A low-angle, upward-looking shot of several modern skyscrapers with glass and steel facades. The buildings are partially obscured by the dark, silhouetted branches of trees in the foreground. The sky is a pale, clear blue. The overall mood is professional and forward-looking.

WILLOW IS A TECHNOLOGY COMPANY TRANSFORMING THE BUILT WORLD

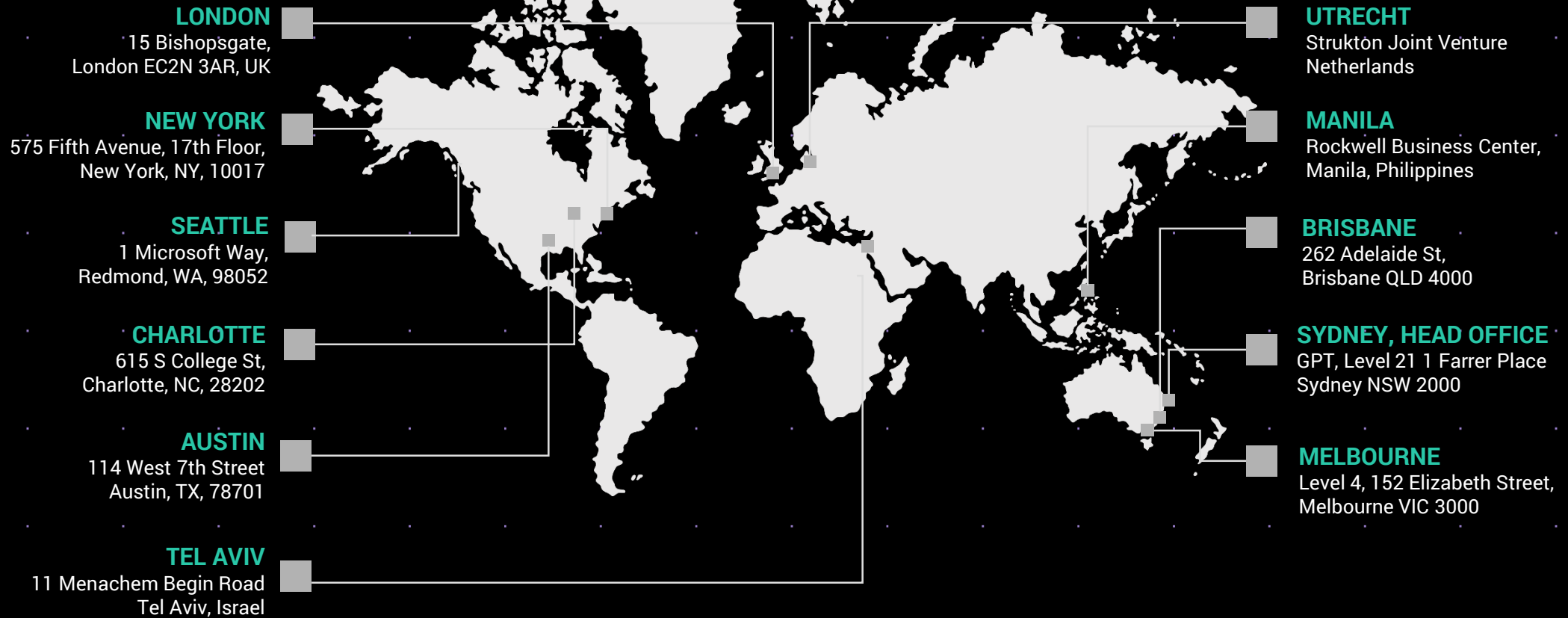
Our mission is to empower every person and organization to connect with the built world in a whole new way.

Together with our employees, customers, partners and communities, we are making the world more sustainable, connected, intuitive and innovative.



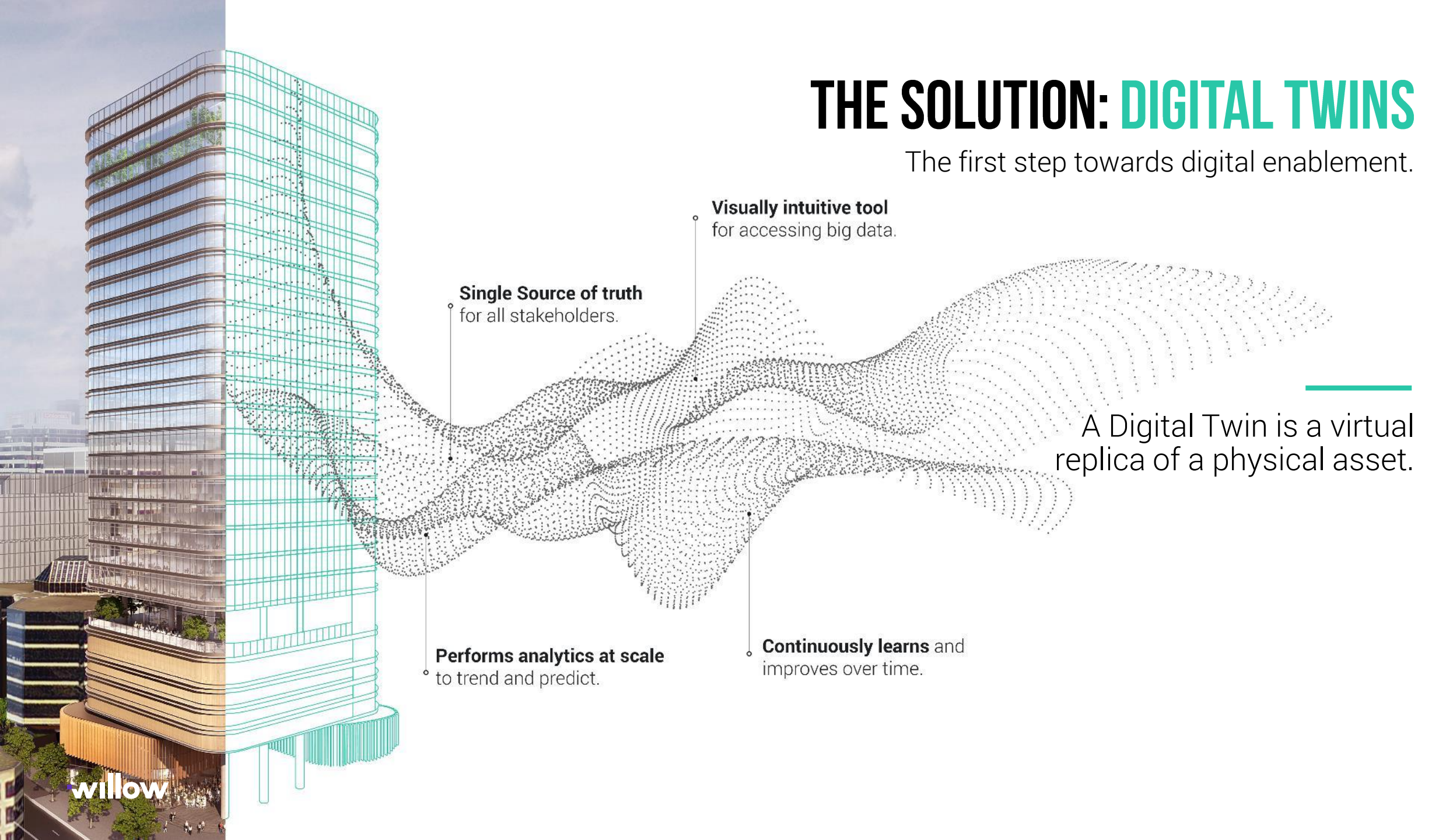
WILLOW FOOTPRINT

200+ STAFF | 10 OFFICES | USD 20M REVENUES



THE SOLUTION: **DIGITAL TWINS**

The first step towards digital enablement.



“Digital Twins are going to be a big deal. By 2021, half of large industrial companies will use digital twins”

BRIAN BURKE, CHIEF OF RESEARCH AT GARTNER



PERFORMANCE



COMMAND & CONTROL



FAULT DETECTION
DIAGNOSTICS



WORKFLOWS



MAINTENANCE

3RD PARTY

BMS

VERTICL
TRANSPORT

LIGHTING

WILLOW TWIN

LIVE DATA

ASSET REGISTER

GEO SPATIAL



MARKETPLACE APP STORE

EXPERIENCE

ACCESS



TEMPERATURE



TENNANT SERVICE
REQUESTS



EMERGENCY



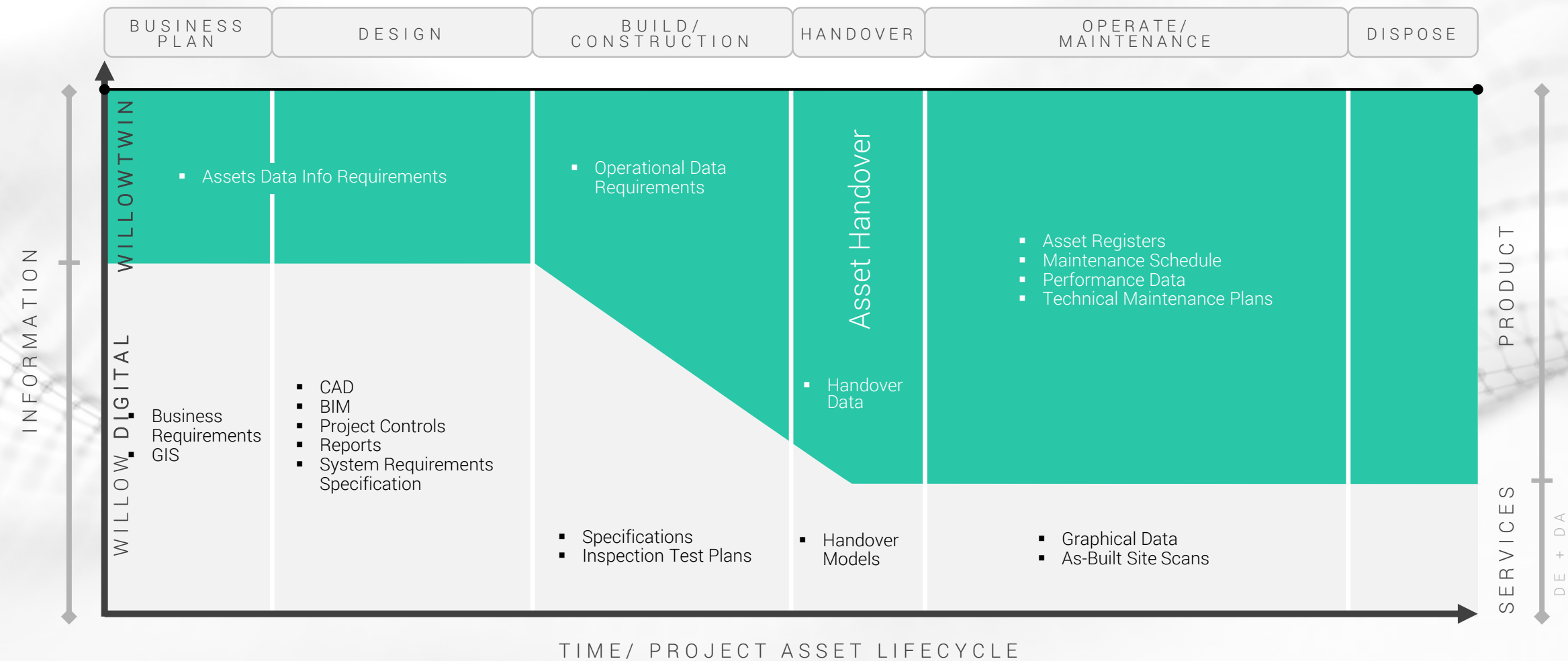
3RD PARTY

SMART
LOCKERS

ROOM
BOOKING

COMMUNITY

SERVICES AND PLATFORM INTERFACE



UNIQUE FEATURES OF **WILLOW TWIN**



Intuitive & Easy-to-Use

So simple that it can be used by a 7-year old and a 70-year old



A Single Pane of Glass

Consolidates disparate systems into a single view and unified dashboard (read only)



Integrated Services Platform

Central command and control for the entire portfolio (read and write)



Cyber Security

Ability to limit views by tranche and by time.



Handover into Operations

Enable smart operations day one



Reg-Tech Applications

Applications that provide certifications for fire compliance and occupational health and safety



Tenant Analytics

Gather insights on behaviours and preferences to inform your offering.



App Store

The world of smart building technology can safely and quickly integrate with your building.