

# App Cloud

Deploy Windows Apps on Microsoft Azure in a Day

## OVERVIEW

### The Cloud is Key to Application Virtualization Benefits

Until recently, organizations that wanted to deliver server hosted applications had few options. They were limited to on-premises, legacy solutions that required specialized knowledge and months to deploy, were time-consuming and costly to maintain and difficult to scale. For customers to realize the promised benefits of application virtualization, a dramatically simpler solution is needed.

In response, Workspot has completely reinvented application virtualization. Now you can deploy virtual apps on Microsoft Azure in one day – not months – no expensive consultants or CapEx required. Our turnkey, cloud-native virtual application service provides high availability, easy scalability and it drastically reduces OpEx when compared to on-premises solutions.

### What's Wrong with Application Virtualization Today?

Legacy app virtualization architectures were created for a static environment and included many discrete components. They were designed 20 years ago, and today IT teams are still spending inordinate amounts of time dealing with the complexity of installing, managing, and patching servers. These solutions have serious drawbacks for customers, including:

- Months-long design and deployment projects
- High CapEx and ever rising, unpredictable OpEx
- Lack of scalability and complex, expensive high availability
- Hybrid approach requires fragmented products
- Remote users suffer from performance problems

With all these challenges, it's no wonder customers are demanding a better way. In response, some service providers host these legacy solutions in the cloud. However, organizations must consider this approach carefully, because the single tenant architecture of these solutions means that in practice, providers must manage, patch, upgrade and troubleshoot each customer individually. As a result, there is a high cost associated with managing all this complexity—and providers pass that cost along to customers.

Other providers offer virtual apps in one or more public clouds, but they rely heavily on the customer having in-house expertise to deploy and manage the apps themselves. These solutions suffer from the inherent complexity of their legacy roots, and they do not serve customers well.

Legacy app  
virtualization is  
complex and  
expensive

Workspot's turnkey app service has you up and running in a day.

## The Better Way to do App Virtualization: Workspot App Cloud

The Workspot App Cloud was built from the ground up as a cloud-native, multi-tenant solution. When it comes to simplicity, scalability, and affordability, a cloud-native architecture is essential. With Workspot, you can have thousands of users accessing their virtual Windows applications in as little as a day.

### Turnkey service simplifies deployment, rollout and ongoing management:

The Workspot App Cloud is the industry's only cloud-native, turnkey service for virtual Windows applications on Azure. It's an insanely simple service that eliminates the complexity of other solutions. Your first set of initial users are typically live in just one day, and your production environment is usually ready right after the initial implementation. If you've been involved in app virtualization implementations in the past, you know what an amazing achievement that is! And once you are up and running, Workspot takes care of day to day operations, including scalability, availability, upgrades, and support.

**Built exclusively for deployment on Microsoft Azure:** We believe that Microsoft Azure is the best public cloud for Windows workloads, so Workspot App Cloud is tightly integrated with Microsoft Azure. Using a single pane of glass, IT can deploy, manage, and monitor virtual desktops, applications, and workstations in any of the tens of Azure regions worldwide. Our solution also supports hybrid deployments, in case you need to keep some apps and desktops on-premises.

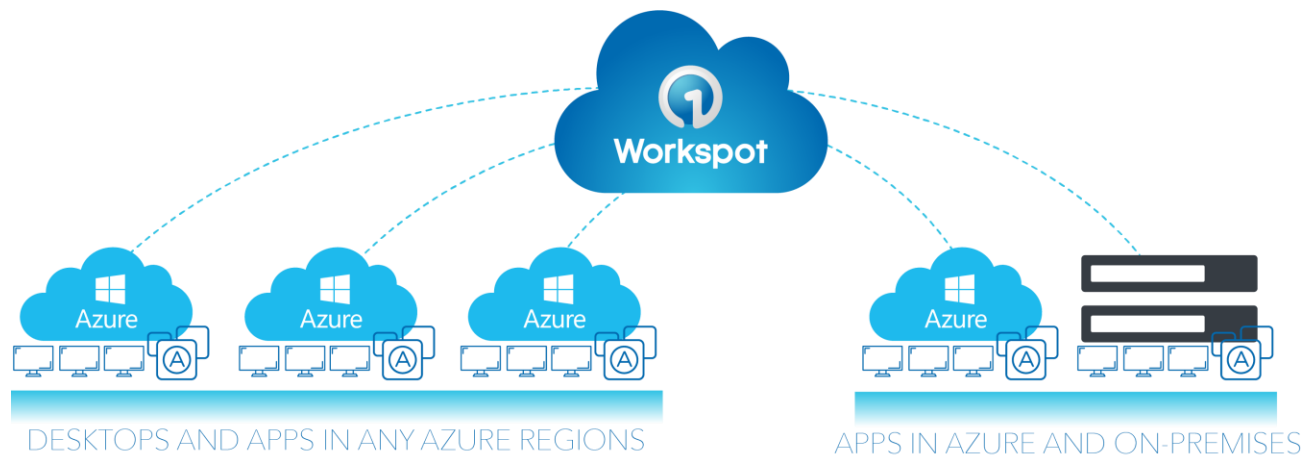


Figure 1: Single solution to deploy virtual desktops, apps and workstations globally on any platform - cloud, on-premises, or hybrid

**Insanely simple, yet enterprise-class:** We have designed our solution to be simple. But make no mistake - it is enterprise-ready. The server hosted applications delivered from Workspot App Cloud on Azure will use your corporate Windows Server template, connect to your corporate Active Directory, inherit all the GPOs you have already setup, and use all the networking and security tools you have in place. For your applications, networking, and security teams, the virtual applications running in Azure will behave exactly like virtual applications running in your own data center.

**Workspot Customer Success Program:** Customer success is our highest priority. In addition to our technology innovations, we have completely changed the way customers procure, deploy and manage virtual desktops. Our Customer Success Program includes a variety of deployment services and training, including our unique, Free Go-Live Services Program, complemented by our flat rate subscription pricing.

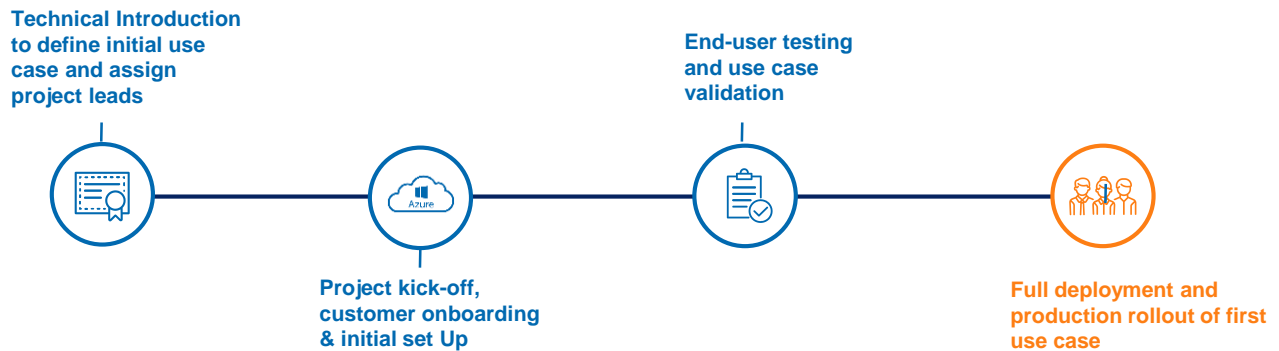


Figure 2: Overview of Workspot Free Go-Live Services Program

Workspot is the fastest path to delivering Windows Apps on Microsoft Azure

**Deployment services:** Our goal is for you to realize the value of your purchase fast, while also preparing your IT team to manage and scale the solution as needed. Initial deployment can take as little as a day, and it usually involves a subset of users that will ultimately use cloud PCs. Our Customer Success Team will kickoff your project by partnering with your IT team to define the scope of the project, use case(s), project timeline and success criteria. For more details, including how you can take advantage of our **Free Go-Live Services Program**, access the [Deployment Services Overview solution brief](#) now.

**Flat rate subscription pricing:** Our philosophy is to eliminate complexity for our customers. To that end, we provide flat rate, predictable subscription pricing that includes Free Go-Live Services, solution updates, new features, and standard support. With Workspot you get a single bill that *includes the cost of Azure* to run your virtual applications and desktops, freeing you from worrying about variable Azure costs. Now there's no need to waste time parsing complex cloud provider billing statements, only to discover an unpleasant OpEx surprise! Workspot has you covered.

## SUMMARY

The only multi-tenant, cloud-native solution in the market, Workspot significantly simplifies deployment, eliminates management complexity, increases IT efficiency and drastically reduces the TCO of traditional application virtualization deployments. The Workspot App Cloud is a turnkey service that offers the fastest path to delivering Windows applications on Microsoft Azure. Now organizations of all sizes can provide secure access to virtual apps and desktops from any location with the ultimate performance and user experience. With the ability to provision applications and desktops in a day on Azure, on-prem, or both and manage them from a single pane of glass, Workspot delivers unprecedented value.

## ADDITIONAL RESOURCES



**Website:** [Workspot Introduction](#)



**Blog:** [Why Every Business Needs a PC in the Cloud Solution](#)



**Demo:** [Schedule 15-minute demo](#)

For more information contact Workspot at [sales@workspot.com](mailto:sales@workspot.com)

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### ABOUT WORKSPOT

Workspot Desktop Cloud, App Cloud, Workstation Cloud and Disaster Recovery Cloud services have completely changed the way virtual desktops, applications and GPU workstations are delivered. With its insanely simple, turnkey, cloud-native service and relentless commitment to customer success, Workspot eliminates VDI complexity and enables customers to achieve unprecedented time-to-value and new levels of business agility. To inquire about Workspot solutions, visit: [www.workspot.com](http://www.workspot.com)

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