



“We jumped from 40th place to 6th place on TripAdvisor, with the guidance of Travel Appeal.”

Michele Forchini | General Manager | Ostello di Bergamo

What you can achieve



+25%

INCREASE REVENUE

Improved Customer Sentiment leads to a 25% increase in revenue



+12%

HIGHER OCCUPANCY

Customer satisfaction leads to a 12% increase in occupancy

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The reviews on TripAdvisor have increased by 35% and 80% of these are positive.

Mario Panico | Sales and Revenue Manager
Hotel & Resort Le Axidie Napoli

What you can do

I WANT TO



WE RECOMMEND



MANAGE AND CATEGORIZE ALL REVIEWS

Travel Appeal reads all the online content about your business and analyzes it to find the highlights and aspects most appreciated by your guests. Your own personal review manager!



ANSWER ALL REVIEWS FROM A SINGLE PLATFORM

Our platform allows you to respond to your guests directly from the Dashboard. One single login for all review channels.



CLIMB THE RANKINGS

Satisfying your customers and improving sentiment has never been so easy. Travel Appeal uncovers exactly what your guests wish for and what are areas for improvement.



INCREASE DIRECT BOOKINGS

Imagine a webpage that only reveals the strengths of your business and the best reviews from customers... With the Travel Appeal Certificate this is possible and the reservation is immediate!

Our Solutions



UNCOVER THE MOST APPRECIATED ASPECTS OF YOUR PROPERTY

With the Review Analysis, uncover your hotel's strengths and weaknesses, at a glance!



EASILY MANAGE CUSTOMER FEEDBACK

Reviews waiting for a reply? With the Mobile Coach, manage them directly from the app.



CREATE THE PERFECT PRICING STRATEGY

Leverage the Rate Checker to set the perfect offer and increase direct bookings.



DISCOVER YOUR COMPETITIVE ADVANTAGE!

Track each move your competition makes and take advantage to climb the rankings.



UNDERSTAND AND IMPROVE YOUR MARKET POSITION

Using the Positioning Map, know where in the market your business is located.



TAKE CONTROL OF ANY SITUATION

With the Report tool, analyse your performance to stay in control. When necessary, take immediate action with the Task Manager function.



BOOST DIRECT BOOKINGS WITH THE CERTIFICATE WIDGET

Highlight your top reviews to display for potential guests visiting your website.

Recommended Products



DASHBOARD

At a glance, analyze every aspect of your hotel while also tracking competitors.



COACH

Designed to aid on-the-go managers boost the performance of your hotel and collaborate with your team from a convenient mobile app.



SMART INSIGHTS

Discover which external factors are impacting your hotel and implement solutions to improve your business strategies.

We are happy to answer **any questions**

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