thynk | DIGITAL

Digital Branch Transformation

DigiBRANCH™

DIGI-BRANCH™ In-branch Digital Experiences

Thynk Digital's award winning 'Digi-Branch' Platform is a suite of solutions developed on Microsoft Technologies and developed to enable branches to offer a variety of digital experiences from customer acquisition, onboarding and instant fulfilment, to external attractors, showcasing your products and services, assisted digital investment simulators that leverage RoboAdvisors, mortgage and loan origination, RPA and mobile 'Branch-Mode'. Customer education experiences to accelerate digital channel adoption and underpinned by real-time analytics on Azure PowerBI. We also personalize each branch visit for your customers with beacons and voice-first enabled digital signage marketing and personalization.
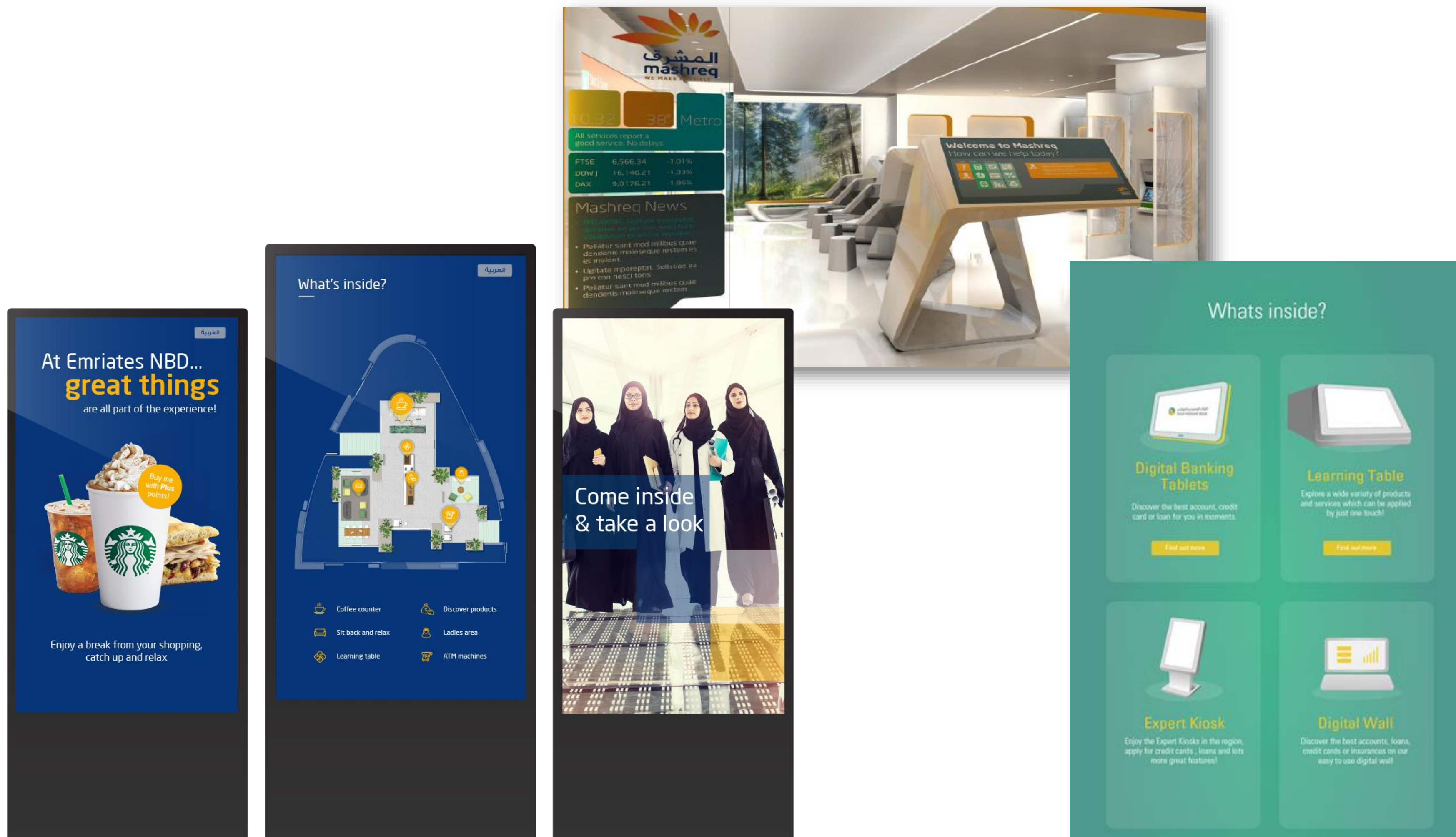
Thynk Software is a Microsoft Partner with a Gold competency in Application Development.

Introducing **thynk** | DIGI-BRANCH™

DIGI-BRANCH™ : **WELCOME SCREEN & WAYFINDER**

Digital Interactive Experience to welcome your customers into the digital branch, advise them on how to conduct self-service transactions and provide a wayfinder map for products and services offered within the branch.

At Emriates NBD...
great things
are all part of the experience!

Buy me with Plus points!

Enjoy a break from your shopping, catch up and relax

What's inside?
العربية

✕ Coffee counter   ⊙ Discover products
🛋 Sit back and relax   👤 Ladies area
♿ Learning table   ⧉ ATM machines

Come inside & take a look

Whats inside?

Digital Banking Tablets
Discover the best account, credit card or loan for you in moments.
Find out more

Learning Table
Explore a wide variety of products and services which can be applied by just one touch!
Find out more

Expert Kiosk
Enjoy the Expert Kiosks in the region, apply for credit cards , loans and lots more great features!

Digital Wall
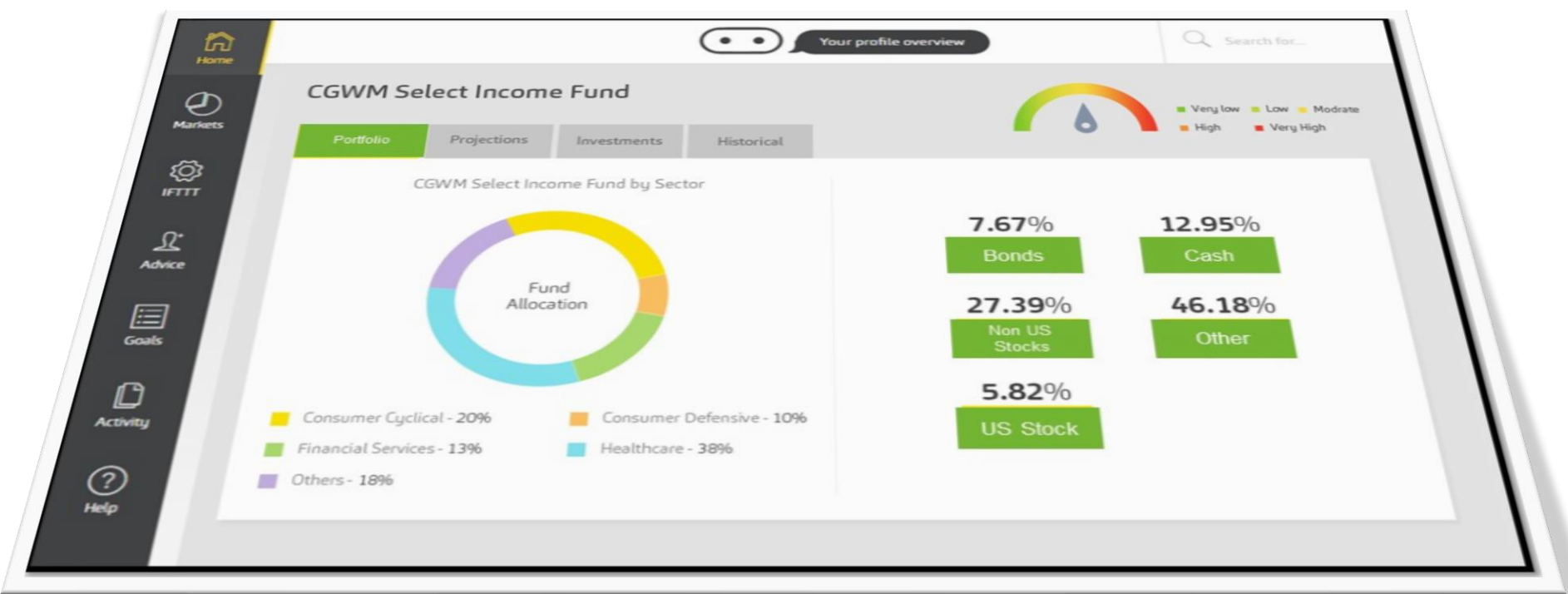Discover the best accounts, loans, credit cards or insurances on our easy to use digital wall

Introducing thynk‹ | DIGI-BRANCH™

DIGI-BRANCH™ : **ASSISTED EXPERIENCE INVESTMENT ROBO-ADVISOR**

In-Branch Robo-Advisor designed to create relationships and facilitate dialogue between the branch Investment Advisor and the customer on Wealth Management and Retirement Planning..

Gold
Microsoft
Partner

Microsoft

Microsoft Technologies used:

Windows Server

Microsoft® Hardware

Windows 10

Microsoft Azure

Microsoft® **System Center**

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CGWM Select Income Fund

Portfolio | Projections | Investments | Historical

CGWM Select Income Fund by Sector

Very low Low Modrate
High Very High

Fund Allocation

7.67% Bonds   12.95% Cash
27.39% Non US Stocks   46.18% Other
5.82% US Stock

Consumer Cyclical - 20%   Consumer Defensive - 10%
Financial Services - 13%   Healthcare - 38%
Others - 18%

WHAT DO YOU WANT TO ACHIEVE WHEN YOU INVEST?
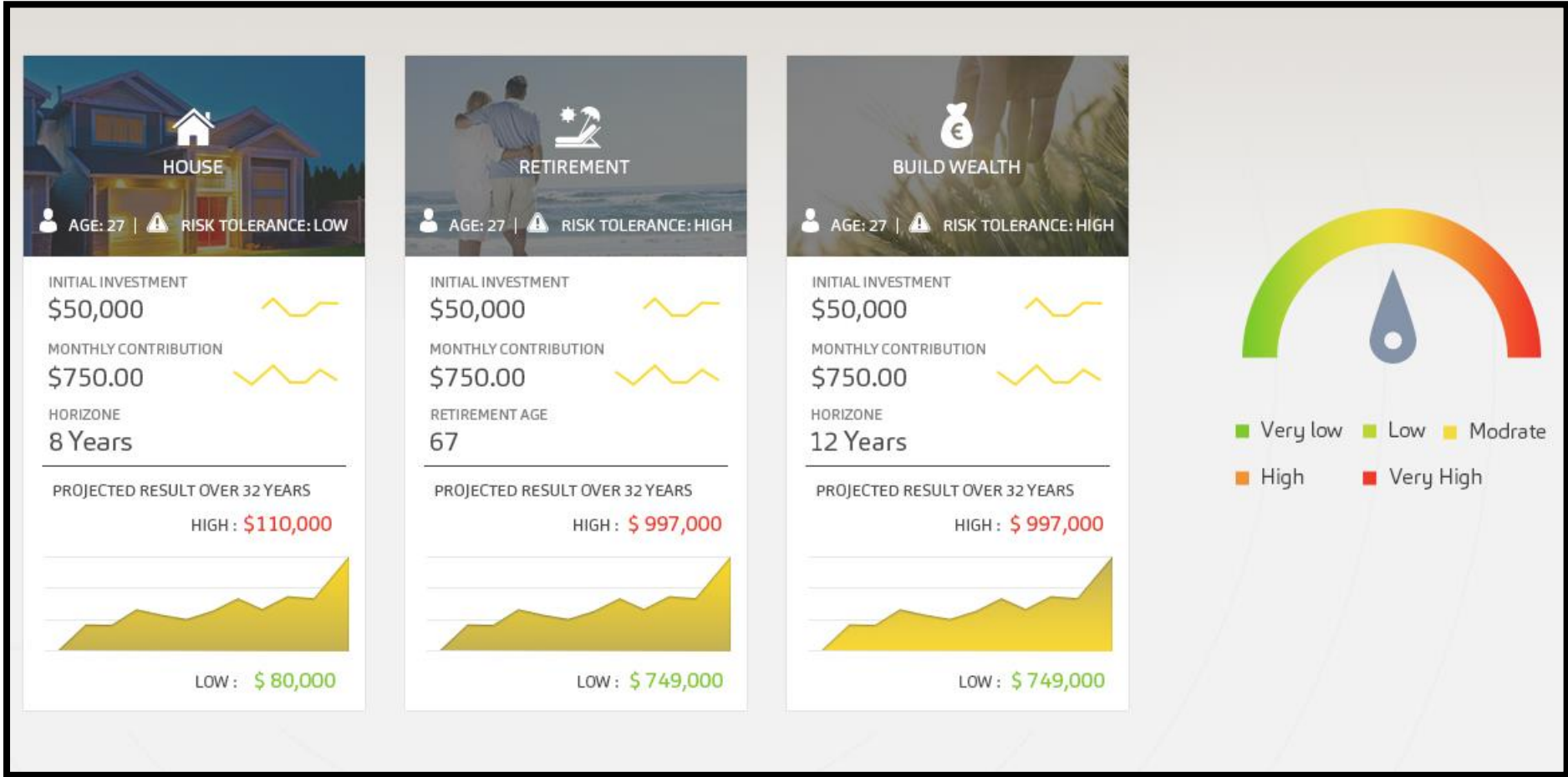Question 1 of 9

An investment that does not fluctuate in value

Keep the value of my investments with regular income on which to live

Maintain regular income with some exposure to capital growth

I'm not worried about income, just maximizing the growth of my investments

NEXT →

HOUSE
AGE: 27 | RISK TOLERANCE: LOW
INITIAL INVESTMENT $50,000
MONTHLY CONTRIBUTION $750.00
HORIZONE 8 Years
PROJECTED RESULT OVER 32 YEARS
HIGH : $110,000
LOW : $80,000

RETIREMENT
AGE: 27 | RISK TOLERANCE: HIGH
INITIAL INVESTMENT $50,000
MONTHLY CONTRIBUTION $750.00
RETIREMENT AGE 67
PROJECTED RESULT OVER 32 YEARS
HIGH : $997,000
LOW : $749,000

BUILD WEALTH
AGE: 27 | RISK TOLERANCE: HIGH
INITIAL INVESTMENT $50,000
MONTHLY CONTRIBUTION $750.00
HORIZONE 12 Years
PROJECTED RESULT OVER 32 YEARS
HIGH : $997,000
LOW : $749,000

Very low Low Modrate
High Very High

CGWM Select Income Fund

Portfolio | Projections | Investments | Historical

Very low Low Modrate
High Very High

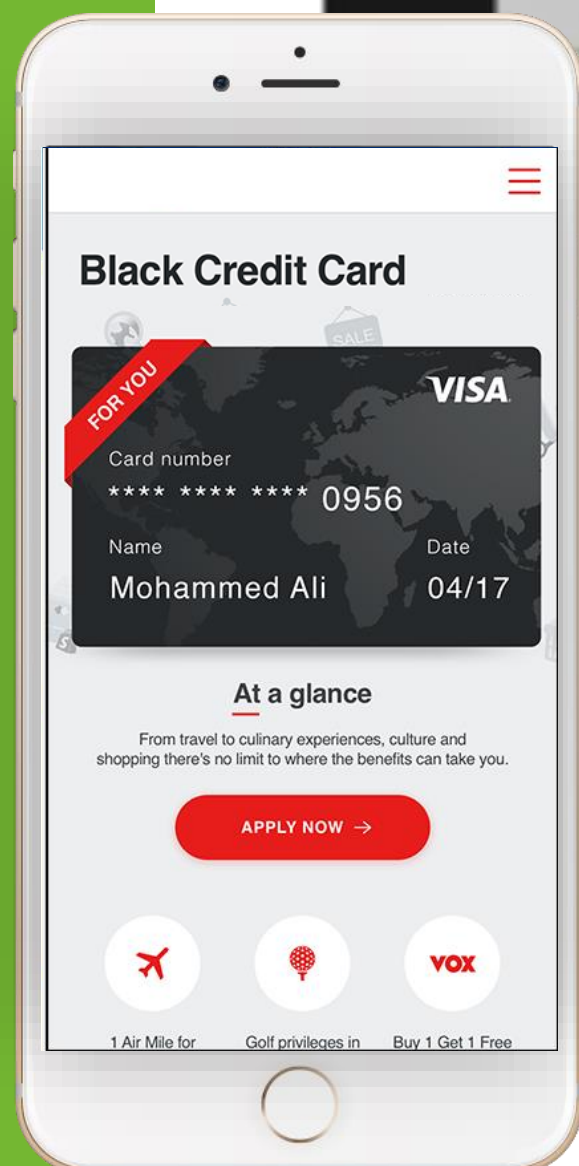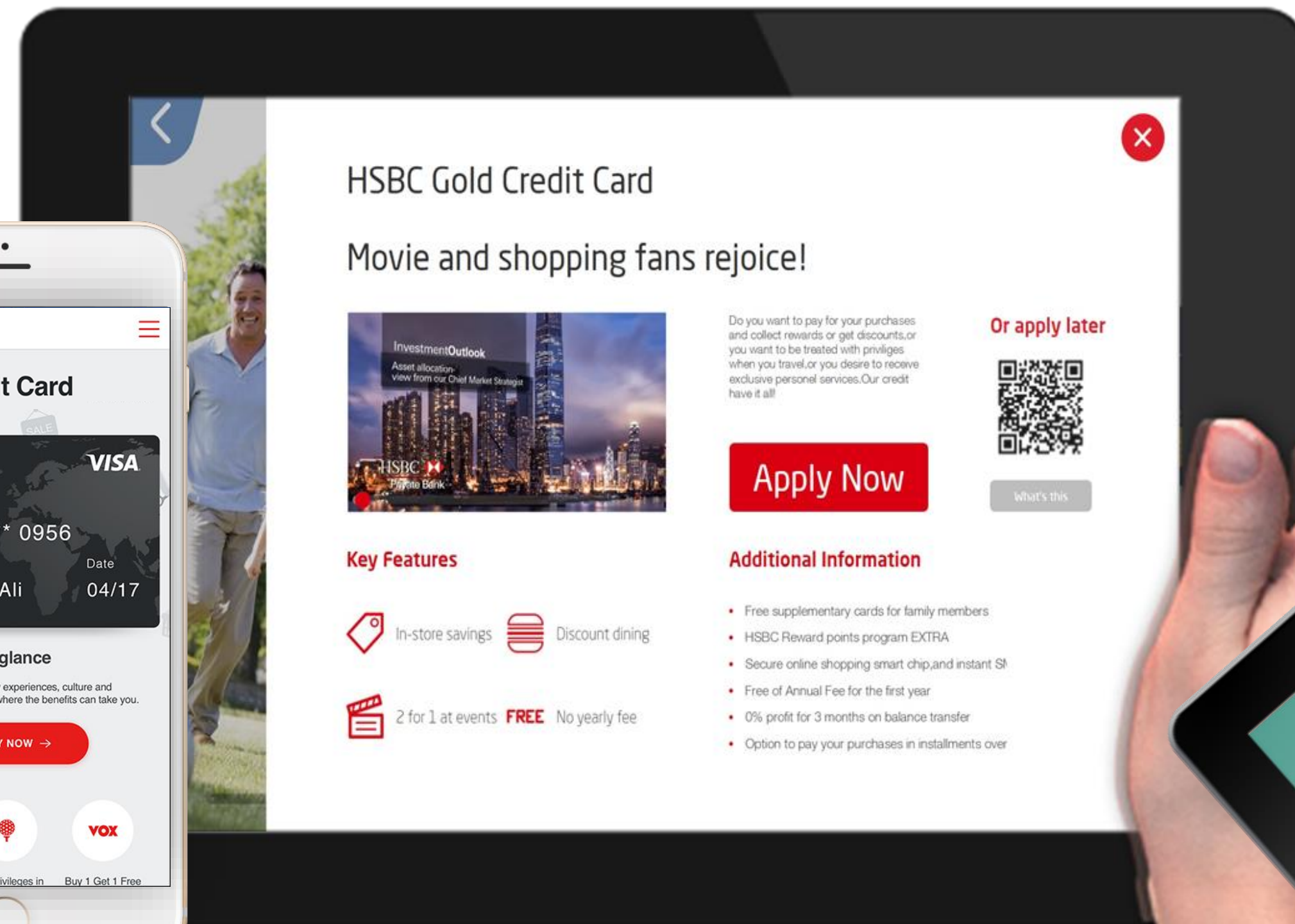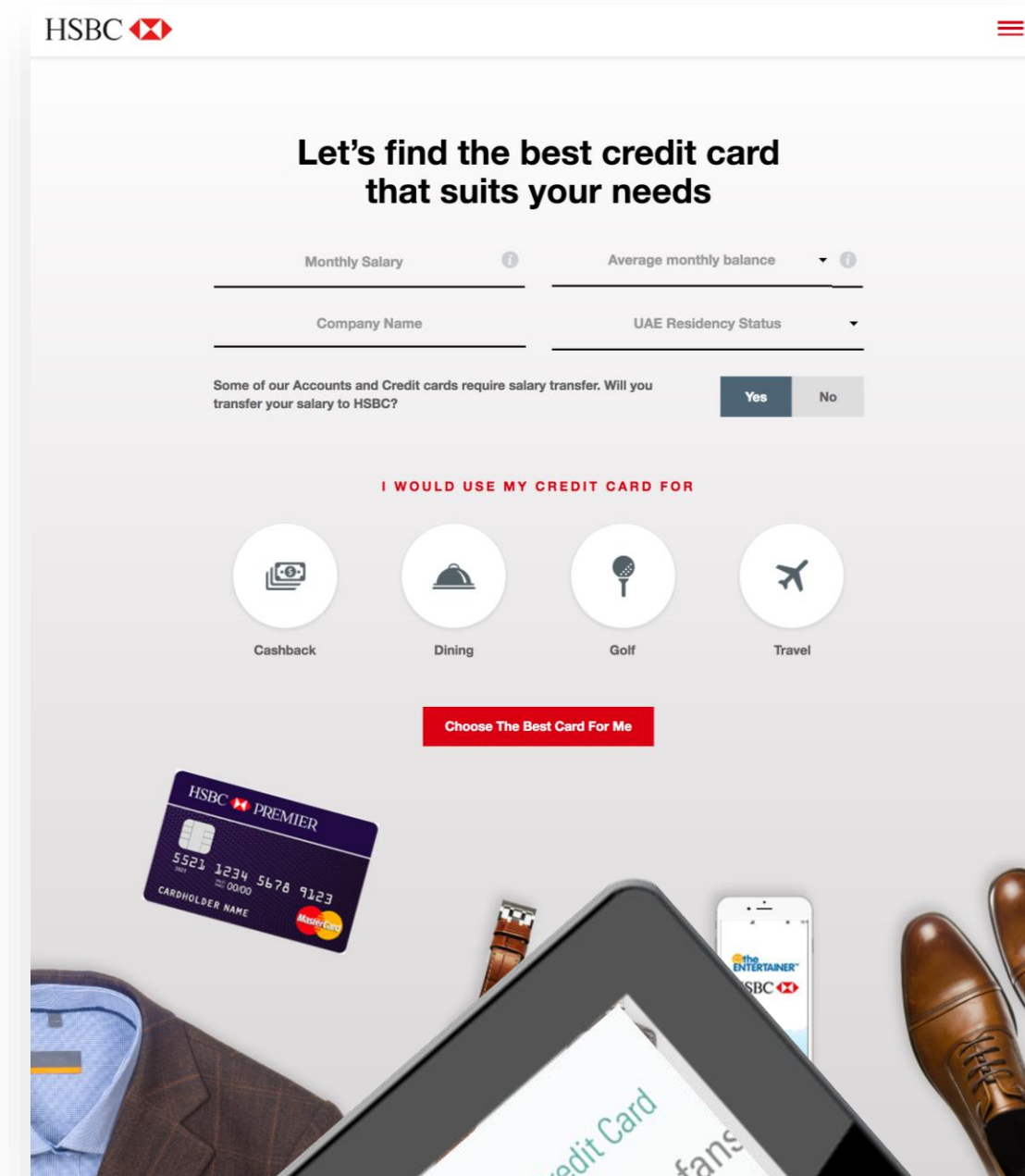| Name	Weight	Shares
Artemis Income Acc	5.77%	350,789
Kames Strategic Global Bond B GBP Inc H	5.15%	111,592
Schroder Income Maximiser Z Acc	4.92%	1,234,350
RWC Enhanced Income Fund A GBP Acc	4.91%	7,566
Jupiter JGF Dynamic Bd D CHF Acc HSC	4.86%	57,814
Legg Mason BW Glb Inc Optr A $ Acc	4.74%	6,550
CF Woodford Equity Income C GBP Acc	4.68%	558,035
Allianz Flexi Asia Bond PQ (H2-HKD)	4.61%	669
Kames High Yield Global Bond A USD Acc	4.55%	55,018
GAM Star Credit Opp (EUR) CHF Acc	4.39%	54,144

Introducing thynk | DIGI-BRANCH™

DIGI-BRANCH™ : **TABLET DIGITAL ONBOARDING EXPERIENCE**

Assisted or Self Service experience for digital onboarding of accounts, loans and cards. Developed to leverage the camera on the tablet for document upload and uses OCR/NLP technology to auto populate the application form for the customer. Designed with a relaxed environment in mind (Café branch) and aimed at streamlining customer acquisition and STP for fast TATs.

Gold
Microsoft Partner

Microsoft

Microsoft Technologies used:

Windows Server

Microsoft® Hardware

Windows 10

Microsoft Azure

Microsoft WPF & WCF

XAML

Microsoft System Center

Power BI

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Introducing thynk | DIGI-BRANCH™

DIGI-BRANCH™ : **TABLET PAPERLESS FORM APPLICATION**

Application for digitizing common paper forms like large cash withdrawal, funds transfer, and cash deposit.

Funds Transfer — NBAD

1 Name and transfer details

Transfer type

Account Holder's Name

Debit my/our account number

Currency of transfer   Amount of transfer
AED

Funds Transfer — NBAD

3 Beneficiary's account details

Beneficiary's full name

Beneficiary's bank name (Wire Transfer only)

A/C no. / IBAN no. (Wire Transfer only)

Swift code/ IFSC

Bank branch

City / Town

Country

Funds Transfer — NBAD

5 Select charges and submit

○ Shared
Local charges to be borne by Sender and overseas charges by Beneficiary

○ Our
All local and overseas charges to be borne by Sender

○ Beneficiary
All local and overseas charges to be borne by Beneficiary

☐ I authorise the Bank to freeze the amount required in my Account for payment of transfer request

☐ I / We acknowledge that this request is governed by the Bank's terms and conditions and agree to abide with it

[Submit]   [Reset]

Once your form is submitted, please wait for the teller to call you. Your Cash Withdrawal slip will be printed and ready for you to sign.

Smart Digital Forms
Emirates NBD

- Cash Deposit
- Cash Withdrawal
- Funds Transfer

Swipe you Emirates ID
to populate your personal details
Emirates NBD

Gold
Microsoft Partner

Microsoft

Microsoft Technologies used:

- Windows Server
- Microsoft® Hardware
- Windows 10
- Microsoft Azure
- Microsoft WPF & WCF
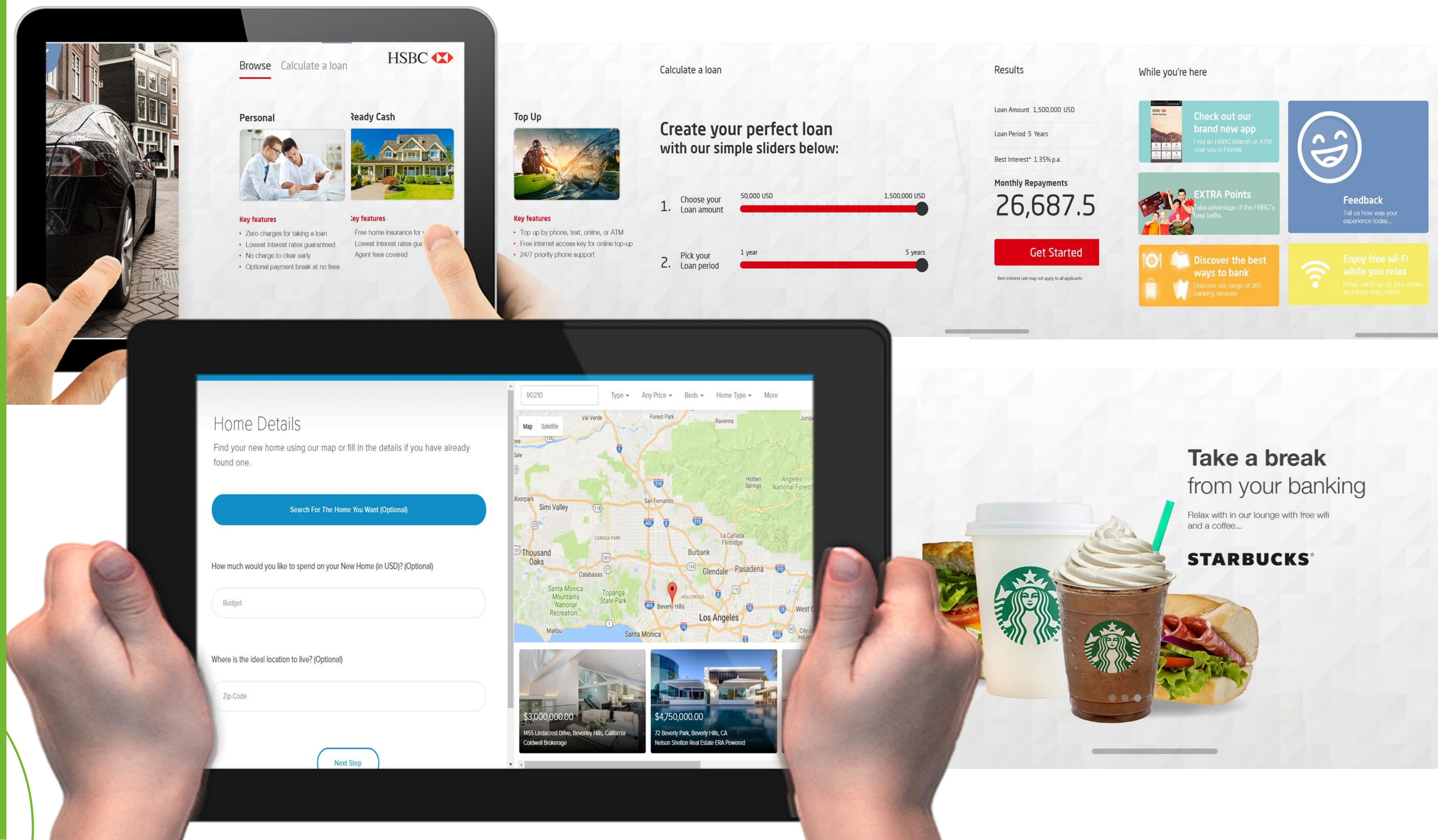- XAML
- Microsoft® System Center
- Power BI

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Introducing thynk | DIGI-BRANCH™

DIGI-BRANCH™ : **TABLET MORTGAGE AND LOAN CALCULATOR**

Tablet application developed for simulating loan scenarios, mortgage eligibility and payment schedules, and lead generation with in-branch advisor.

Gold
Microsoft
Partner

Microsoft

Microsoft Technologies used:

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Microsoft® Hardware

Windows 10

Microsoft Azure

Power BI

Microsoft® System Center

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Introducing thynk | DIGI-BRANCH™

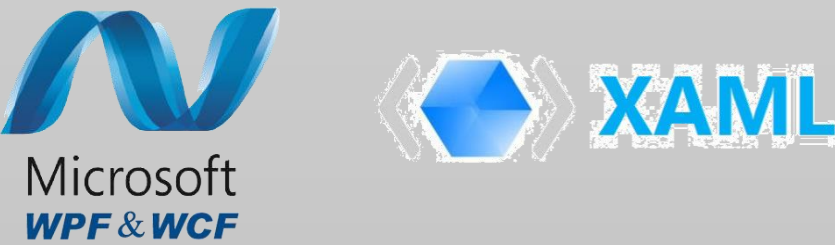## DIGI-BRANCH™ : **KIOSK VIDEO-BANKER MODULE**

Custom Kiosk developed solutions for enabling remote advice centres through VideoChat Banking. Good for guided onboarding and wealth & mortgage advice.

Signage

Upholstered acoustical shell

Upholstered seat

Tubular frame for cabling

Light fixture

Amenities tray

Touch-screen

Microsoft Technologies used:

- Gold Microsoft Partner
- Microsoft
- Windows Server
- Skype for Business
- Microsoft® Hardware
- Windows 10
- Microsoft Azure
- Microsoft WPF & WCF
- XAML
- Microsoft® System Center
- Power BI

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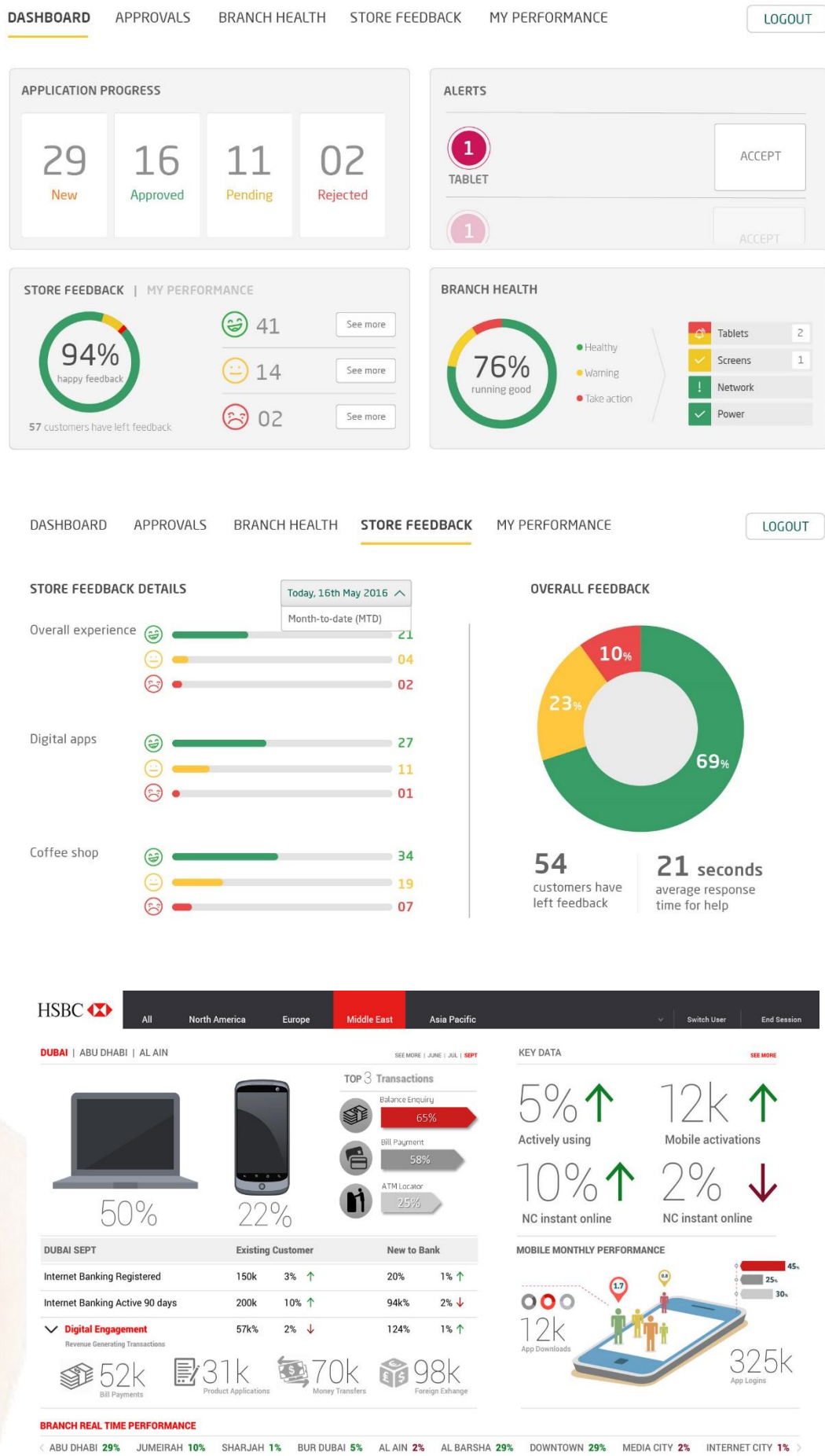
Introducing **thynk** | DIGI-BRANCH™

DIGI-BRANCH™ : **AZURE BRANCH NETWORK ANALYSIS VIEW**

Azure PowerBI big data analytics app to provide rich dashboards and real-time feedback on branch performance, staff performance and sales. The app can provide a full command and control centre functionality to distribution heads and runs on a scalable and inexpensive Azure Cloud platform leveraging PowerBI for reports, dashboards and behavioural and sentiment analysis

Gold
Microsoft
Partner

■ Microsoft

Microsoft Technologies used:

Windows Server

Microsoft® Hardware

Windows 10

Microsoft Azure

Microsoft WPF & WCF

XAML

Microsoft® System Center

Power BI

O **Cortana**

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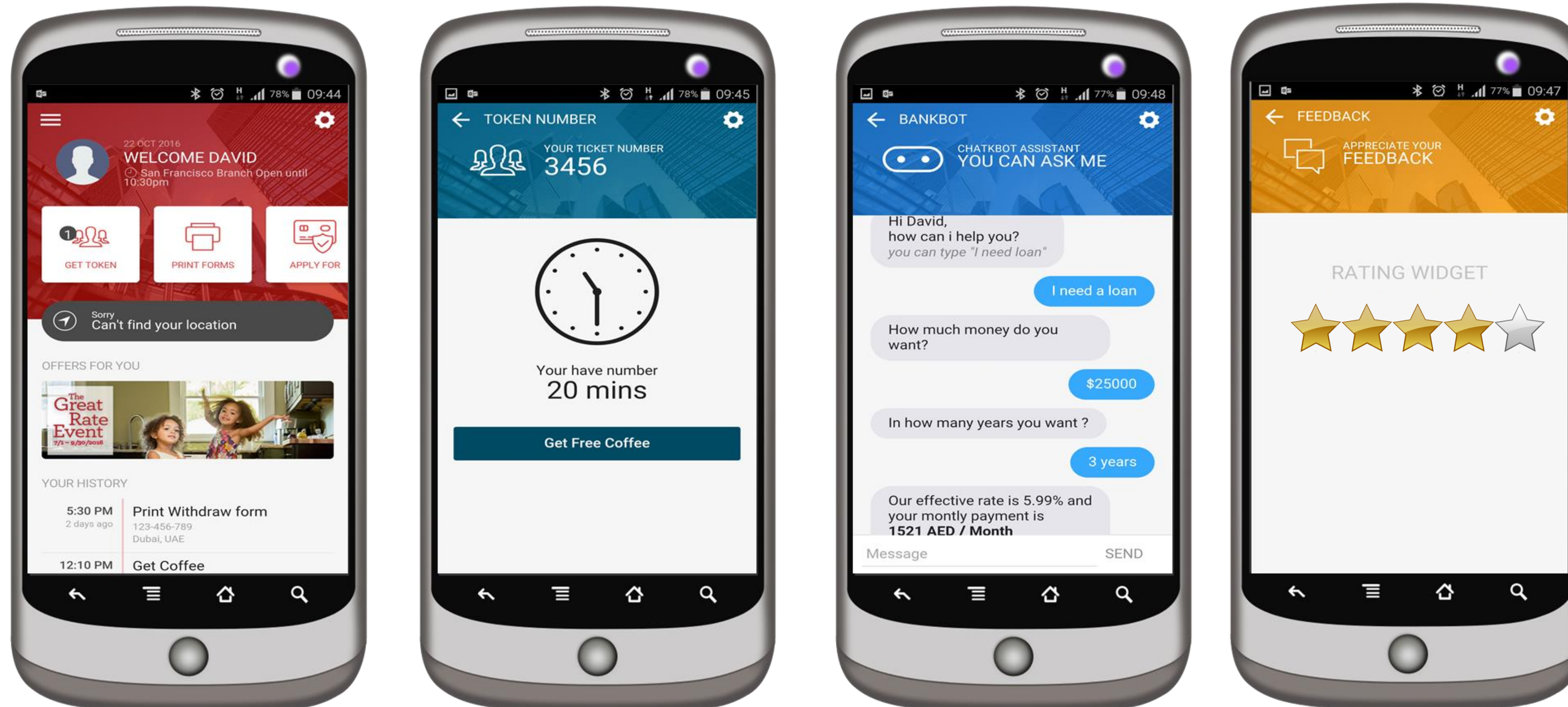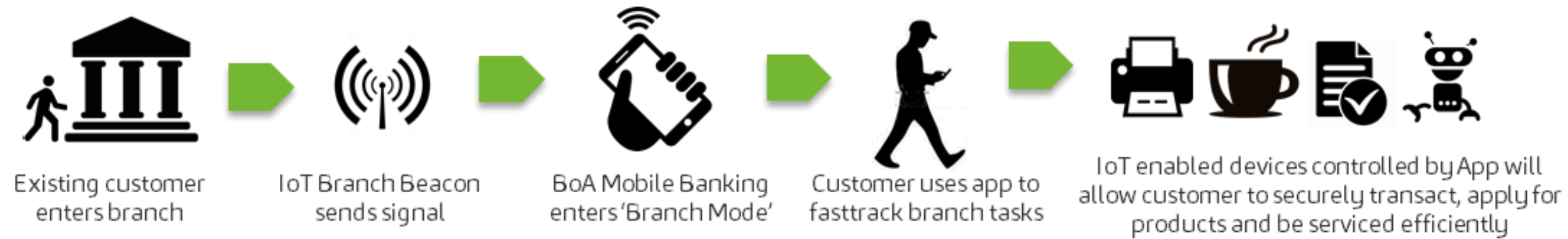
Introducing thynk | DIGI-BRANCH™

DIGI-BRANCH™ : **MOBILE BRANCH-MODE IOT SERVICE**

Mobile-banking Optimization solution for IOT branch enablement.

Existing customer enters branch → IoT Branch Beacon sends signal → BoA Mobile Banking enters 'Branch Mode' → Customer uses app to fasttrack branch tasks → IoT enabled devices controlled by App will allow customer to securely transact, apply for products and be serviced efficiently

Phone 1 — Home screen
22 OCT 2016
WELCOME DAVID
San Francisco Branch Open until 10:30pm
GET TOKEN | PRINT FORMS | APPLY FOR
Sorry
Can't find your location
OFFERS FOR YOU
The Great Rate Event
YOUR HISTORY
5:30 PM — Print Withdraw form
2 days ago — 123-456-789 Dubai, UAE
12:10 PM — Get Coffee

Phone 2 — Token Number
TOKEN NUMBER
YOUR TICKET NUMBER
3456
Your have number
20 mins
Get Free Coffee

Phone 3 — Bankbot
BANKBOT
CHATBOT ASSISTANT
YOU CAN ASK ME
Hi David, how can i help you?
you can type "I need loan"
I need a loan
How much money do you want?
$25000
In how many years you want ?
3 years
Our effective rate is 5.99% and your montly payment is 1521 AED / Month
Message | SEND

Phone 4 — Feedback
FEEDBACK
APPRECIATE YOUR FEEDBACK
RATING WIDGET