

Social Sales and Marketing CRM for **Office 365**

Nimble is a Social Sales and Marketing CRM that lets you turn business connections into relationships that drive results, everywhere you work.

Target Customers:

Technology

Real Estate

Financial Services

Professional Services

Consulting Services

Key Features:

Seamless Outlook & Office 365 integration

Simple Sales & Marketing Automation

Social Business Insights on People & Companies

Works in MS Apps on Desktop and Web, Social Network Sites, and Outlook on Mobile

Integrates with Microsoft:

Office 365

Outlook PC/Mac

Outlook Mobile

Dynamics CRM

Microsoft Teams

Skype

Edge



Are you tired of managing relationships in your inbox & spreadsheets?

Nimble is the first Social Sales and Marketing CRM that works for you everywhere you engage: inside Office 365, Outlook, Microsoft Teams, and Dynamics CRM. It builds your CRM for you by connecting your team's Office 365 contacts, emails and calendars into a unified relationship manager enriched with the business insights you need to effectively engage.

ABOUT NIMBLE – Nimble allows people to nurture relationships across email and social networks. It combines the power of enterprise CRM, contact management and social media into a simple and smart CRM. Nimble was founded by Jon Ferrara, the co-founder of GoldMine, a pioneer of SFA, CRM and Marketing Automation.

Grow Your Business Faster with Nimble

Everything You Need in a CRM

Get the key benefits of Enterprise CRM without the cost and complexity. Nimble delivers Contact Management, Sales and Marketing automation, business intelligence for people and companies, social listening and engagement, and apps for Android and iPhone.

Social Business Insights on People and Companies

Nimble delivers instant insights of people and companies to keep you informed. Whether you're working in your Office 365 inbox or browsing the web, Nimble enriches contacts with who people are, where they work, where they are from and company details including employees, year founded, revenue, industry, location and more.

Smarter Prospecting

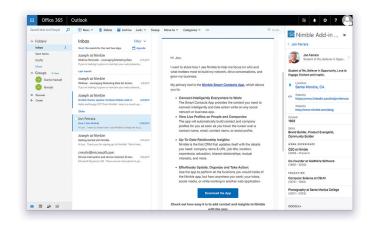
Nimble delivers the context and insights you need to prospect smarter. Use our insights to add the right prospects to your database, everywhere you work. Nimble works inside your Office 365 Inbox, in the social networks you engage prospects on including Twitter, AngelList, Facebook, Google+, Foursquare, Instagram and more.

Group Email Marketing, Tracking and Analytics

Our Group Messaging feature lets you send personalized group emails with tracking, analytics and reporting for your Office 365 email. Each outreach appears as a sincere one-to-one conversation rather than a mass email blast, increasing your chances of opens and clicks.

Nimble Unifies Office 365 into a Sales and Marketing CRM

The problem with Office 365 is that your contacts, email and calendar all exist in separate tabs, which makes it harder to gain critical insights on your contacts. Nimble unifies Office 365 contacts, email, calendar and social history into a powerful relationship manager for everyone on your team.



What Our Customers Are Saying



Koka Sexton, Social Selling Pioneer

I'm hooked on Nimble's Social Selling CRM.
I'm excited to use it everyday, how many people
can honestly say that about their CRM?



Mike Spoont, CEO IV4, Inc

As a Microsoft CSP Partner, we deliver solutions that drive results and solve business problems.

We use Nimble to enable customers to achieve transformative sales results, as it has at IV4.