



The company specialized in big data and machine learning, that offers cognitive engineering solutions to digital operations.

OUR SECRET IS CONTEXT INTERPRETATION

People hopes to get more results and receive relevant informations, offering less and less inputs, many times just telling only one phrase or even only one word.

In summary, they say:

"Don't waste my time, you should know exactly what I want!"



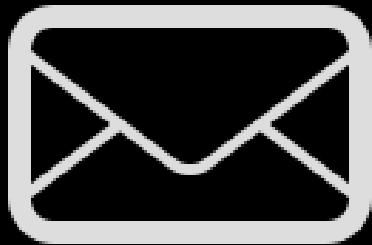
INTELLIGENT SHOP

Your personalized business for each client. Semantic search, shop windows, landing pages, triggers, and other features that enable one-to-one precise communication.



Behavior Triggers

Behavior Triggers tool allows automate the send personalized e-mails by the time of the shop and the consumer behavior in retail online.



- ✓ Increase the conversion of retails sales with decline of shopping abandonment rate;
- ✓ Communication one-to-one between retail and their customers;
- ✓ Closer relationship with the continuous communcation between retail and customer;
- ✓ Saving time and cost with retentions actios and boost to close the sales.