



BUSINESS CURRENT CHALLENGES

- HYPER-CONNECTED PROFESSIONALS
- CHANGES/SPEED
- BIG DATA/HIGH COMPETITION
- SHORT DELIVERIES
- INTELLECTUAL PROPERTY RESTRICTIONS
- COMMITMENT IS A CHALLENGE

- PERSONALIZED LEARNING ECOSYSTEM
- AGILE METHODS
- AI / MACHINE LEARNING
- INTEROPERABILITY
- AUTOMATION
- ACADEMIC CONTENT

THEY TRUS US

1M+
USERS









In representation of México in the New York Stock Exchange



Award to the top 5 most innovative social nerworks, by Red 10 Social Media Fest.









Recognition for innovation, by Apple Inc. 2011



DEVELOPMENT AND ORGANIZATIONAL GROWTH



DELL acquired Territorium global-wide to:

- Train channels/distributors globally to increase sales.
- The platform connects with their CRM and understands what are the opportunities that each channel has to compare its competency profile and recommends routes of learning experiences (on-premise or online) to improve its profile and be much more assertive on sales
- The system allows users to recommend justin-time experiences when they need it for their goals.





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© territorium JUST IN TIME LEARNING





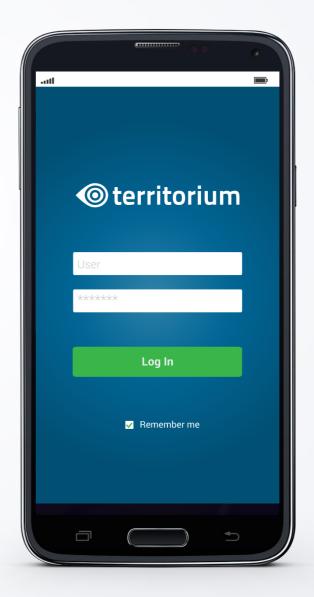
ARTIFICIAL INTELLIGENCE

COMPETENCES

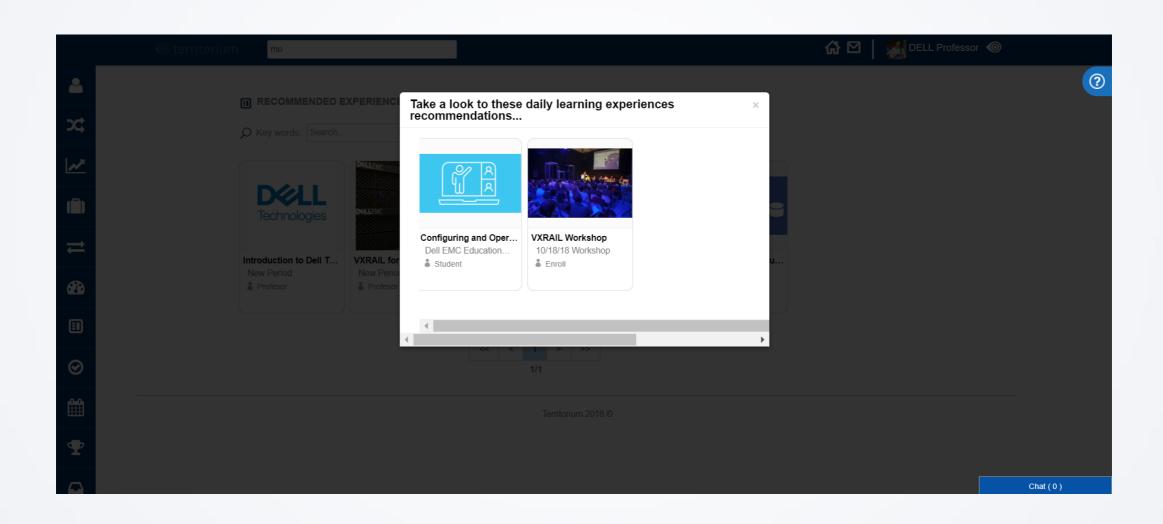


JUST IN TIME LEARNING! MICROLEARNING!

- Each Day, each contributor receives a short content to their phone based on the information of opportunities and challenges they will have in the day.
- The content is delivered through our channels and notifications are sent the mobile device.
- Connected with the CRM and Outlook, the system knows what challenges are going to have in the day and based to push content.



JUST IN TIME LEARNING!



ONLINE/OFFLINE CONTENT

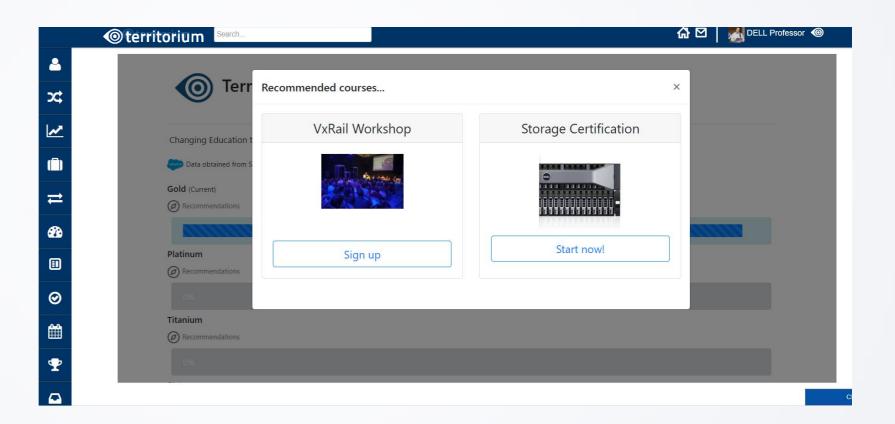
 The content is customized to align with the employee requirements.

 The content can be accessed without Internet when there is no connection.

territorium ■ NEWS GRADES **QUIZZES ⊙** TUTORIALS COURSE # GAMIFICATION **M** LINK ■ INFO MEMBERS **CONTENT** territorium L ATTENDANCE Share with ev Administra Share with sp Search... Select a file ubicado en en el apa en clase. territorium MY PROGRESS PER GROUP 20% MY GROUPS INTRODUCTION TO THE COMPANY SYSTEM **WELCOME TO THE COURSE! GENERAL INSTRUCTIONS FOR THE COURSE:** 1 Watch video tuturial

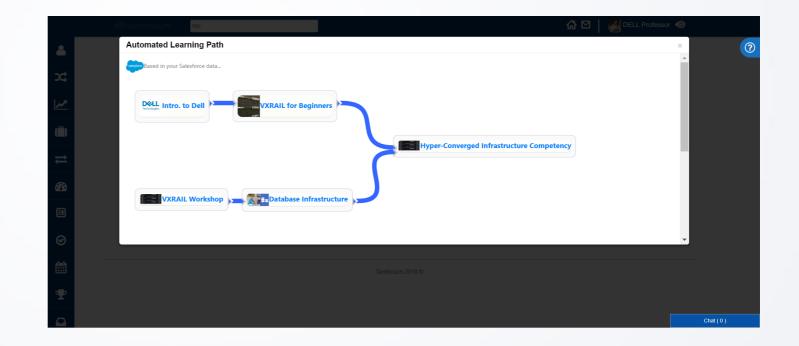
LET'SNURTURE TO THE TEAM

- Nurture the employees with learning experiences based on their expected results.
- Change from simple learning experiences to complete certifications.



LEARNING PATHS CUSTOMIZED BASED ON COMPANY SYSTEMS INFORMATION

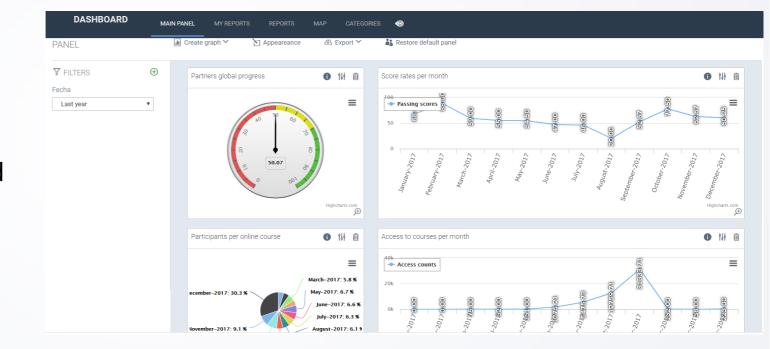
- Our platform connects
 with CRM and ERP and
 recommends learning
 paths based on the
 indicators we want the
 collaborators to meet.
- Territorium will recommend courses and learning experiences to easily help you meet your goals.



AUTOMATION

NOTIFICATIONS AND DASHBOARDS

- Alerts sent from collaborators at risk of not reaching their goals.
- It Allows you to see progress metrics in training and visualize which learning experiences helped to increase sales or any other indicator.



DEVELOPMENT AND ORGANIZATIONAL GROWTH



RETAIL

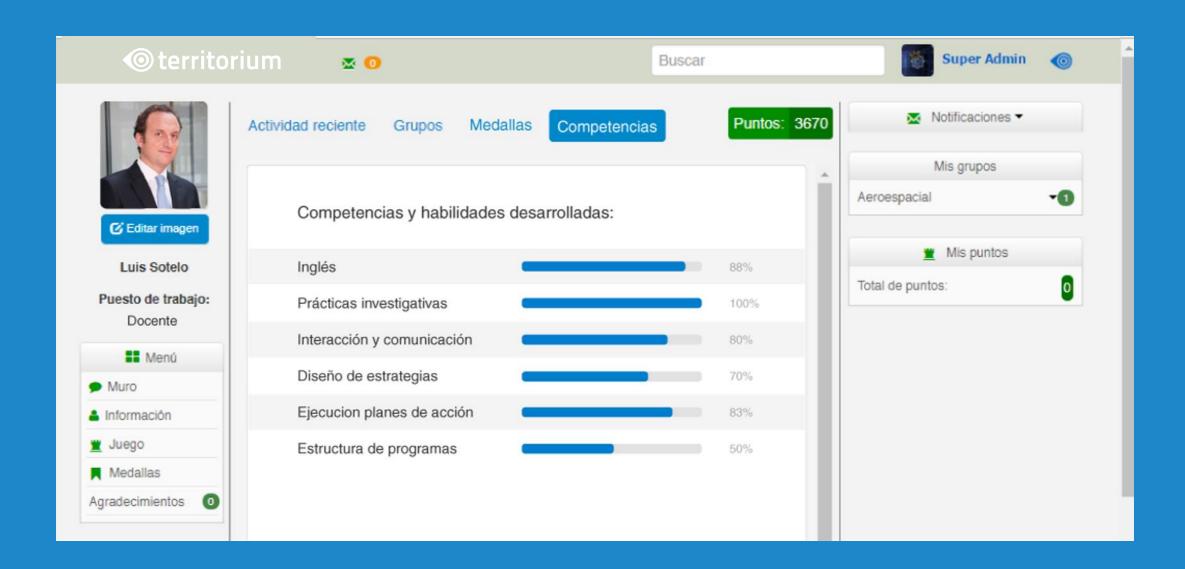




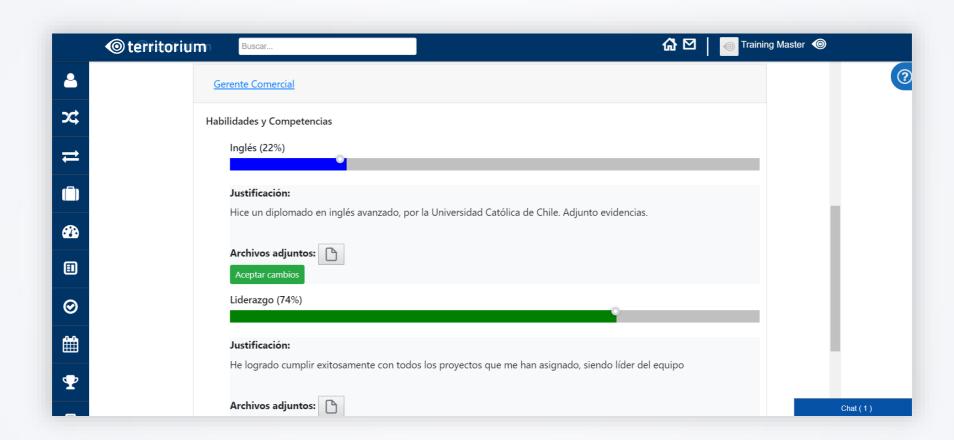


- Customized courses to employees from how to swipe the credit card to career plans and development of each employee in a personalized way. Managers take courses and develop through the platform as well.
- ✓ Oxxo founded the Oxxo Institute that gives professional degrees to its employees. The collaborators take courses related to Oxxo and at some point they can obtain the professional degree growing their career path.
- ✓ At GNC is managed the company's know-how and the stores are trained with a model of low connectivity (when it has WiFi, the data is synchronized, the rest of the time can work offline). The collaborators answer questions among themselves and manage their career plan.

DEVELOP SKILLS AND ABILITIES

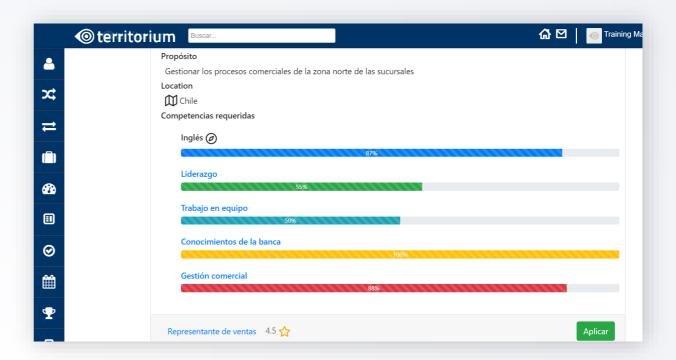


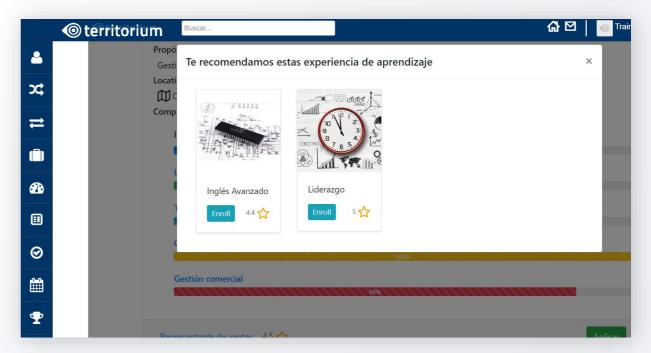
MEASURING SKILLS



Evaluate the competencies of the collaborators against the competency profile of the post.

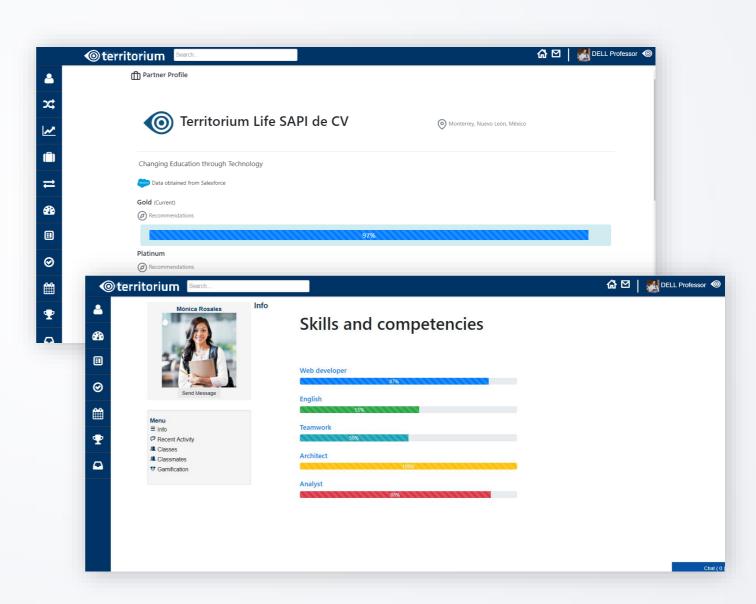
- Allows the collaborator to see the skills required to boost their career.
- The Platform recommends learning experiences that will help cover the gap of what's expected and the current skills.
- The platform recommends collaborators that meet the expected competence profile to apply to new positions at the company.





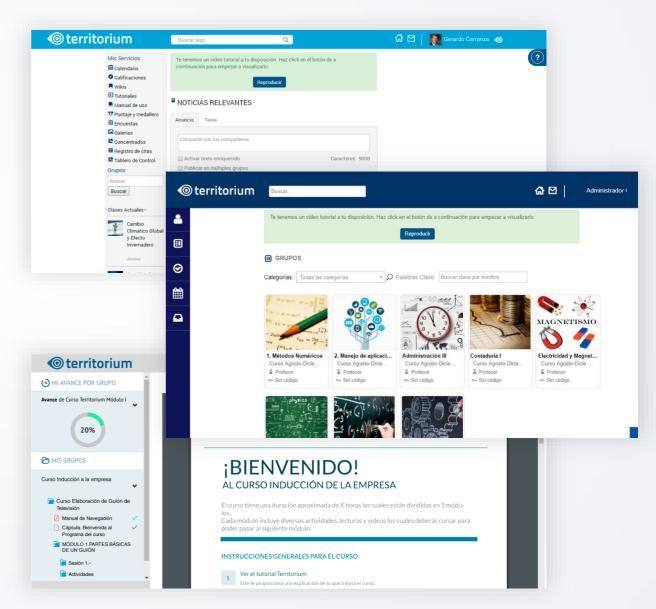
GAMIFICATION Badges & Competencies

- A portfolio with achievements for each collaborator is generated and the competencies that have been developed with the evidence of the achievements.
- The System recommends that contributors can take what positions depending on the profile you are looking for.



ONLINE TRAINING TOOLS BY EMPLOYEE PROFILE

- Tools that allow training from executives to production or sales line collaborators.
- Collaborators can be trained from their phone with social tools for line employees and short courses for executives.
- Work without internet connection on a phone, the employee can follow up their training and send the data advance when connection is available, as well to receive the new training plans.



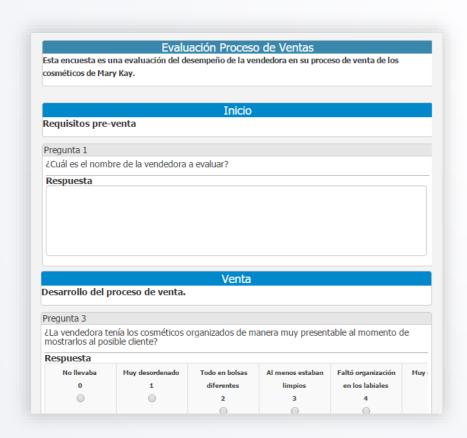
PERFORMANCE EVALUATION

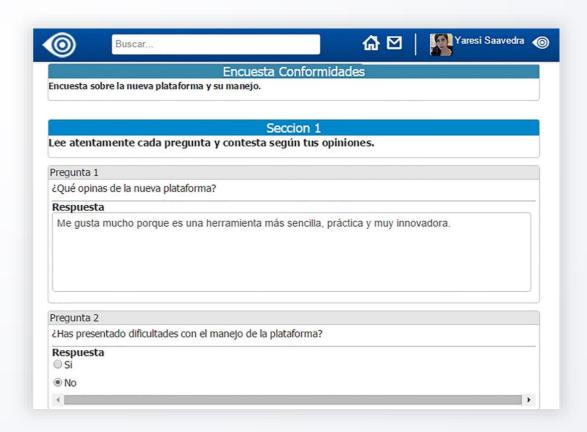
Launch 360 degree survey and evaluation.

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Get reports on the employee's performance.

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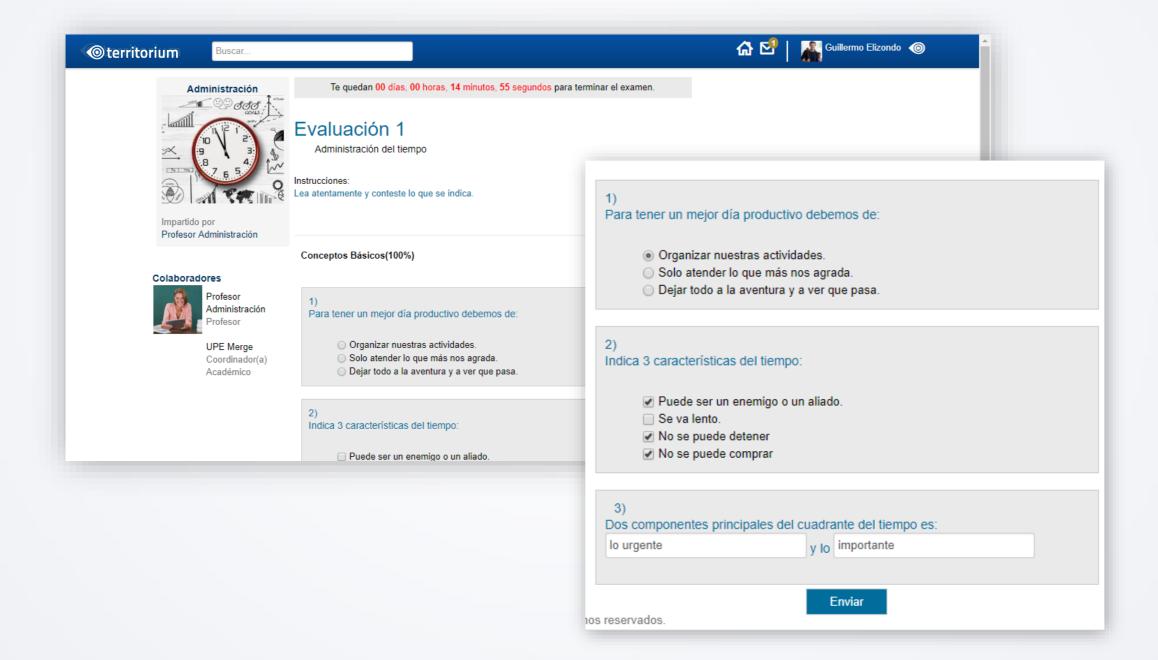


ONLINE CONTENT

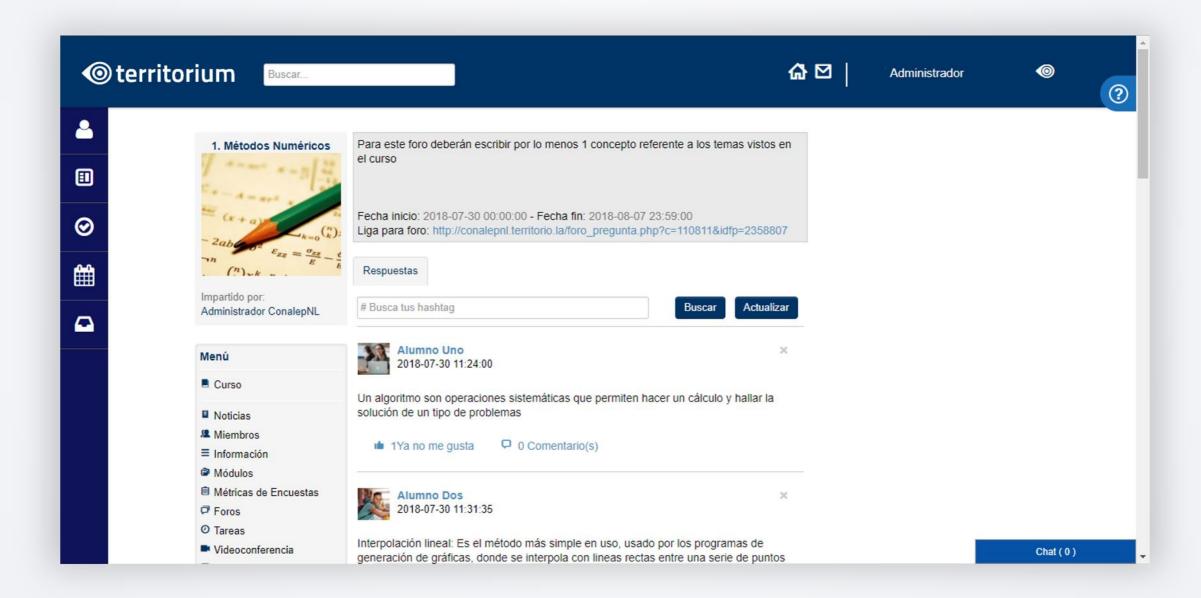
- Short Modules.
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- Short Content for viewing up on a mobile device in their spare time



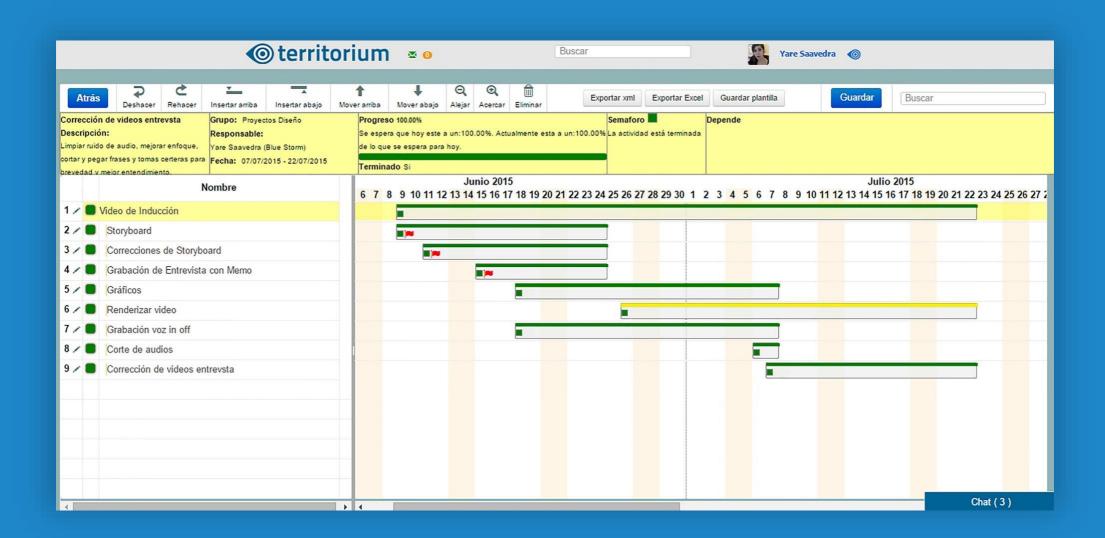
ONLINE EXAMS



FORUMS AND CASES



PROJECTS IN COURSES



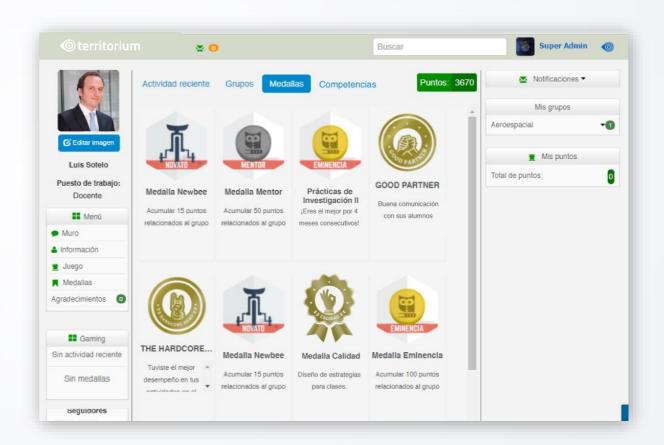
MANAGE YOUR TRAINING

- Conduct online evaluations and generates development agendas for each contributor.
- Manage an online education plan by collaborator or post.
- It Complies with the legal requirements for training and prints the formats requested by the Government.
- View a full dashboard of progress metrics in your company's training.

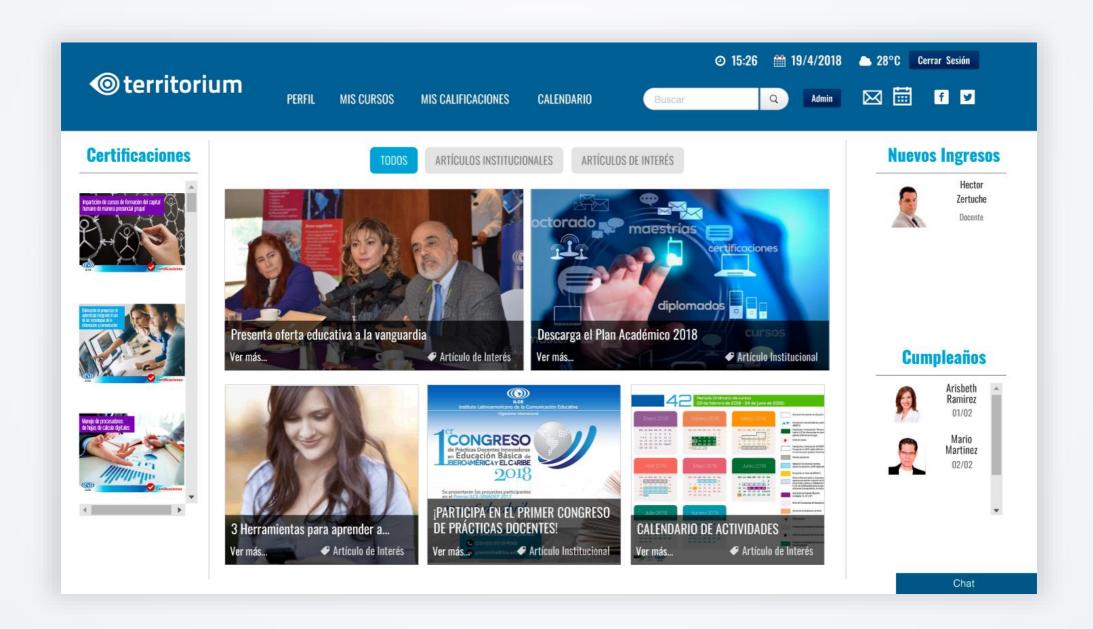


HERRAMIENTAS DE RECONOCIMIENTO Y CULTURA

- Gamification: El colaborador gana puntos y medallas según sus logros dentro de la compañía y son reconocidos de forma automática.
- Entrega de medallas entre colaboradores por valores dentro de la organización.

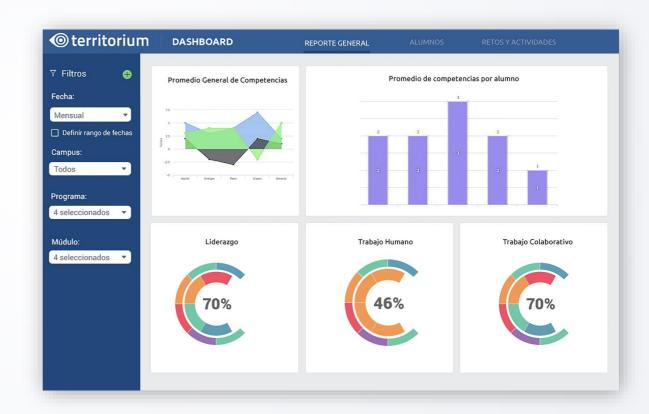


NEWS AND COMMUNICATION CENTER



AUTOMATIC ALERTS AND MEASUREMENT

- Receive alerts when a collaborator is at risk of not reaching indicators.
- Tool to alert of collaborators with good performance at risk of leaving the company.
- Measurement and monitoring of training, performance and plans in a fully configurable dashboard.



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THOUSANDS OF COURSES AND TITLES OF PRESTIGIOUS UNIVERSITIES FOR YOUR COLLABORATORS

- EDX Integration: Global platform from prestigious university courses.
- Set contents of these universities based on required curriculum.



FLEXIBILITY AND INTEROPERABILITY



