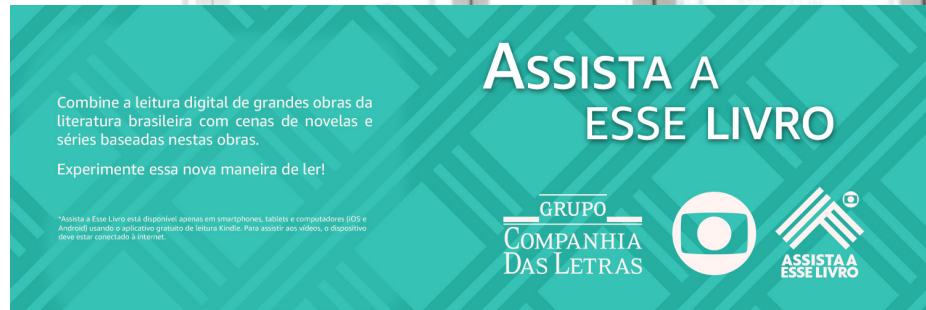


Customer Success Story



TV Globo in partnership with Companhia das Letras and Amazon planned a project to include video clips in books published on the Kindle. The videos were part of the works produced on TV Globo inspired by books. TV Globo did not have the necessary content format for this publication, so the challenge was to offer a solution that would enable them to store the videos with fitted format and create a player that would allow the publication of the videos to run in the same universe of devices of the Kindle (Multiplatform).

The flexibility of VideoLib with Azure enabled delivery with the security, scalability and quality for these large companies to implemented our solution. Today there are 8 published books with 300 videos and more than 10 GB downloads / month.

Win Results

Total Integration with Amazon Kindle App for Android, Apple Devices, Mac OS and Windows. Azure Media Services Encoder prepared these videos in all compatible formats, creating the best experience for users.

VideoLib Portal, developed with ASP.NET technology and Azure App Services platform solution gave to administrator total independence to publish the content, without any IT specialist working together. Full user friendly administration tool.

Zero downtime. All the platforms in Azure Cloud have work together to offer to our customer one solution that work without stops for more than two years.