SIGMA

SigmaCreate-Sell-Deliver™

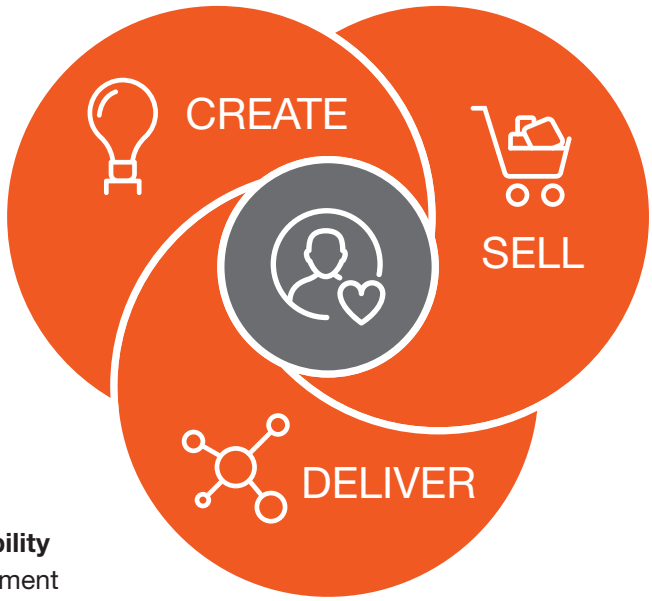
Turning product innovation into new business revenue is an imperative in the age of living digital services. The Sigma Create-Sell-Deliver Portfolio is comprised of catalog-driven products that let service providers grow new business models through accelerated product innovation. Sigma products enable business growth from new digital services combined and packaged with traditional core services. Sigma products are developed with the following as guiding principles:

Catalog-Driven

Clearly define and standardize what CSPs are selling across the business backed by product lifecycle management best practice

Configuration-Driven

Faster time-to-market for products without the need for costly and time-consuming customized coding



Interoperability

Share data between applications so the business becomes more agile and responsive to market demands

Omni-Everything

All products sold through all channels for all customers to break down silos between business units

Agility

Add product experience capability rapidly and avoid costly replacement projects

Über-orchestration

Manage and track all orders from all product lines to control order decomposition from a single point

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The world's leading service providers trust Sigma to help them grow new lines of business and generate revenue from their product innovation.

Bell · Cable&Wireless Communications · CenturyLink · Charter Communications · COX · inmarsat · orange · sky · TDC · TELKOMSEL · Telstra · vodafone · windstream

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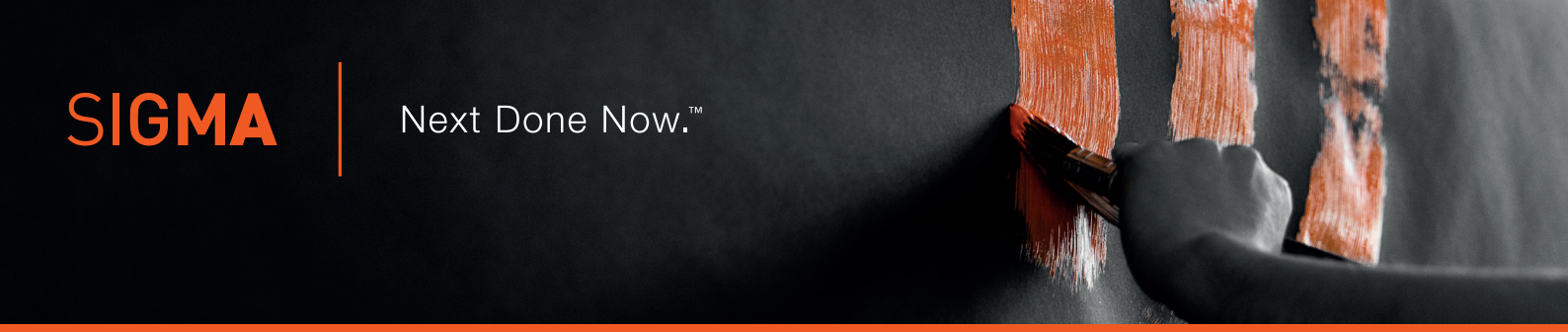

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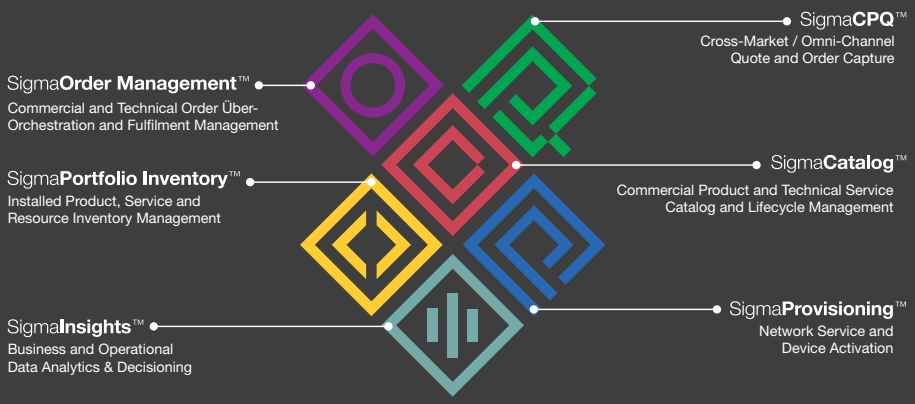


SigmaCatalog™

- Product/Service/Resource Master Data Management
- Active distribution of product, service and resource throughout your business
- Product Lifecycle Management

SigmaCPQ™

- Omni-channel quote and order creation
- Dynamic catalog-driven query/offer selection/configuration/validation

SigmaOrder Management™

- Order validation, decomposition and über-orchestration
- Dynamic configurable workflow to reduce new service roll-out time

SigmaProvisioning™

- Network service and device provisioning
- Multi-protocol/multi-vendor activation solutions

SigmaPortfolio Inventory™

- Single point of truth for installed customer products, services and resources
- Shares and manages portfolio inventory data with any fulfilment system

SigmaInsights™

- Assess and act on create-sell-deliver insights
- Data mining and analytics to maximize business and operational performance

Benefits

Grow New Revenue
Overlay the most modern technology to create new business models and generate new revenue from your product innovation.

Lower Cost-of-Sale
Speed time to revenue by reducing time-to-quote and order/delivery time.

Lower Cost of Operations
Automate key operational processes and reduce order fallout, minimizing the need for manual intervention.

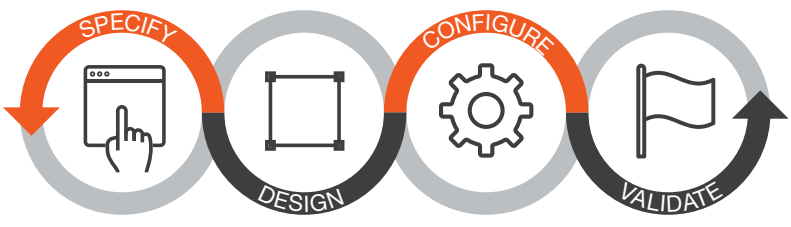
Happier Customers
Eliminate misquoted and incorrectly delivered orders that undermine customer satisfaction.

Improve Operations Quickly
Make decisions with real-time operational data helping you act fast to improve commercial and operational performance.

Reduce Time-to-Deliver
Accelerate product innovation by empowering the business to configure (not code) new offerings to meet market demand.

Deploy Rapidly and Reliably

Sigma deploys its products in the same way that they develop them, employing an agile delivery methodology to speed the transition to a new digitally-enabled system architecture.



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