# coureon

# Digital logistics network

White label solution for International B2C Shipping

B2B logistics companies are facing unprecedented change with new market entrants and changing customer expectations. The acceptance of low-price, but fast deliveries has pushed costs back to the supply chain, resulting in organisations needing to make efficiency savings. In a competitive market, logistics companies want to offer new services to compete and win business.

## Coureon

Coureon's logistics platform allows warehousing/fulfilment organisations to win new business by offering their customers a globally scalable shipping solution. Coureon's algorithm-based technology delivers enterprise-level shipping benefits to B2B logistics companies and their e-commerce clients.

### Why are customers using Coureon?

- Deliveries into 190 countries.

- 60+ carrier services.

- Rapid deployment anywhere into client's logistic process.

- Easy integration with Microsoft Dynamics.

- High flexible and scalable solution

- Multiple pricing models to match e-commerce business models

## Win new businesses

- Expand service offering and increase revenue.

- Time to market for online retailers reduced from months to weeks.

- Competitive advantage for logistics companies and their clients.

**Saving of 10 – 30% on shipping costs and lead time**

## White label solutions

- Multiple pricing models to match e-commerce business models.

- Integration into existing infrastructure.

- Customization options to meet internal process needs

**Reduction of set-up costs by 80%+**

## Flexibility & Simplicity

- Adjust offering to market dynamics.

- Complete flexibility for routing, volume and destination.

- Replaces multiple systems.

**4300+ routing options, new carriers within 2-3 weeks**

"Coureon with its highly flexible solution and expertise in e-commerce is a great addition to our core services and enables us to better meet customer demand in a dynamic and complex market. They have a driven team which works with us in true partnership to create better solutions."

- Marc Clausing, VP e-commerce, DB Schenker

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# Coureon deployed on Microsoft Azure offers Logistics Organisations low-latency cloud based shipping services

## Global scaling for logistics organisations

- Achieve global reach with the local presence they need.
- 50 Azure regions – coverage in 140 countries.
- Up to 1.6 Pbps of bandwidth in each region.

## Best in class security

- Coureon's Azure infrastructure is trusted by governments and 90% of Fortune 500 businesses.
- More security certifications than any other cloud provider.
- Disaster recovery features with Microsoft Azure

## Integration into Dynamics 365

- Integration into Microsoft Dynamics.
- Coureon as an add-in in Microsoft AppSource marketplace.
- Plans for integration into partner solutions.

### Our promise to you

We are deeply passionate about finding an optimised cross-border shipping solution for our customers. Our expert knowledge and years of experience within the logistics sector enables us to fully understand the complexity of shipping and gives us the power to overcome challenges for our customers. We worked really hard to offer a fully flexible, scalable and customisable end to end shipping solution including tracking and return management.

### An offer to get you started

Coureon`s white label solution enables our customers to offer new services to their end customers in order to compete and win businesses. By integrating Coureon, logistics companies are able to add an additional source of revenue without spending own resources. Revenue which is generated from warehousing can be doubled by offering a shipping solution.
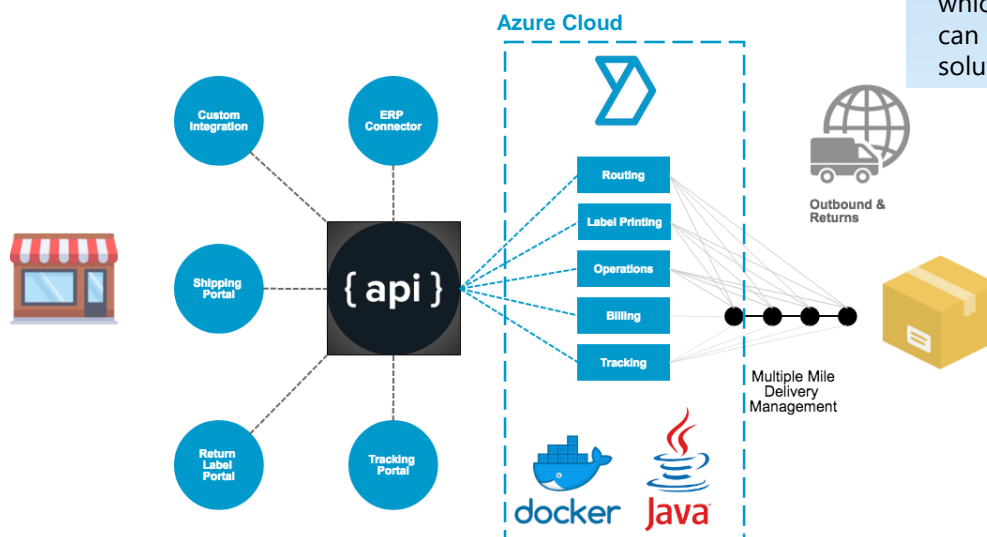
## Benefits of Coureon

- Expand service portfolio: enable global B2C shipping for all the partner's clients
- Coureon handles the complexity of last mile carrier integration and related aspects.
- Partner's branded tracking & returns portal for better customer service
- Optimized routing for each country (Coureon hub or direct injection)

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