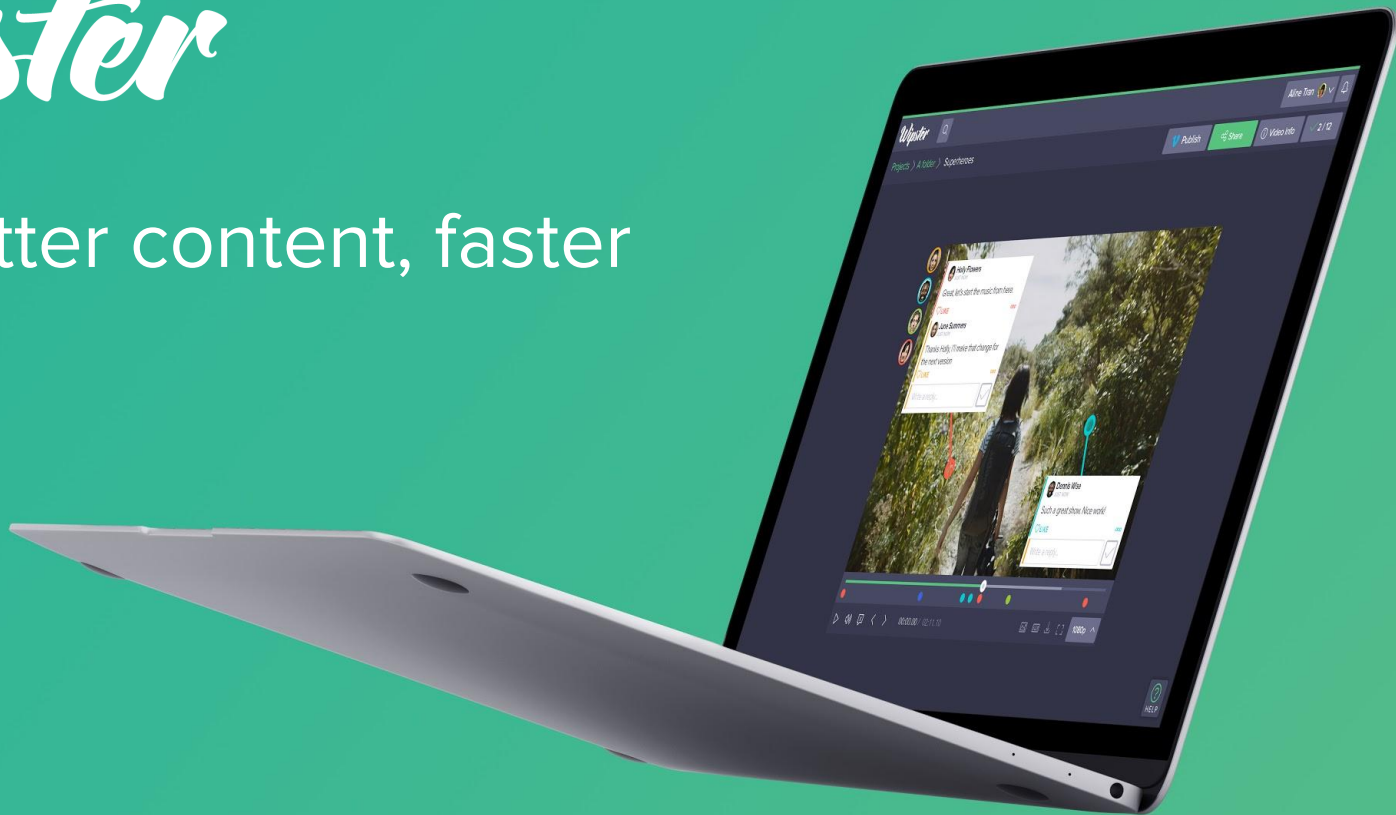


# Wipster

Create better content, faster



# More content, more stakeholders, less time

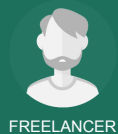
As video continues to outperform every other type of content, marketers are tasked with creating more of it than ever before. But that doesn't make it easy.

Creating all this content, working with multiple stakeholders, getting sign-off, and then publishing to various platforms can be difficult and time consuming. We get it.

That's why we created Wipster.

# Traditional review and approval consumes 60% of the production lifecycle

## CREATE



## R & A



## PUBLISH



“Wipster makes it so much easier to manage feedback, all in one place. Everyone can see exactly what’s happening without this big mass email chain.”



MATT WIEBE





 **Thomas Merritweather**

Maybe some slightly warmer highlights around here?

5 mins ago  Like 000

 **June Summers**

Great idea Thomas.


2 mins ago  Like 000

 Write a reply...




 **Holly Flowers**

Great, let's start the music from here.

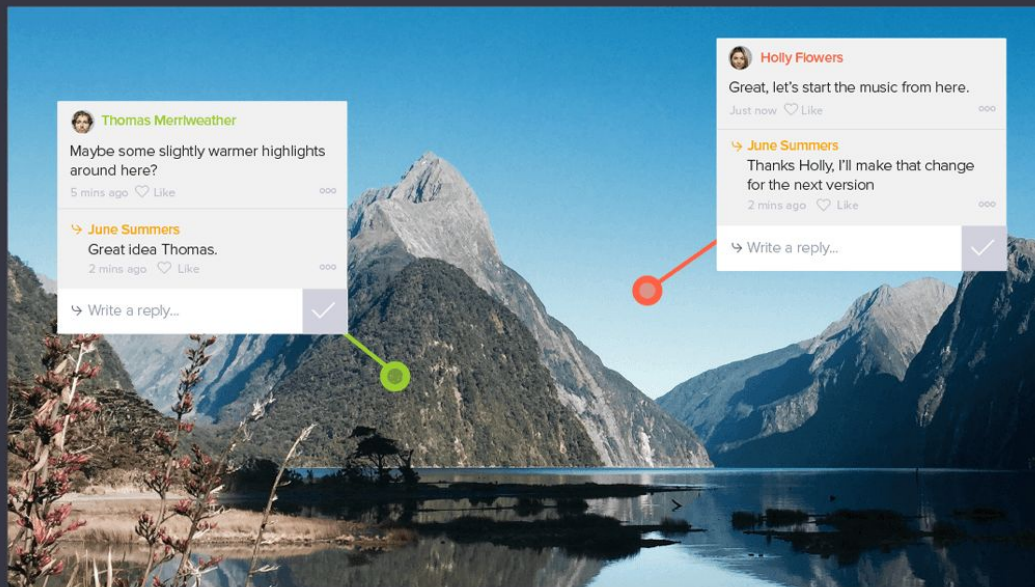
Just now  Like 000

 **June Summers**

Thanks Holly, I'll make that change for the next version

2 mins ago  Like 000

 Write a reply...



00:00.00 / 02:11.10



1080p 



# Your central hub of truth for all creative review

With Wipster you know exactly who has viewed the video, what changes are being made, what version you're up to and when it's been signed off. It's a whole new system of engagement.




WIPSTER PSP v2


Project: visual test

visual test.prproj

2 Items



WIPSTER PSP v2.... 1:38:11



WIPSTER PSP v2 1:30:06

Program: WIPSTER PSP v2



00:00:51:10 Fit 1/2 00:01:30:06

Libraries


Info

Effects


Markers




Name: too long?  
In: 00:00:13:23  
Out: 00:00:13:23



Name: lovely  
In: 00:00:25:15  
Out: 00:00:25:15



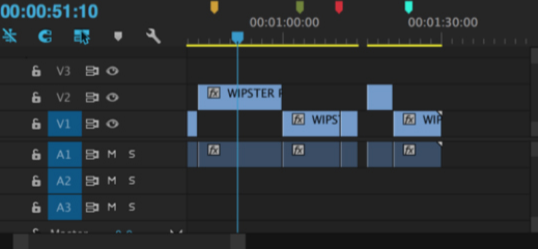
Name: oh sea monkey madness  
In: 00:00:47:00  
Out: 00:00:47:00




Name: speed this up!  
In: 00:01:03:05

WIPSTER PSP v2

00:00:51:10



Wipster Premiere Pro Panel



CROC BIKE SHOOT SEQUENCE



Version 1

0 0 0 0

Holly Flowers Just now

Upload a new version

Share this video

Sync Comments

Metadata

“Three month reviews now take one week. I  
can’t tell you how much better life has become.”

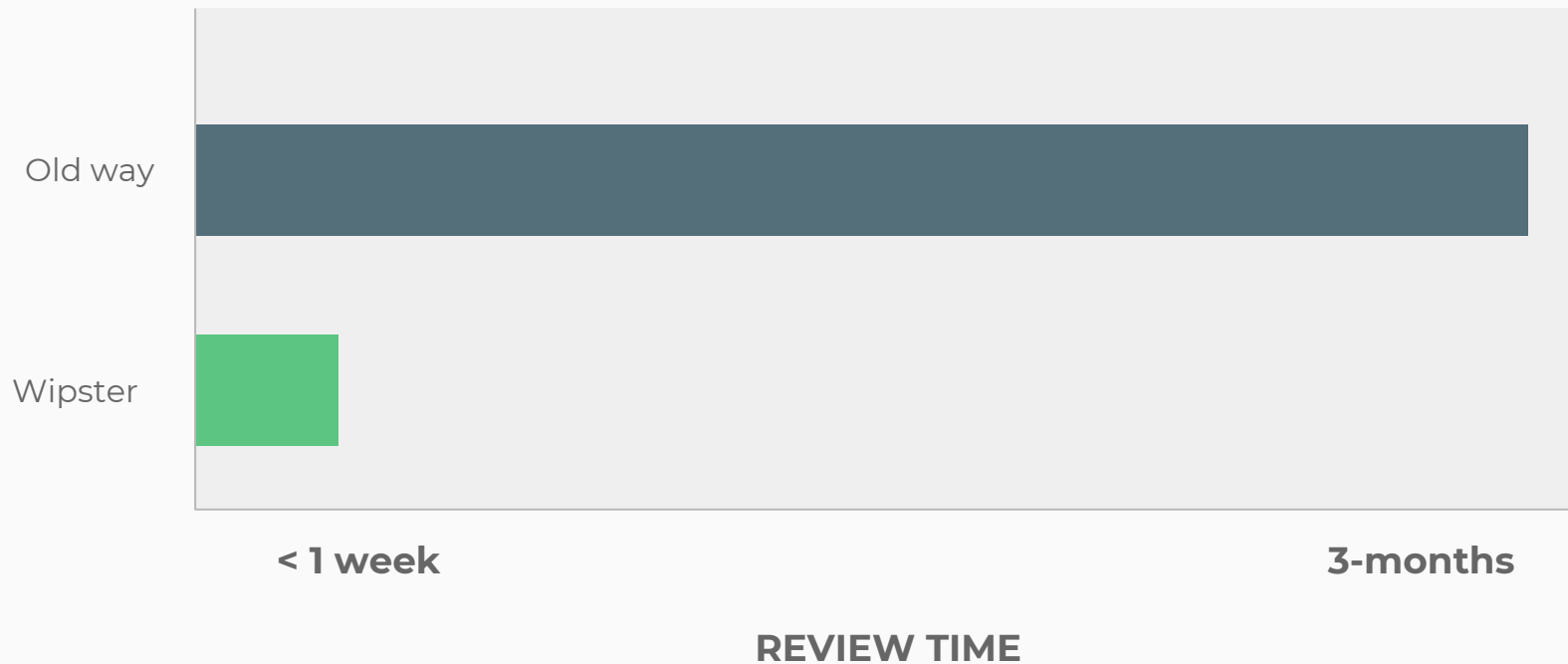


SHUJI SAKAI

**SHIMANO**



10x more efficient



“From the moment we implemented Wipster it was a lot of choruses of hallelujah. There was no hesitation or struggle in getting everyone on board, it was instant.”

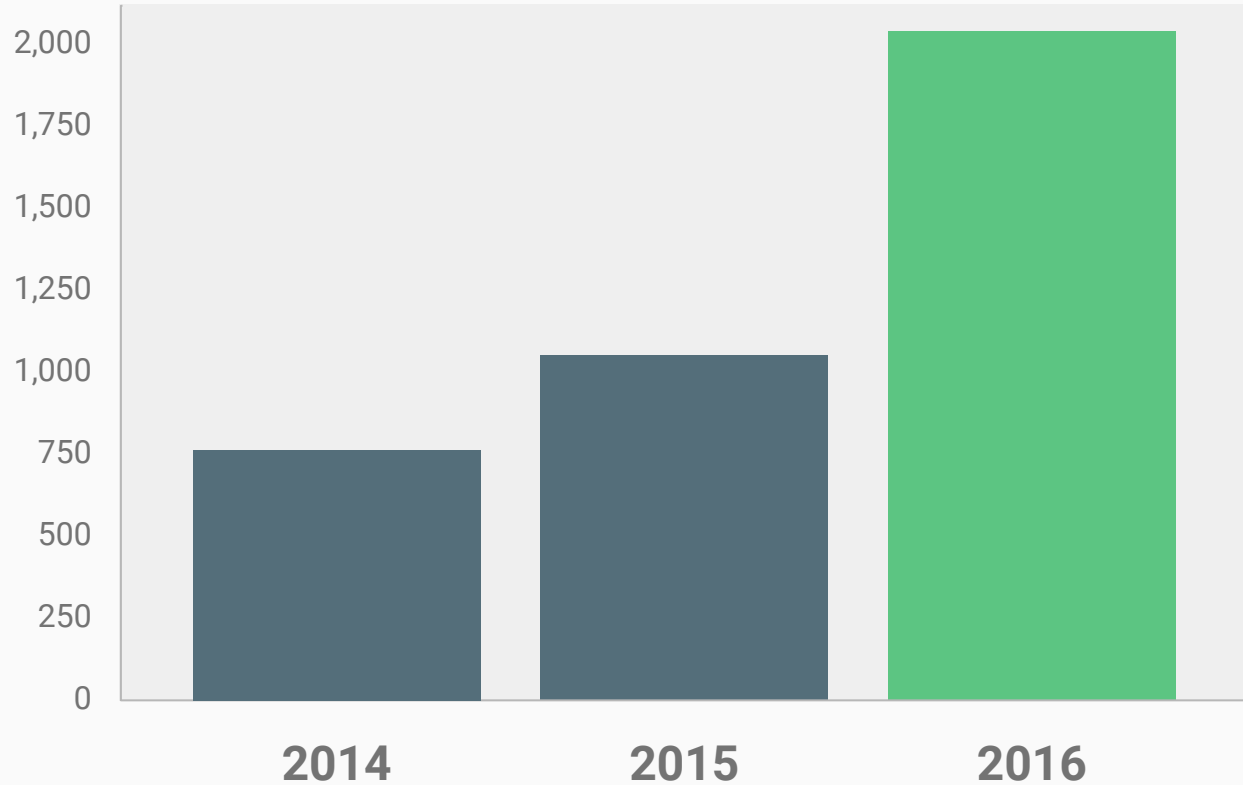


JASON KEENER

TimeInc.

# Time INC (Alabama campus)

**Number of  
videos created**  
(on the same budget)



## WIPSTER INTEGRATES WITH THE TOOLS YOU LOVE:



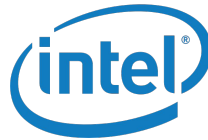
# The R&A solution for the world's best brands

UBER

trivago®



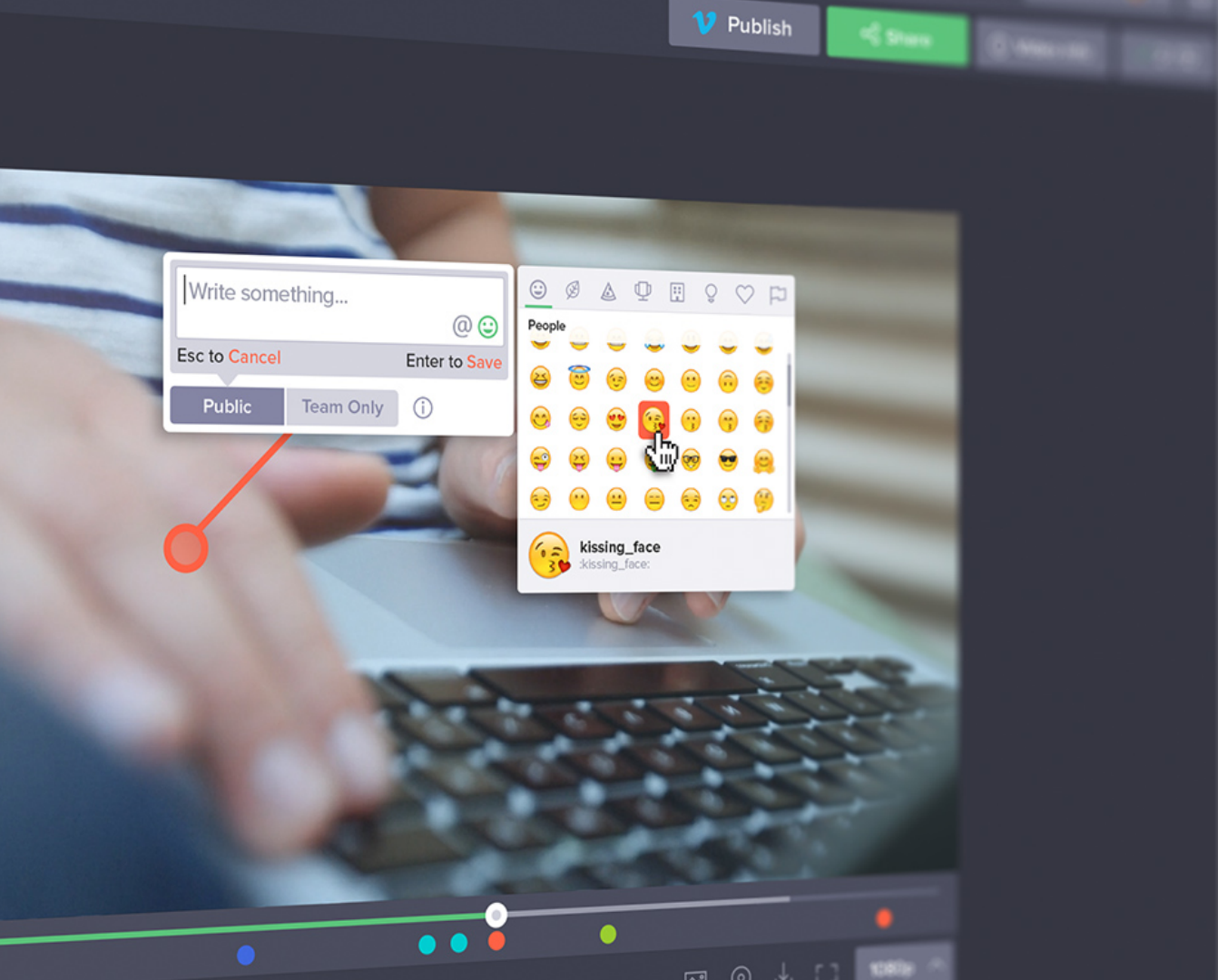
BURTON®



upwork

SHIMANO





# Wipster

## CONTACT

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