

Complete Enterprise Multi-Cloud Management Solution Accelerates Hybrid Service Fulfillment

Micro Focus® Hybrid Cloud Management is a unified solution for multi-cloud management, enabling the design, deployment and management of services. HCM flexibly automates the dynamic fulfillment of a wide range of environments from a streamlined catalog, using adaptive service designs and a master orchestrator. HCM services can include on-premise resources, private-cloud, public cloud, software or containers. HCM features integrated application release orchestration for DevOps and cloud governance. Adjacent products support workload migration to the cloud and mainframe solutions.

Hybrid Cloud Management at a Glance:

Streamline Cloud Spending:

Policy governance and reporting to optimize cloud utilization

Run Hybrid Services Anywhere:

Designed services run on any cloud with full process automation

App Delivery at DevOps Speeds:

Application release orchestration with custom pipeline and deployment automation

Pre-Integrated, Containerized Solution:

Get working faster with quick installation and painless updates

Ensure Successful Cloud Migrations:

Additional solutions assess cloud transformation scope and automate workload migration



Micro Focus Hybrid Cloud Management (HCM) provides a unified solution for enterprise multi-cloud provisioning and management. HCM enables IT to design and deploy hybrid services that run on any cloud, flexibly automate deployments and IT processes, accelerate DevOps using application release orchestration, and bring governance to public cloud spending. HCM lets one single IT team design and deliver any needed resources from any cloud or datacenter using a streamlined set of catalog services. Flexible designs and automation allows you to maintain a cloud strategy independent of cloud vendor or management

tool lock-in. Additional solutions support cloud workload migration and transformation project management.

Cloud Management Is an IT Control Point

Delivering hybrid or multi-cloud services for a large enterprise is complex but critical work. That makes multi-cloud management a technology control point for IT Operations teams that need to deliver faster. Cloud and on-premises resource requests constantly arise from IT, every business unit, and from application development teams. The challenge is how

best to help IT transition fulfillment of resource requests from a project basis to an on-demand designed service approach.

Moving Everything to the Cloud Is the Answer—Until It Isn't

Each enterprise is moving workloads to the cloud. Then central IT is asked to explain why cloud spending is exploding across the entire organization.

Significant and unplanned increases in cloud spending occur due to a number of factors. There is a natural tendency to use more of an offering when services are easy to consume (Jevons paradox). In addition, the cost for maintaining cloud-resident datasets, and the difficulty of identifying and shutting down unused cloud resources only add to overspending. In this case, enterprises struggle to balance their ability to streamline public cloud spending across a diverse organization with the need to provide on-demand resources.

Deploying on Private Cloud Can Make IT More Cost Effective

Rising public cloud costs have caused enterprises to repatriate certain applications to private cloud that were previously hosted externally. Those repatriated applications add to the need to architect and automate the delivery of multi-tier systems that combine private cloud control with public cloud scale. Delivery of architected, hybrid systems will require a more complete automation solution to meet business requirements while optimizing IT resource utilization.

Enterprise Cloud Management Requires a Comprehensive Automation Tool Structure

At the same time, organizations discover that cloud management is a broader automation problem than initially believed. The cloud management platform (CMP) is still a core element.

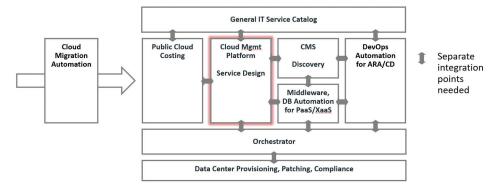


Figure 1. 'Best-of-breed' approach

However, additional capabilities are required to fully address enterprise multi-cloud delivery and management.

To deliver consistently, IT needs to design hybrid systems that can run on any cloud. They also need a powerful orchestrator that automates complete actions to completion. A configuration management system with strong discovery tools, including topology, is needed to track IT resources. Middleware and DB automation is needed to deliver full working environments. Developers require the capability to pull resources on-demand—but IT needs visibility to keep them manageable. Finally, IT needs provisioning with compliance, an on-demand service catalog and the ability to automate workload migration to the cloud.

A 'Best-of-Breed' Approach May Not Be Best

To solve this complex automation requirement, many pundits recommend enterprises take a 'best-of-breed' approach as shown in Figure 1:

The enterprise is expected to be responsible for all integration points for these 'best-of-breed' tools in order to build a functional toolset—and then keep them coherent and integrated in spite of constant revisions by each tool. Many organizations have found this

approach to be an extremely time-consuming and expensive proposition.

Central IT teams have realized that they can no longer afford the overhead (time, resources, staff) required to manage all these management tools and maintain the integrations between isolated management tools. The broad automation requirement still exists, but the costs of a homegrown 'best-of-breed' solution are too high.

Separate Teams and Management Tools for Public, Private and On-Premise Environments

In practice, the actual situation may be even more complex and costly. Many organizations end up building separate management toolsets (and staff teams) to support each type of computing environment (public-cloud, private-cloud, on-premise). The result is a large number of staff and a number of software tools performing overlapping work. This is a significant cost and duplication of effort that prevents a unified approach to service resource fulfillment.

The Right Cloud Management Should Keep You in Control of Your Cloud Strategy

As organizations mature in cloud management, they reach an economic tipping point where increasing public cloud costs and the staff, time,

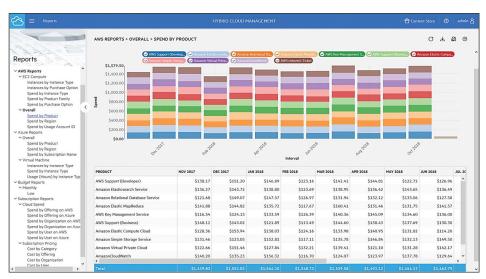


Figure 2. Cloud Aggregation, Brokering and Governance

and resources needed to operate and manage separate environments and toolsets reach a critical point of visibility. The challenge is how to best integrate all required capabilities into one working framework and keep it working. Integration is the key to enterprise cloud management success.

At this juncture, an enterprise may consider a pre-integrated cloud management solution that does not constrain the cloud strategy moving forward.

Hybrid Cloud Management Is a Complete, Pre-Integrated Automation Solution

Micro Focus Hybrid Cloud Management (HCM) is a complete, pre-integrated solution for enterprise multi-cloud management. HCM enables Central IT to bring governance to public cloud spending, deliver cloud-agnostic architected services, orchestrate complete IT processes, and accelerate DevOps practices. HCM is a modern, cloud-native, pre-integrated, containerized multi-cloud management solution.

Optimize Public Cloud Spending with Governance

With HCM, cloud admins can enable users and business units to easily consume public cloud

services from a central catalog—while helping to keep public cloud spending under control. HCM aggregates and brokers selected public cloud services along with virtual templates while offering policy-based governance, analytics, and show-back reporting to ensure business unit consumption is visible and within budget.

Design, Deploy and Manage Hybrid with Adaptive Service Designs

HCM allows System Architects and Cloud Admins to design, provision, and manage custom-architected hybrid services. HCM features a resource oversight dashboard into all your deployed services (both simple and designed). The adaptive service designer abstracts definition from building block resources with parameters and options, allowing a streamlined set of catalog items to dynamically fulfill a wide range of resource requests. Hybrid services are created from cloud and/or on-premise resources in addition to including containers, middleware, database elements and applications—allowing you to provide anything as a service (XaaS).

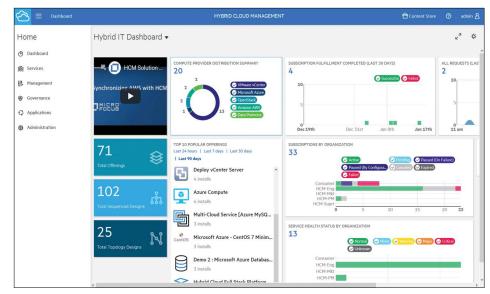


Figure 3. Hybrid IT Deployed Resource Dashboard

www.microfocus.com 3

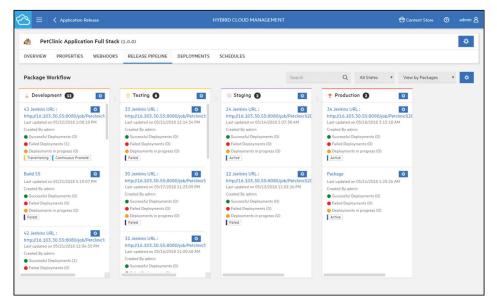


Figure 4. Application Release Orchestration Provides DevOps Resource Delivery

Automate Deployments and Day Two Work with a Master Orchestrator

On-demand delivery of hybrid resources requires a solid automation foundation. With HCM, admins can flexibly automate deployments and Day Two management actions, speeding delivery, minimizing manual effort and improving delivery quality. Our master-level orchestration engine allows for text or Ul development, provides automatic failure handling at each step and features REST-based APIs to speed integration setup. In addition, HCM includes a 10,000+ item content library of orchestration workflow content—saving you time and money automating virtually all repetitive IT actions.

Application Release Orchestration (ARO) Accelerates DevOps Practices

Operations teams struggle to deliver working environments fast enough to satisfy the release pipeline needs of development teams. HCM allows cloud admins to work together with dev architects to define the resources required at each stage of application development to speed delivery. With HCM's integrated ARO, both dev and ops get insight into the release pipeline, including automated infrastructure deployment, custom and automated stage gates, release scheduling, release analytics and integrations with test automation, security testing, and process orchestration.

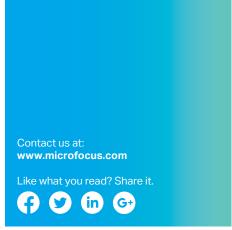
Developers subscribe to resources directly from their code pipeline enabling 'on demand' deployment of correct platforms while all resources remain visible to Ops teams for management (infrastructure as code). In this same manner, HCM ARO is used internally at Micro Focus to support the development of all IT operations management solutions.

Cloud Migration and Transformation Automation for When Cloud Is Right

Most enterprises have efforts underway to move workloads to the cloud. With our HCM companion product, **PlateSpin® Migration Factory**, System Integrators and enterprises can effectively automate and execute their cloud transformation efforts. **PlateSpin** integrates the planning, execution, and management phases of large-scale cloud transformation and data center migration projects, while minimizing service disruption, cost, and risk.

Maintain Control of Your Cloud Strategy with Hybrid Cloud Management

Hybrid Cloud Management from Micro Focus helps enterprises and service providers design, deliver, and manage complete IT services across hybrid and multi-cloud environments. HCM includes the breadth of pre-integrated capabilities needed to address enterprise cloud management.



HCM helps IT:

- Deliver a wide range of services using adaptive service designs
- Flexibly automate deployments and Day Two with a master orchestrator
- Provide on-demand resources to developers from their code pipelines
- Supply 'anything as a service' (XaaS) resources to users
- Optimize public cloud spending with governance

HCM makes use of a unified, cloud-native containerized deployment that minimizes time to value. Installation is quick and container upgrades and patches involve minimal downtime. New releases typically provide additional functionality and content.

Using Hybrid Cloud Management, an enterprise is able to maintain control over their cloud strategy by avoiding cloud vendor and management tool lock-in. As a result, central IT is able to provide more cost-effective services, effectively making use of on-premise, private cloud and public cloud resources.

With Hybrid Cloud Management, Micro Focus offers a complete enterprise solution that allows you to efficiently design, deploy and manage hybrid environments, flexibly automate deployments and IT processes, accelerate DevOps practices and support cloud transformation.

