



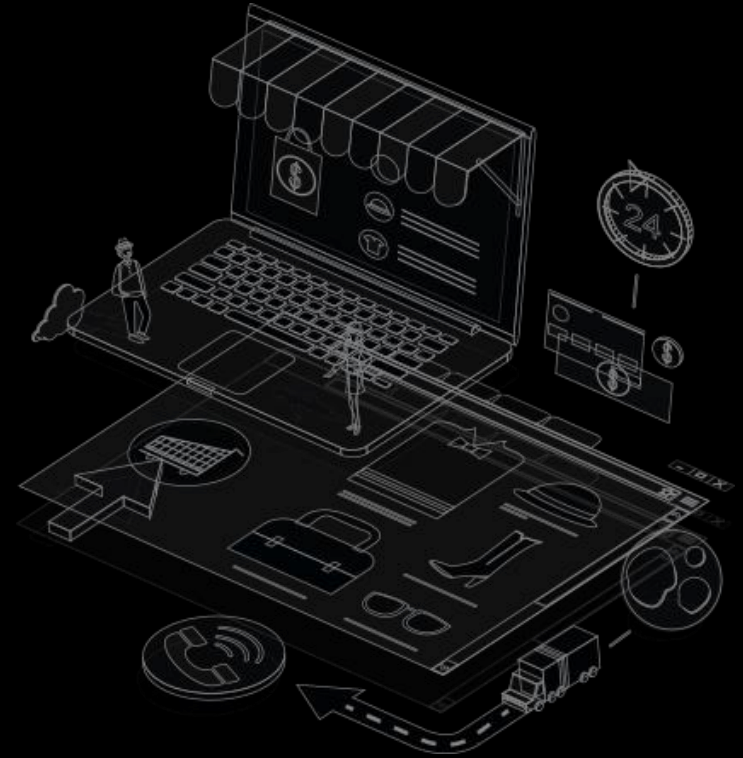
The company specialized in big data and machine learning, that offers cognitive engineering solutions to digital operations.

# OUR SECRET IS CONTEXT INTERPRETATION

People hopes to get more results and receive relevant informations, offering less and less inputs, many times just telling only one phrase or even only one word.

In summary, they say:

"Don't waste my time, you should know exactly what I want!"



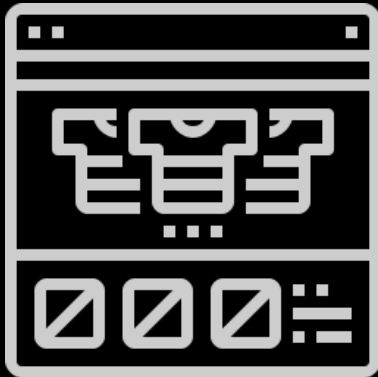
# INTELLIGENT SHOP

Your personalized business for each client. Semantic search, shop windows, landing pages, triggers, and other features that enable one-to-one precise communication.



# Personal Shop

The Personal Shop tool enables the automatic personalized digital interfaces, aligned with consumer behavior and semantic points. Therefore, the customer experience can be more pleasant and effective, increasing the retail sales.



- ✓ Quality recommendation of offers and products that take care of the necessities of customers;
- ✓ Automatic actions, in real time, in line with customer's interactions in online store;
- ✓ Increase the conversion of retail sales with decline of shopping abandonment rate;
- ✓ Costs reduction and low development time to build the shop window and others digital interfaces;