retail by deepcam

ALERTS ⚠

Plug-and-Play
AI Platform

✉ **ENTRANCE ALERT** | Store #1087 10:42am

Barred – Shoplifting
Wagner, Sarah | Effective 10 Oct 2017

" *DeepCam was easy to install and train my team on, and it's really working – it's already driven all our known offenders elsewhere.* "

- STORE MANAGER

" *DeepCam is killing it – exceeding my expectations – it just delivers. Its accuracy and essentially zero false alerts blows away our experience with other systems.* "

- HEAD OF AP

" *We quickly trained the evil 20 to go somewhere else.* "

- REGIONAL MANAGER

Someone is stealing from you right now.

And you don't know because your people are only human.

You need DeepCam.

Save
thieves' images for feature matching.

See
thieves enter any store in real-time.

Stop
thieves from draining your resources.

What you don't know is hurting you.

deepcam

NOW YOU KNOW

DeepCam | www.deepcamai.com | 1067 S. Hover St., Unit E-169, Longmont, CO 80501, USA

Results

Shrink Impact Urban Locations	• ORC theft dramatically reduced in 90 days, repeat perps rarely visit • Case preparation/prosecution no longer required
Shrink Impact Suburban Locations	• ~53% reduction • Common shelf sweeps have ceased • Regular petty thieves have gone away
Staff Reduction Impact Suburban Locations	• Half-time LP positions eliminated by process automation and shrink reduction

Features

- Biometric Capture
- Tracking
- Filtering
- Vivid HD Image
- Simple Setup

Visitor Insights	• Which visitors are known bad actors? • What do personnel need to do to respond to the bad actors who just walked through the door? • Which stores have they visited previously, and when? • How often do known or suspected bad actors visit my stores?
Visitor Histories	• Time-stamped entries • Custom field for notes and instructions • Multi-location network
Notifications	Email, text, in-app
Miniumum Hardware Requirements	iHD23 POE Smart Camera *Note: Any IP camera supported*