instructions are not properly carried out

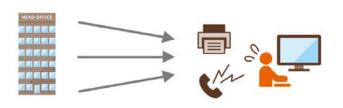
Instructions at some stores are not correctly performed due to management skills of store or area managers



# Instructions differ according to sections

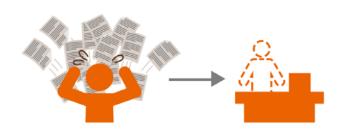
Unable to accurately assess the instructions of other sections, resulting in disjointed communication to stores





# Difficulty with following multiple instructions

Stores simultaneously receive multiple instructions from several head office personnel and have to implement the instructions



# Exhaustion from overflow of information!

Caught up with handling information and unable to provide adequate customer service Instructions are received from the head office through differing communication systems and formats, causing stress with comprehending and organizing the information



## Resolving all these communication issues!

Shoprun® is a communication tool that specializes in linking the head office with stores. Information from the head office are organized and communicated smoothly to stores.

#### Instruction compliance!

Instructions for the day are instantly communicated through the "store top page", and reports can also be prepared and sent easily!

# Improve operations and work speed!

The system shows store workloads and effective approaches of successful stores, which helps to consistently improve operation quality and speed!

#### Assess store status!

Status of stores as well as efforts of successful stores can be confirmed without area managers and other personnel making personal visits, and follow-ups can be swiftly made!

## \ Things that are possible with Shoprun® /





#### Photo report



#### Questionnaire



# Questionnaire response check



#### Easy calculation



#### Inter-store communication app



# Community function



#### Workflow chart



#### Archive



# Link with other systems



# Creates time for non-IT, inter-personal and analog operation, and helps to focus on priorities!



