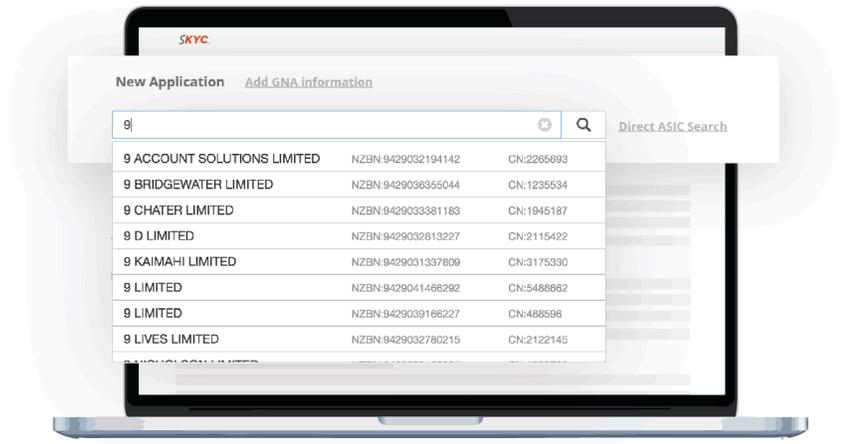


Onboarding for Commercial Entities

KNOW YOUR CUSTOMER *made simple.*



An end-to-end workflow solution for KYC. Automate know your customer for all client types including individuals, companies and trusts. Machine read government documents & verify beneficial owners.

What is Simple KYC?

Simple KYC is a workflow solution for onboarding all types of entities, including complex ownership structures such as foreign companies and trusts. Run electronic verification on beneficial owners along with PEP and sanction screening.

Why do customers use Simple KYC?

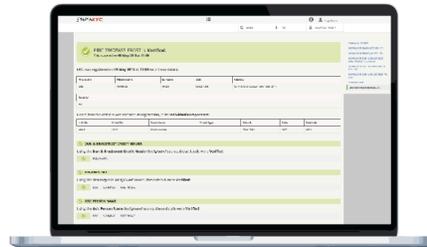
- Handle all entity types within a single workflow
- Machine read documents and extract key information
- Meet all your regulatory requirements



Visualise an entity

- Create a visualisation of the ownership structure
- Review Simple KYC generated flags for risks
- All beneficial owners are highlighted

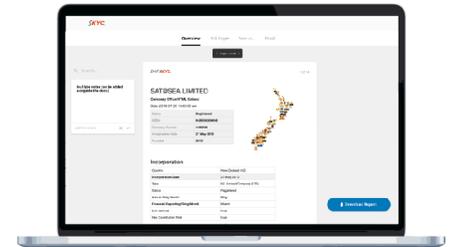
Complex companies visualized at the click of a button.



Verify beneficial owners

- API integration to government registries and data sources
- Run PEP/sanction screens
- Also identify other associated parties

ID reports generated for beneficial owners.



Provide audit trail

- Generate in-depth report of your primary client
- Reports will dynamically change as information updates
- Collaborate and highlight issues to your team

Live and updating audit reports for companies.

“Designed to manage supply chain risks, startup Simple KYC aims to simplify and consolidate the client onboarding process and the heavy compliance requirements placed on businesses in this area by regulators.”

- Scott Morrison, Prime Minister of the Commonwealth of Australia

Our Value Proposition

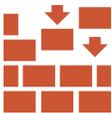


Our Clients Success Story



- Time to onboard clients reduced by over 50%
- Staff efficiency up by 20-30%
- 20-30% reduction in operating costs
- Time to read a Trust Deed speeds up by more than 75-80%

Simple KYC + Microsoft Partnership



- Build on leading enterprise grade infrastructure and security with Microsoft Azure
- Easy integration with enterprise ADFS, minimizing connection issues
- Leverage the scalability of a trusted cloud, with over 20+ compliance certification
- Tailored services to solve client needs

Our promise to you

We deliver value creation solution to your clients and their customers through quicker onboarding and maximum automation of client lifecycle management:

- You will serve your customers quicker than ever before.
- Visualize complex companies structures at a click of a button.
- Maximize KYC efficiency, minimize onboarding time, and offer superior client service.
- Full audit-proof of your client lifecycle management and remediation processes integrated with your systems or as a stand-alone service.
- Easy to get started for POC with stand-alone Azure cloud based service.

Contact Simple KYC

- We substantially reduce manual labor from the data collection, verification, and management processes of onboarding.
- Automation enables clients to onboard quicker and access the offered product sooner.
- We enable increased sales effectiveness by reducing manual processes.



Why Simple KYC?

- Experience lower onboarding costs, increased sales effectiveness and improved compliance and audit trail.
- Solve for more entity types than any competitor!
- Utilise the unique, best in class document reader capability that allows to extract unstructured scanned text into a digital form.