

PREFIXBOX

SEARCH USED TO BE HARD. WE MADE IT EASY

A strong search engine is a critical part of a webshop's success, but is often overlooked – even though 50% of online revenue comes from the search function. A good search quickly directs users to the products they want to buy, suggests relevant alternatives when no products can be found, and provides detailed analytics to help you make informed business decisions. Prefixbox products, along with our detailed analytics, help online retailers reach peak performance.

WEBSHOPS WITH IMPROVED SITE SEARCH, EXPERIENCE



INCREASED REVENUE AND
CONVERSION RATE



HIGHER AVERAGE ORDER VALUE



BETTER USER EXPERIENCE

MOST ONLINE RETAILERS HAVE NOT OPTIMIZED THEIR SEARCH ENGINES

- ✔ Shops without an optimized search feature lead customers to 0-result pages 30% of the time!
- ✔ Retailers are not able to evaluate their search solution quality.
- ✔ There is limited knowledge and best practice advice available online and in-house teams often lack the search optimization skills needed to improve their solution.

PREFIXBOX OFFERS A COMPREHENSIVE RANGE OF SEARCH SOLUTIONS THAT OPTIMIZE YOUR SEARCH BOX FOR CONVERSIONS.



QUICK SETUP AND
FLEXIBLE INTEGRATION



TECHNICAL
SUPPORT



MONTHLY
SUBSCRIPTION



CUSTOMIZABLE
UX



MOBILE
FRIENDLY



HIGHLY
SECURE



SELF-SERVICE
PORTAL

OUR CUSTOMERS

Praktiker

WITH AUTOCOMPLETE

Increased revenue
by **19%**

Decreased 0-result
searches by **31%**

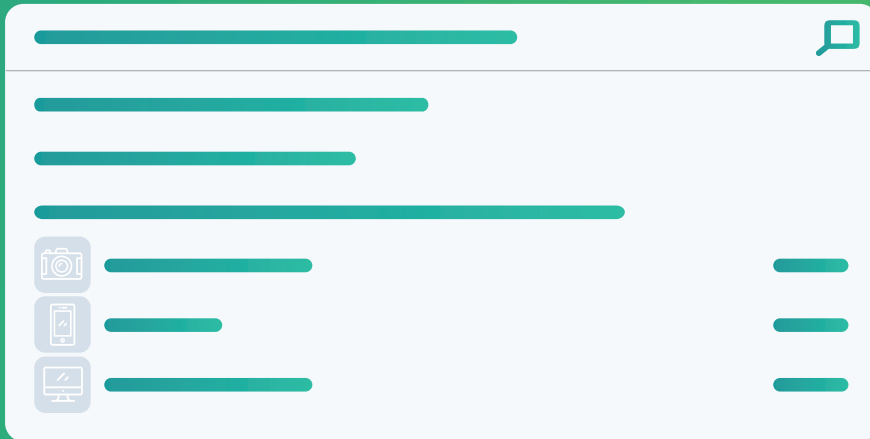
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WITH RELATED SEARCHES

Increased conversion
rate by **6.7%**

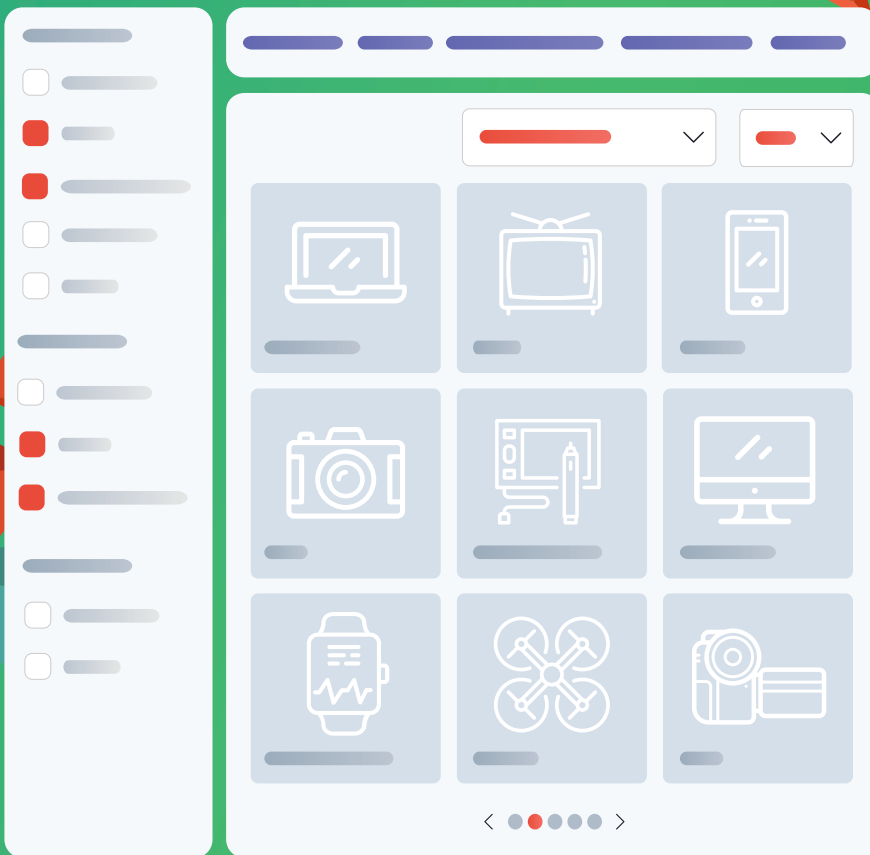
INTELLIGENT ECOMMERCE SEARCH TOOLS

Autocomplete recommends products and keywords to users when they type in the search box. It also automatically predicts search queries to display accurate matches.



Full text search and spell correction help.

Faceted Navigation lets users filter search results based on product details such as price, color, size, and many other details.



Related Searches displays recommended keywords for all executed search queries.

Sorting is a feature of the Search Engine product. This lets users quickly sort results by criteria such as "price", "newest", "popular" etc.

Paging is a feature of the Search Engine product that breaks search results into multiple pages so users can navigate through.

Products are accurately ranked based on relevance and popularity rankings, which update daily.

30 DAY FREE TRIAL

Prefixbox offers a comprehensive range of search solutions that **optimize your search box for conversions**.

When it comes to a customer's path to purchase the search box is critical. Prefixbox's range of intelligent, robust search solutions play a vital role in enhancing the users' experience and guiding them to the products you sell.

Our **mix and match service model** lets you pick the products you need without paying for what you don't. Our **transparent pricing** means there aren't any hidden fees along the way.

We're committed to helping you thrive, so we offer technical support and information to help you continually optimize your webstore.