SIMPLE**KYC**™

KNOW YOUR CUSTOMER *made simple.*

Automation for Customer Onboarding

Automate Know Your Customer for all client types including individuals, companies, trusts, and more.

Trusted by the largest financial institutions

AMERICAN EXPRESS   ANZ   Westpac   Morgan Stanley

Customer Due Diligence on
Individuals & Sole Traders.

Simple 3 Step Process:

01. **Verify an individual**

Search and verify an individual's identity using multiple data sources including: Driver's License, Passport, Birth Certificate Car Registration, Company Office, Credit Bureau, Land Registry, White Pages & more.

02. **Screen for PEP/Sanctions**

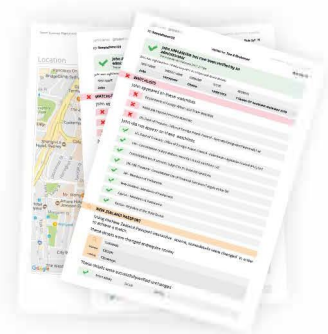Screen the individual for being politically exposed, on a sanction list, or being a person of special interest for terrorism, financial crime and more against many different data sources.

03. **Audit trail**

Simple KYC generates an in-depth report for your records while also storing all information. Please contact us if you would like to explore an automatic feed to your existing systems.
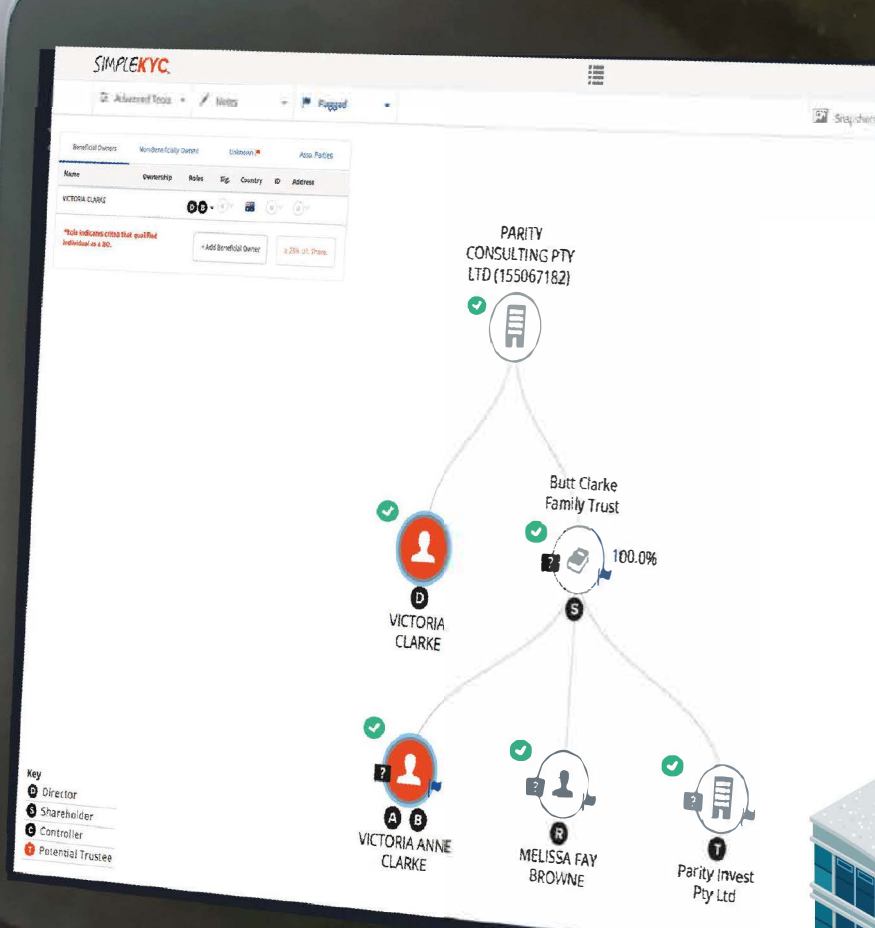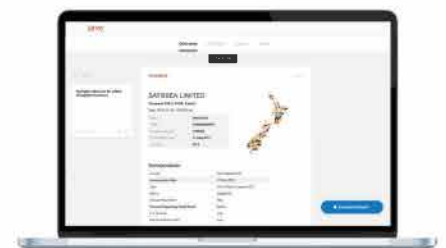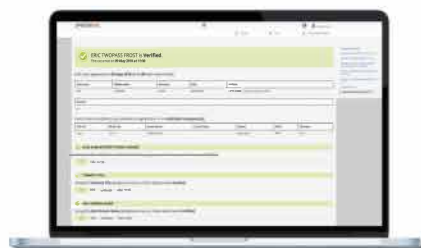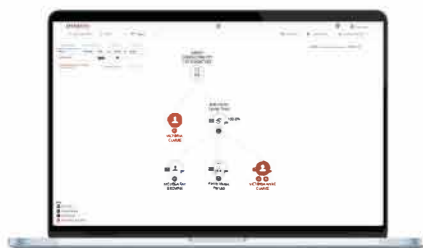
Customer Due Diligence on **Companies**.

Simple 3 Step Process:

01. Visualise ownership structure

Create a visualisation of the ownership structure with the click of a button. Review Simple KYC generated flags for risks and possible trusts to investigate. You are now ready to verify the beneficial owners.

02. Verify beneficial owners

Simple KYC automatically identifies the beneficial owners which enables you to verify their identity and run PEP/Sanction screens on them. You can also identify other associated parties.

03. Audit trail

Simple KYC generates an in-depth report of your primary client, the beneficial owners, all holding businesses along with provide the New Zealand Company Certificate and Extract. Please contact us if you would like to explore an automatic feed to your systems.

TRUST DEED

Customer Due Diligence on **Trust ownership**.
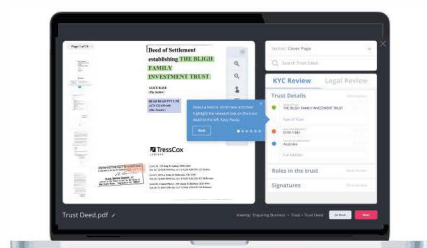
Simple 3 Step Process:
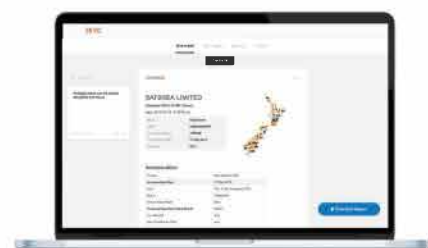
01. **Machine read trust deed**

Let the Simple KYC machine read your clients trust deeds and amendments for you! Simple KYC's Trust Deed Reader identifies key information from scanned trust deeds.
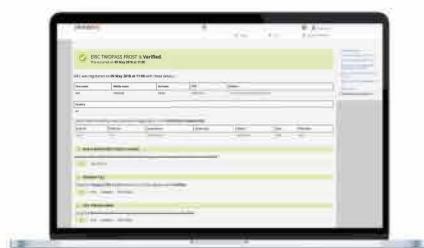
02. **Verify beneficial owners**

Simple KYC identifies the key individuals such as the appointer, trustee(s), beneficiaries, settlor, protector, and more from the trust deed and then visualises the trust structure. Run ID verification and PEP/Sanction screening to complete.

03. **Audit trail**

Simple KYC generates an in-depth report of your primary client, the beneficial owners, the trustee(s) companies, and more. The trust deed is stored along with the New Zealand Company Certificate and Extract of the trustee companies.

Improved AML & CTF compliance

Manual processes are prone to error. Simple KYC helps automate, reduce error, and provides a comprehensive list of risk flags. Simple KYC also provides a full audit trail automatically for your business.

Increased billable hours

Automate your KYC process and free up time to spend with your clients. Save hours discovering the ownership structure, reading trust deeds and more. Reduce the manual effort of collecting information and managing process with Simple KYC.

Improved client experience

Onboard your new clients quickly and hassle free. Simple KYC removes manual time-lags and "back-and-forth" communications with the client.

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@simplekyc   simplekyc.com

SIMPLE**KYC**

Simple KYC's Background	Simple KYC is a software business that focuses on providing workflow automation solutions for meeting AML/CTF requirements for individuals and all entity types. Utilise Simple KYC to conduct Customer Due Diligence on your customer, any beneficial owners, and any person acting on behalf of your customer.
Client Types	Simple KYC's ability to handle individuals and all types of entities differentiates itself. With Simple KYC you can quickly meet Customer Due Diligence requirements on individuals, sole traders, companies, trusts, and soon partnerships. Simple KYC even handles very complex ownership structures such as companies owned by trusts or companies with overseas ownership.
Simple KYC's customers	Simple KYC is trusted by the largest banks. It also counts many other types of tranche one customers including credit card, foreign exchange, vehicle financing, wealth management, and several more business types.
Legal profession	Law firms are choosing Simple KYC to meet AML/CTF requirements as part of tranche two due to its unique ability to handle all types of clients, in particular trusts, providing a robust audit trial and configurability.
Trialing Simple KYC	Simple KYC offers free trials to experience and evaluate the application. We offer discounted trial runs of your existing base so you can better understand your current customer profile and the impact of the new AML/CTF regulation.
KYC individuals	To meet KYC requirements on individuals, Simple KYC connects into multiple information sources for conducting CDD on individuals. If you have a preferred supplier, let us know, we may already have an integration with them.
Setup of Simple KYC	Setting up Simple KYC is easy. The system can be setup and configured to your policy requirements in a matter of hours. There is no setup cost and the Simple KYC team will provide training. Customers find Simple KYC to be very intuitive and easy to use.
Integration	Simple KYC can be integrated with your systems. Please ask us for more information.
Security of information / Private of data	Simple KYC has bank grade security. Our banking clients conduct yearly due diligence on our system to ensure their sensitive data is safe. Your information will be held with the same level of due diligence and security. Your data is not shared with anyone else.
Simple KYC is trusted by	AMERICAN EXPRESS ANZ Westpac Morgan Stanley