

# Real-Time Visibility Platform for Logistics Service Providers

View, analyze, predict and communicate your visibility data all in one place.

Descartes MacroPoint is the leading multimodal, supply chain visibility platform used by brokers and 3PLs alike to obtain real-time visibility over their in-transit freight. From transporting raw material to home delivery, logistics tracking and analysis is essential to increasing delivery performance and improving customer satisfaction.

## Why should you consider a visibility solution?

- Manual check call operations are expensive, time-consuming, resource heavy – and often still don't provide quality location data in real-time or dynamic ETAs
- Current processes to identify and mitigate delivery risk are slow and unreliable
- Shippers and Receivers increased focus on inventory planning and optimization has reduced delivery windows and raised the bar of delivery performance expectations
- "Amazon-effect" of being able to see where an order is at in the delivery cycle at any given time is a fundamental expectation of most customers

## What features & benefits does Descartes MacroPoint offer to help?



### Real Time Multimodal Visibility

LSPs send their loads into the View the location and updated ETA of every shipment simultaneously in real-time.



### Automated Status Updates

Receive automated departure, arrival and pre-arrival notifications with customizable geofencing.



### Eliminate Check Calls

Automated alerts replace the need for the majority of check calls, freeing up staff resources.



### Mitigate In-Transit Risk

Predictive analytics help you respond to delays before and as they occur instead of hours after.



### Advanced Search & Filtering

Leverage user-defined fields to create custom views for customers, shipment characteristics, and more.



### Temperature Monitoring

Temperature monitoring and alerting for refrigerated loads to keep your freight compliant.



### Carrier Performance Reporting

Automate carrier scorecards and KPI reporting. Create custom reports for other objectives.



### SKU-Specific Shipment Details

LSPs send their loads into the View the location and updated ETA of every shipment simultaneously in real-time.

# It's all about the network.

## The industries largest carrier visibility network at your fingertips

Customers are demanding intelligent, actionable visibility data. Capabilities such as Predictive ETAs, geo-fence alerts, temperature monitoring, live weather and traffic are all critical to their growing desire to 'manage by exception'. This requires a powerful network of connected technologies to deliver this functionality.

The Descartes MacroPoint Visibility Network is a single point of access to all tracking modes and logistics data sources. This network of connectivity has allowed the opportunity to create an ecosystem of the industries best shippers and logistics providers. Today, more than ever, there is a greater demand for real time freight visibility. Satisfied customers are repeat customers, and Descartes MacroPoint ensures your ability to satisfy your customers' visibility requirements.

### DESCARTES MACROPOINT IS THE TRUSTED SOURCE OF LOGISTICS TRACKING FOR:

Over  
**2MM**  
Connected Trucks/Devices

Over  
**1MM**  
Drivers

Nearly  
**200K**  
Carriers

**80**  
of the Top 100  
North American Brokers

**54**  
of the Top 100  
For-Hire Carriers

**30**  
of the Top 50 Global  
Logistics Service Providers

