

# Customer Success Story



**GRUBHUB™**

GrubHub needed a financial disclosure tool that would meet its SEC reporting requirements while affording them the flexibility and agility they grew custom to while being a private company. After compressive due diligence, GrubHub came to the conclusion that only Donnelley Financial could combine robust technology with the subject matter expertise needed for smooth sailing into the public domain

**Work Smarter** - Drove accuracy from real-time access to support from the largest team of EDGAR filing and XBRL specialists in the industry

**Peace of Mind** - Trustworthy XBRL compliance filing from a company that cares about their filings as much as they do

“We now have a single source disclosure and documents management resource that has greatly simplified out regulatory compliance.”

- The GrubHub Team

**nielsen**  
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Nielsen recognized that its way of cutting, pasting and formatting tables ranked low on the efficiency scale. So the Nielsen team selected ActiveDisclosure as its financial reporting compliance solution. Immediately upon using ActiveDisclosure to prepare its 10-Q, the team realized the benefits of its ActiveLink feature.

**Collaborate Easily** - Delegated work to multiple members of the reporting team while monitoring accuracy

**Pain-free review** - Used review tools to produce accurate XBRL documents every time

“As a global company, collaboration is always a challenge. But with ActiveDisclosure, it’s easy to bring people together to edit and comment on our documents.”

- Scott Anderson, VP and Assistant Global Controller