

Empowering Office 365 Training and Adoption

Drive training and usage adoption for your Office 365 deployment

Enterprise organizations want to maximize their investment in Office 365 and need a more targeted approach to drive usage adoption. By tailoring specific communications by job role and user activity history it is possible to create more personalized marketing campaigns to enable proactive adoption. CoreView was architected and designed from the ground up to empower IT groups with all the information they need to create these type of targeted adoption campaigns. Plus, the integrated solution comes with an on-line training video library.

Empower users with on-line training videos

By leveraging CoreView to drive adoption, organizations can utilize the integrated training video library which includes over 2,700 on-line videos to help end-users learn more Office 365 and ProPlus capabilities. These videos can be linked to any adoption communication messages by job activity or role. The viewing history of the training videos is also available for tracking and reporting to identify adoption trends

All-in-One management solution to help customers stay in control of their Office 365 deployment



Monitoring



Administration



Reporting



Change Management



License Management



Security Auditing

Benefits

User activity tracking

Detailed reports covering all user activity for Office 365 workloads. Quickly identify specific groups of users that need training and incentives for broader adoption.

Targeted adoption campaigns

Create targeted adoption campaigns for specific users who need additional training and incentives to utilize specific workloads in Office 365. Monitor readership of those communications and continue to track activities for each workload.

Integrated training videos

Includes over 2,700 training videos to help drive adoption on all Office 365 and ProPlus capabilities. Video links can be included inside adoption campaign communications.

Track adoption history

Customizable reporting for all usage activity over time. Easily create graphical reports that showcase adoption trends.

Open the door to proactive and targeted adoption campaigns with tracking

Help your organization increase productivity by using personalized marketing campaigns that provide:



On-line training videos that cover all aspects of Office 365 and ProPlus functionality



Specific learning scenarios matched to job activities and roles that showcase business value



Follow-up communications for those users who need **additional training and incentives to adopt the new functionality** available

Discover the CoreView solution advantage

To simplify their administration activities enterprise customers want a single, integrated solution to perform all the monitoring and management of their Office 365 environment, even if they have a multi-tenant or hybrid deployment. Only CoreView provides a fully integrated toolset that incorporates Monitoring, Management, Customizable Administration, Reporting and Training / Adoption to help customers stay in control of their Office 365 deployment.

In addition, CoreView assists organizations with optimized license management to help them stay on top of the tracking, distribution and assignment of licenses to their user community.

Office 365 Usage Adoption Features

Integrated Training Videos. Includes over 2,700 videos in an integrated training library within your Office 365 environment. Enable users to select training videos for their area of interest. Users can track the past videos watched and go back to review useful videos as needed.

Targeted Adoption Campaigns. Enhance user adoption for Office 365 capabilities by tracking usage activities and then target specific groups with marketing campaigns through direct, email communications. Monitor adoption trends and send follow-up training links and promotional materials to users who still need assistance.

Solution approach

Single sign-on

Access to on-line training videos doesn't require an additional sign-in password.

Include company watermark

All training videos can include specific company information to standardize materials for internal use.

Create custom videos

Organizations can include their own training videos for line-of-business applications or other types of education.

Tracking and video history

Integrated reporting tracks the access and viewership for all videos so that more popular videos can be distributed in new targeted marketing campaigns.



CoreView enables us to create reports on information we were never able to see before. We can now create targeted marketing campaigns with integrated training videos and monitor our adoption growth.”

Daniel Park
IT Services Manager
The Wonderful Company

sales@CoreView.com | +1 (908) 309-3997

For more information about the CoreView solution, contact your sales representative or visit www.CoreView.com/features.

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