



Tapping into the potential of U.S. tourism

Created for local, state and federal governments, Smart City Tourism delivers a smart infrastructure to engage tourists and citizens and drive economic growth.





Smart technology enhances tourist experiences and improves their safety.



Access to mobile services increases tourist spend with local businesses.



Parking management gives drivers the inside scoop on the best parking spots



An interactive, digital engagement delivers information to tourists that helps them discover new aspects of the city.



Predictive analytics enable adjusting local services to accommodate real or anticipated needs.



Grays Harbor sees blue skies with use of cloud

Greater Grays Harbor, Inc. (GGHI) handles promotion for the Grays Harbor region in Washington State. With only two out of 100 local merchants having an online presence and a lack of overall Wi-Fi access, visitors encountered a frustrating experience and local merchants a missed opportunity.

"Visitors want ease of planning in their recreational activities. They want to see and feel what's available, how to get there, and where to park, and they expect technology to make it easier and less stressful."

— **Dru Garson**, CEO, Greater Grays Harbor

Start driving your tourism and commerce

- Sign up at the Smart Tourism Web site to get a Smart City Tourism assessment
- Learn more at: <https://www.smartcitytourist.com/>

About Meylah and HPE

Hewlett Packard Enterprise is a global technology leader focused on developing intelligent solutions that allow customers to capture, analyze and act upon data seamlessly from edge to cloud. HPE and partner, Meylah Corporation, enable customers to accelerate business outcomes by driving new Smart Tourism IoT business models, creating richer citizen and tourism experiences, and increasing operational efficiency today and into the future.