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Simplifying
international shipping

Letting online retailers win international markets

Online merchants are facing unprecedented change with new market entrants and changing customer expectations. The acceptance of low-price, but fast deliveries has pushed costs back to the supply chain, resulting in organisations needing to make efficiency savings. In a competitive market, online merchants want to offer their products not only to their domestic customers but also sell globally to compete and win business.

Coureon

Coureon's logistics platform allows online merchants to develop a globally scalable shipping solution in order to decrease the prices for their customers and increase margins. Coureon's algorithm-based technology delivers enterprise-level shipping benefits to online merchants and their end-customers.

Why are customers using Coureon?

- Deliveries into 190 countries.
- 60+ carrier services.
- Rapid deployment anywhere into client's logistic process.
- Easy integration with Microsoft Dynamics.
- High flexible and scalable solution
- Multiple pricing models to match e-commerce business models

Reach foreign customers

- Optimisation of each lane reduces shipping costs.
- Time to market reduced from months to weeks.
- Enter new markets and increase revenue.

Rapid time to value

- Rapid deployment compared to on premise.
- Instant activation – immediate results.
- Integration into existing infrastructure.

Flexibility & Simplicity

- Adjust offering to market dynamics.
- Complete flexibility for routing, volume and destination.
- Replaces multiple systems.

Saving of 10 – 30% on shipping costs

Reduction of set-up costs by 80%+

4300+ routing options, new carriers within 2-3 weeks

"Coureon with its highly flexible solution and expertise in e-commerce is a great addition to our core services and enables us to better meet customer demand in a dynamic and complex market. They have a driven team which works with us in true partnership to create better solutions."

- Marc Clausing, VP e-commerce, DB Schenker

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Coureon deployed on Microsoft Azure offers online merchants low-latency cloud based shipping services

Global scaling for online merchants

- Achieve global reach with the local presence they need.
- 50 Azure regions – coverage in 140 countries.
- Up to 1.6 Pbps of bandwidth in each region.

Best in class security

- Coureon's Azure infrastructure is trusted by governments and 90% of Fortune 500 businesses.
- More security certifications than any other cloud provider.
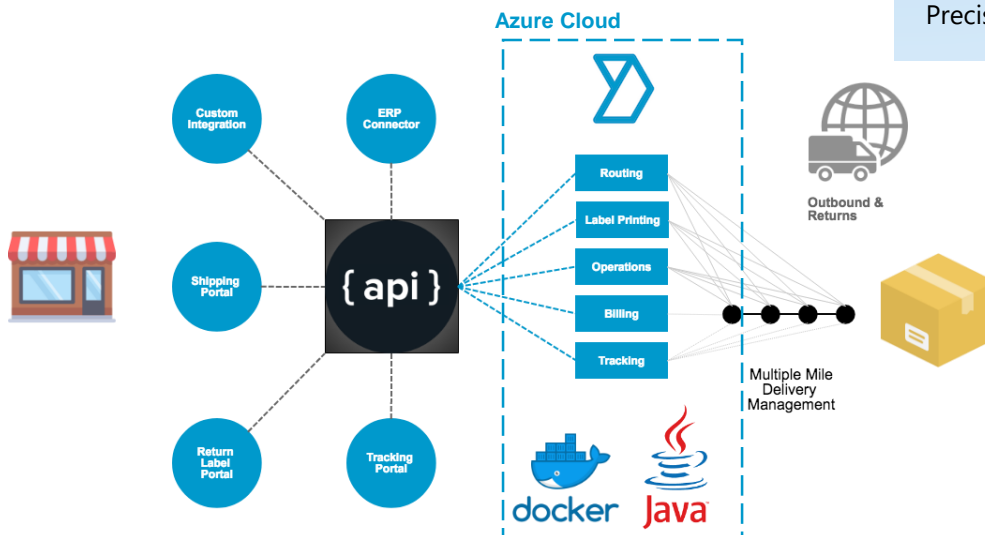- Disaster recovery features with Azure.

Integration into Dynamics 365

- Integration into Microsoft Dynamics.
- Coureon as an add-in in Microsoft AppSource marketplace.
- Plans for integration into partner solutions.

Our promise to you

We are deeply passionate about finding an optimised cross-border shipping solution for our customers. Our expert knowledge and years of experience within the logistics sector enables us to fully understand the complexity of shipping and gives us the power to overcome challenges for our customers. We worked really hard to offer a fully flexible, scalable and customisable end to end shipping solution including tracking and return management.

An offer to get you started

Coureon`s solution enables our customers to offer a shipping solution which meets the delivery preferences of their end customers.
76% of customers see delivery experience as a indicator of how much a retailer values them, whereas 39% of customers will choose another business in case of bad delivery (cf. Precision, 2018)

Azure Cloud

Custom Integration · ERP Connector · Shipping Portal · { api } · Return Label Portal · Tracking Portal

Routing · Label Printing · Operations · Billing · Tracking

Outbound & Returns

Multiple Mile Delivery Management

docker · Java

Benefits of Coureon

- Enter new markets: overcome challenges of cross-border shipping by integrating Coureon
- Coureon handles the complexity of last mile carrier integration and related aspects (e.g. invoicing, tracking, performance)
- Partner's branded tracking & returns portal for better customer service
- Optimized routing for each country (Coureon hub or direct injection)

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