



1.6 BILLION SMS ANNUALLY

500 Million Instant, Time-Sensitive SMS(OTP/Notification)

700 Million SMSFrom Banking &
Government



TREMENDOUS SMS TRAFFIC VOLUME HANDLING

3.6Million SMS/HourFor Campaigning

2.56 Million SMS/Hour

For OTP and Notification

(33)

FULLY FEATURED CAMPAIGN PLATFORM HOSTED ON THE CLOUDS

- Supports multiple sending methods (Excel, File2SMS, groups, personalization, templates)
- Interactive 2 way SMS through unified short code
- Support sending through APIs and SMPP
- Multi-level service monitoring and notifications
- White-label with domain redirect
- Sub accounts with user logs





TRUSTED BY 2,000+ BUSINESSES ACROSS THE KINGDOM OF SAUDI ARABIA.

OPERATOR GRADE SLA



- @ 99.99% availability
- © 1.4 sec average latency
- 14.5 minutes average ticket resolution time
- 1 Million SMS/hour campaign capacity with messaging priorities management (OTP, notification, campaign, payroll)

WHAT SETS US APART?



- 12 years of international experience
- 24 x 7 multi-channel support (94% client satisfaction (3))
- Customized modules for banking (Campaign optimization budgets - performance)
- Our service is hosted in Saudi Arabia in several data centers and providers enabling further stability and disaster recovery setup