



# Instant Software Adoption

Enable employees to instantly master any new software

The success of a software rollout depends on speed, and user adoption. Traditional training methods aren't scalable and miss all the targets in terms of speed, costs, and adaptability.

Userlane transforms software adoption by guiding users in real-time through any browser-based process with an on-screen Virtual Assistant and interactive guides. Operating directly within the live application, Userlane enables employees to instantly master any new software and feature updates without previous knowledge or formal training.

## 3X Faster Rollouts

- Eliminate friction in change processes
- Provide instant know-how to achieve maximum productivity from the get-go

16,000

FULLY OPERATIVE USERS IN ONE WEEK

\*Recent Example of an Implementation w. Userlane

## 2X Feature and Product Adoption

- Maximum feature and product adoption
- Double the ROI of your software implementation

40%

w/o Userlane

97%

with Userlane

AVG IN-APP TASK COMPLETION

## Up to 75% Lower Training Costs

- Automate and scale training and performance support without handbooks, tutorials, or courses
- Eliminate the need for re-training

up to  
-75%



vs



COSTS COMPARISON

## Why large organizations work with us:

- ✓ Fast Implementation
- ✓ Permanent solution for any browser-based software
- ✓ Dedicated Customer Success Manager
- ✓ No Coding required
- ✓ Custom implementation, terms, and SLAs

## Our Customers:



COMMERZBANK

Allianz



CELONIS



“With Userlane, users can be guided through the functionalities’ jungle and our complete user guidance can be covered. That’s a huge benefit and I would love to have that in any software or tool.”

Kay Ackermann  
CEO, HRIlab



# Userlane works with Microsoft Azure to provide best-in-class security and reliability



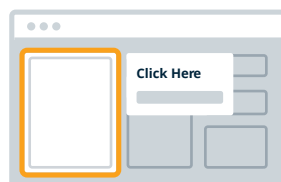
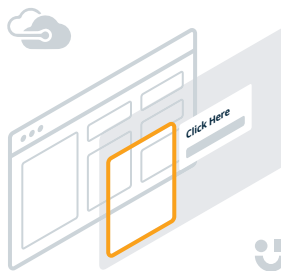
SOFTWARE  
MADE  
IN GERMANY

## Best-in-class security and data protection

- Selected by Tier 1 banks and insurance companies
- Stable infrastructure and security audits
- Custom implementation and deployment based on security standards

## Easy integration and instant deployment

- Install browser extension
- Create interactive guides in minutes
- Publish them across your organization



## The permanent and scalable solution that replaces software training and support



Easy to maintain: no logistical problems connected to seminars and no costly content creation and maintenance



Train and support from 500 to 500,000 employees at their desk on any software with one single solution

## Get instant access:

- 1 Schedule a free consultation
- 2 Define scope and targets with customer success agent
- 3 Work with your customer success team on implementation and guide creation

## Works on any enterprise software:

◆ Jira Software

ORACLE



workday.

SharePoint

servicenow

...AND HUNDREDS OF OTHER APPLICATIONS

## About Userlane



Founded in 2015 in Munich, Germany our company is proud to cooperate with premium partners such as Microsoft, SAP, and T-Systems. Our product is designed to close the knowledge gap between humans and machines by helping companies drive software adoption and improve employee engagement and success with instant access to know-how.

[Learn More](#)

[See it in action](#)