VeriChannel
Omni-Channel Delivery Solution

Framework Diagram

Channels
ONLINE BANKING	TABLET BANKING	MOBILE BANKING	SMS BANKING	SELF SERVICE KIOSK / ATM	CONTACT CENTER	SOCIAL BANKING

Applications
Retail Banking	Corporate / SME Banking	Mobile Banking	Investments	BackOffice

Omni-Channel Framework

Offer Box	Alert Box	Non-STP	Workflow	Report
Business Rules Validations	Delegated Administration	Corporate Approvals	Transaction Rights & Limits	

Infrastructure Services	Authentication Authorization Flow Controller Pipelines Handlers	Logging Config Mgmt. Exception Mgmt. Caching Multi-Lang Support	Monitoring Tracing Notifications Accounts Filtering Static Data	Productivity Tools Visual Studio Addin UI Designer

Integration Connectors

INVESTMENT SYSTEM	CREDIT CARD SYSTEM	CORE BANKING	LOAN ORIGINATION

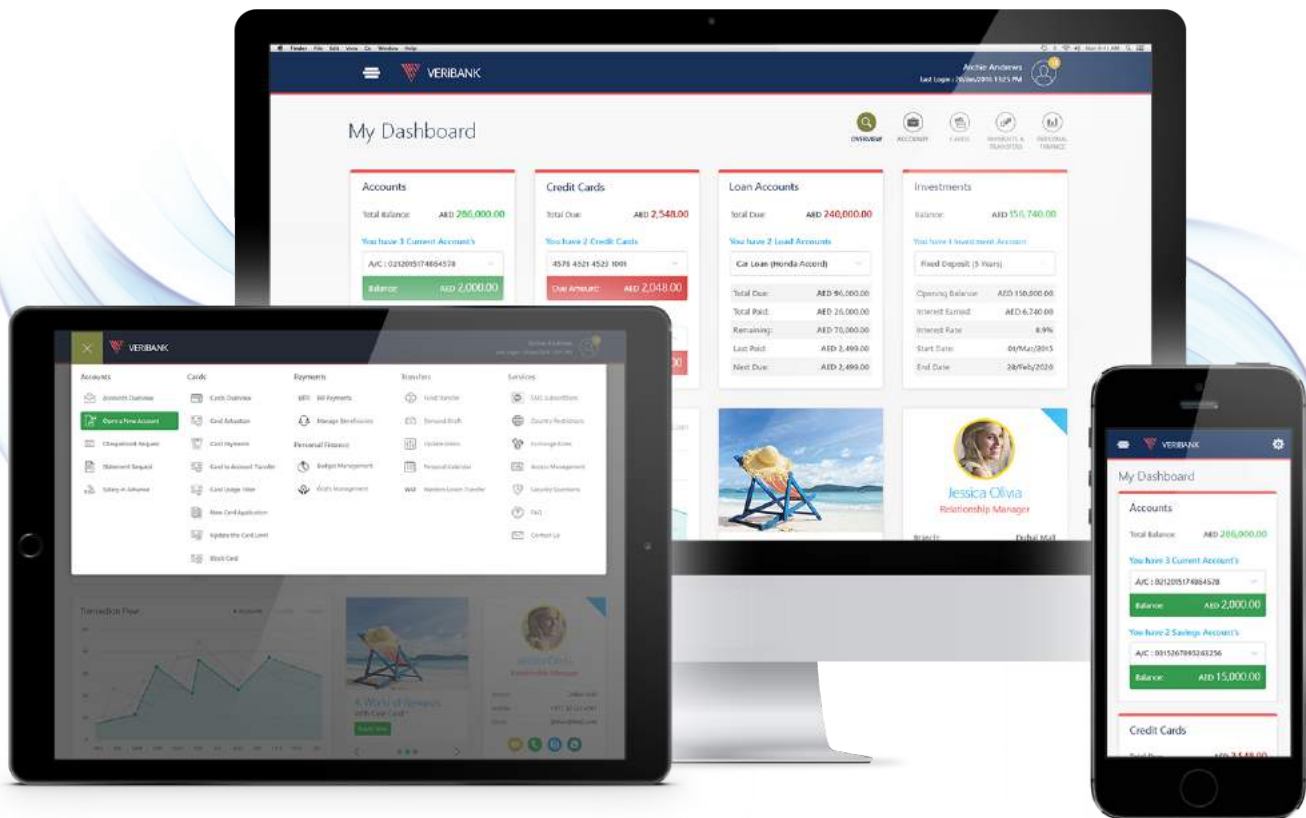### VeriTouch
Microsoft Dynamics Platform

VERiPARK

In the age of the digital consumer, banks have to offer a consistent experience across all Channels, including the branch. While simple in theory, the proliferation of departmental solutions in banks leads to a fragmented infrastructure that creates an obstacle to consistent consumer experience.

VeriChannel offers a seamless Omni-Channel experience to customers, whilst offering a Unified Transaction Front-end to Bank users. VeriChannel provides a single platform for front office to reduce development and maintenance costs. The solution enables banks to increase efficiency and agility, while enhancing Customer Experience.

RESPONSIVE USER INTERFACE

HTML5

NATIVE APPS

HYBRID APPS

The solution can also connect to any other Channel (for instance, social media) by providing extensible web services.

As a proven and scalable platform for Omni-Channel Banking VeriChannel sits on top of existing IT systems and enables zero footprint and secure integration to disparate business applications. With its flexible architecture, VeriChannel reduces time-to-market of new features, decreases application development and maintenance costs and provides cross channel consistency.

VeriChannel ATM / Kiosk Banking extends the Omni-channel experience to ATMs / Kiosks / Self Service Terminals and provides a consistent user experience across all channels. The Kiosks can also be used by non-customers to conduct transactions like Bill Payments and Card to Card transfers.

ATM/Kiosk Banking

Internet Banking

VeriChannel is an Omni-Channel online finance infrastructure to serve financial company's existing transactions to customers or operators via different channels by acting as a middleware in front of back-end systems, coordinating the transaction flow and providing presentation and service interfaces for these channels as it's main target is to provide "one" application to manage all delivery channels.

Mobile Banking

VeriChannel Mobile Banking provides anytime, anywhere access to banking customers across leading mobile platforms like iOS, Android, Windows and Blackberry. The solution offers a browser based interface as well as Native and Hybrid applications to be download from online stores.

Quick Time to Market:
Most of the functionality is already defined, and extension can be done using VeriChannel Visual Designer along with readily available integration connectors for quicker delivery.

High Security:
With built in Security features as well as compliance with latest security standards, VeriChannel offers a safe and secure experience for banks and customers.

Flexibility:
The Modular nature of VeriChannel allows banks to choose the functionality they wish to offer to customers. Banks can add modules / functionality, incrementally and continuously improve the VeriChannel experience for customers.
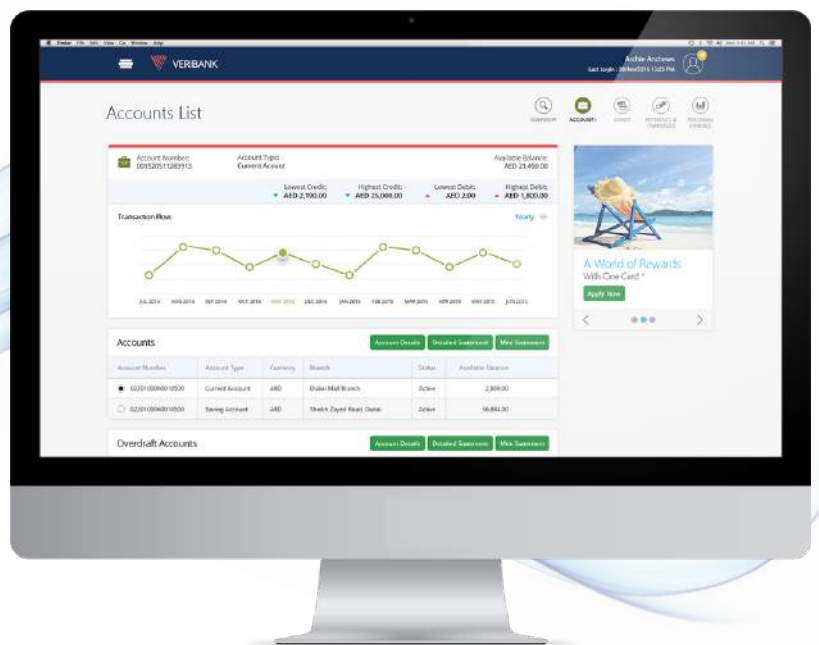
Scalability:
The solution is being used by banks with 5000 customers, as well as by banks with 500,000 customers. This ensures that the solution can grow along with the customer base of the bank.

☆ Key Features

Retail Internet Banking

- Accounts Management
- Cards Management
- Transfers & Payments
- Loan Management

SME / Corporate Internet Banking

- Cash flow & hierarchy of approvals
- Trade finance inquiries & initiation

Mobile Banking

- Native & Hybrid Apps
- Apple, Android, Windows & Blackberry

Self Service Terminals (Kiosks)

- Application Forms
- Transfers & Payments
- Inquiries & Statement print outs

Assisted Service Terminals

- Card Applications
- Loan Applications
- Customer Onboarding

Direct Banking

- New customer enrollment & account opening
- E-Forms Module

Personal Finance Management

- Budget definitions
- Categorization of expenses

Visual UI Designer

- Readily available banking controls
- Drag & Drop integrations

About VeriPark

VeriPark is a software house specialized in providing software solutions to financial institutions. VeriPark is a Global ISV partner for Microsoft Dynamics CRM and has offices in Istanbul, Dubai, Riyadh, Cairo, London, Bahrain and Karachi.

VeriPark finance sector solution offerings

VeriChannel
Omni Channel Banking Solution

- Internet Banking
- Kiosk
- SMS Banking
- Mobile Banking

VeriBranch
Branch Automation Digital Branch Solution

- Teller
- Seller
- Advisor
- Digital Branch

VeriTouch
CRM Solution for Banking and Insurance

- Contact Center
- 360 Degree Customer View
- Complaint Management
- Marketing
- New Customer Enrollment
- Sales Lead Capturing
- Sales Force Automation

VeriLoan
Loan Origination Solution

- Personal Loans
- Credit Card
- Auto Loans
- Mortgage Loans
- Servicing & Application Processes

Microsoft Dynamics CRM
Global ISV