order dynamics
DATASHEET

Inventory Visibility

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Who Needs Retail Inventory Visibility?

In today's market all retailers need it. Inventry visibility is key to getting an omni-channel customer to buy online and come into your store for a pickup. Failing here is like hiding your products in a warehouse rather than putting them on shelves for display and purchase. If you want to stay in business, there is no good reason to do this.

Eighty-one percent of shoppers do online research before visiting a store.[1] Whether you are a multi-channel or omni-channel retailer, if you have an online presence, then you need to show customers that you have inventory of the products they want, and where to find it, if they want to buy and pick it up immediately.

Online shoppers can order online and have it shipped to their home, but many want that sense of immediacy. As retail becomes more and more competitive consumers expect instant gratification when they buy. Others will want to touch and feel the product. Yet others yearn for a premiere service experience. Whatever the case, you want them shopping at your retail store. It all starts with telling your customers where they can get what they want, right now!

How Will It Drive In-Store Sales?

Seventy-three percent of consumers will visit a store providing online stock availability information.(2) If you are not showing on-hand inventory and where it is located – then you are losing sales!

Now the customer is in your store but wants another item that is out of stock? With visibility to stock at other locations your associate can lock in the order and have it shipped to the store for pickup or to the consumer's home. Sale Saved!

OrderDynamics Inventory Visibility helps:

- Show stock across your locations
- Provide a real-time view of items
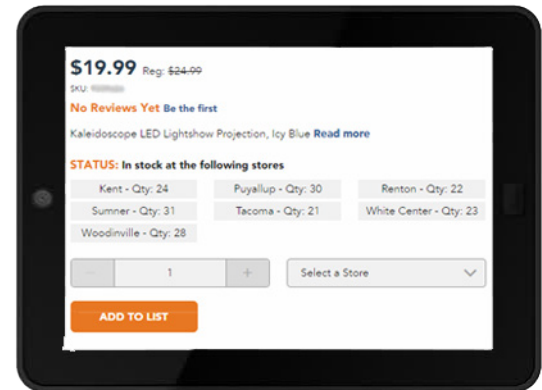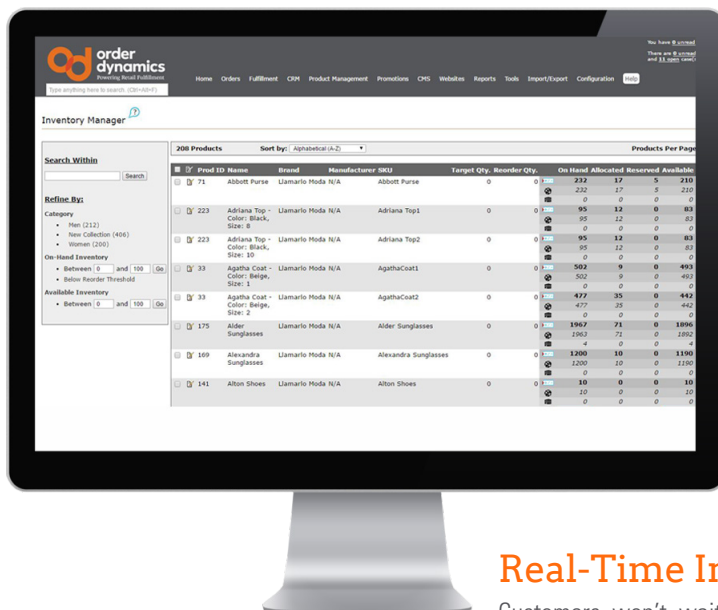- Show only inventory you want online

Not only does the OrderDynamics Order Management System provide reliable stock information per location, but you can pool it too. That means your customers never have to guess about whether you have it in-stock. It also means your customers will never have to double check with your competitors.

OrderDynamics makes it easy for you to simplify the process for your customers to buy or pick up their product in-store.

Advanced Features and Functionality

Advanced Inventory Visibility isn't just about providing a centralized inventory view. It is about providing a real-time, flexible and complete view of your available, incoming, returned and safety stock. Beyond that, you need to show it by location and status, all the way down to the shelf level. These are the basics every omni-channel retailer needs, to drive store traffic and sales.

Don't be short changed. You need a system that lets you reserve, allocate, and set thresholds on the products you want to show.

Inventory Virtualization

Lets you group all stock locations into a single, unified inventory view. Pools can be grouped and assigned to specific channels, like the website or a particular group of stores.

OrderDynamics inventory virtualization provides the ability to split stock between various channels, sell warehouse stock on national holidays when physical stores are not open, and segregate stock visibility. For example, online a retailer can choose to show 50% of store stock and 90% from the warehouse.

Safety Stock

Showing less than the full stock you have available is a powerful feature built into the OrderDynamics solution. Dynamic reserve thresholds let you set up safety stock rules to prevent overselling through online orders, for example.

OrderDynamics lets you set safety stock levels at an overall pooled level, or right down to a particular shelf in an individual store.

Real-Time Inventory

Customers won't wait to get an accurate view of what you have to sell, nor should you. OrderDynamics summarizes all your inventory locations into one source - updated in real-time. Whether it is at store two or two thousand, en route, at the DC or at a 3PL partner... you will see it here, ready to order.

Recycling Returns

When a store's return is processed, if the item is in a sellable condition, why not make it available-to-sell right away? With OrderDynamics, you can!

Incoming returns can be added to visible inventory for immediate in-store or online ordering. Time is money, and immediately turning returns into revenue - is good business.

Multi-Level Allocation

Supports complex inventory segmentation rules to ensure every sale is allocated, such that inventory is reserved for specific customer orders. This is true even if you have multiple inventory locations within a specific store, for example.

Learn About Intelligent Order Management

OrderDynamics helps improve profitability with customer service, delivery and order fulfillment.

Core Features

- Unified Single Inventory View
- Inventory Virtualization
- Pooled Safety Stock Thresholds
- Store Level On/Off Toggle
- Returns Inventory Management
- Allocated Inventory
- Inbound Inventory Visibility
- Inventory Value / Status
    - On Hand
    - Reserved
    - Available to Promise
- Inventory Commitment Workflow

Contact Us:

Connect for a quick demo or to discuss how OrderDynamics can help you!

Info@OrderDynamics.com

1. "GE Capital Retail Bank's Annual Shopper Study" General Electric Company, July 2013 http://ow.ly/wgHO3063Cpp