



# Pitch: Create Unforgettable Presentations

Getting people's attention is harder than ever. Pitch turns boring presentations into engaging experiences that are impossible to forget.

## Let's be honest...

No one wants to read reports, review decks or sit in meetings. We want compelling stories that deliver meaningful insights.

Enter Pitch - a groundbreaking tool that lets you easily create powerful interactive presentations that cut through the noise and move people to take action.

## Pitch benefits

### Better Communication

Picture this: You're giving a presentation. Everyone is focused on you. You switch to your slides and... yawn. Everyone dozes off. Pitch brings your face into your presentation, keeping your audience engaged (and wide awake).

The most successful companies use Pitch for:

- Creating memorable presentations
- Team updates
- Information cascades
- Cross-company morale and trust-building
- C-suite announcements

### Better Collaboration

Collaboration is the foundation of the modern enterprise. Making sure everyone has access to the information they need to do their job and execute is critical for success. That's why Pitch is such a hit with teams - it brings everyone closer together. Pitch is great for:

- Building trust
- Sharing important news
- Conducting more productive meetings
- Enhancing collaboration across geographic distances and multiple time zones

### Better Sales & Marketing

Capturing customer attention today is almost impossible: it's just too easy to swipe or click away. But with Pitch, creating a compelling presentation that's impossible to ignore is a total breeze. That's why Pitch is perfect for:

- Sales presentations
- Webinars and content marketing
- Product demos
- User tutorials

### Better Talent

Pitch takes talent recruitment, nurturing and retention to a new level. HR professionals can hire faster and

better, while learning and development leaders can ensure their material is communicated using the visual language their audience loves. Pitch helps with:

- Pre-hire assessments
- Employee recognition
- HR-led announcements and feedback
- Fun & effective corporate training

## Who uses Pitch?

### DEPARTMENTS

- Marketing & Sales
- Research
- PR & Communications
- Learning & Development
- Human Resources
- Executive Suite

### INDUSTRIES

- Financial Services
- Pharmaceutical & Healthcare
- Media & Technology
- Law, Consulting & Accounting
- Higher Education

## Why Pitch?

Current solutions for making video presentations are either expensive, cumbersome or limited in their ability to convey rich messages. Pitch picks up where the competition leaves off:

- Easily create video presentations from your desktop: if you've ever created a presentation, you already know how to use Pitch
- Combine a wide variety of media assets into one interactive presentation, and let your audience dive deeper at their own pace
- Cross-platform: works seamlessly across your enterprise infrastructure, whether it's Mac or PC
- Meeting and webinar live-streaming that scales from one to hundreds of participants
- Robust security measures that work with your company's protocols
- Share and measure interactions with your presentation through built-in analytics
- Everything you need in one package: a cloud-hosted video platform, authoring tools, stock image and video clips and educational courses from the best communication instructors on the planet

## Business ROI

- Cut costs by eliminating the need for professional video production teams and expensive equipment
- Save time and money - create something in hours that would normally take weeks
- Lower training costs by providing on-demand learning to a dispersed workforce
- Reduce time to market by communicating quicker with employees
- Cut travel costs by using video to communicate with internal and external audiences

## One tool, endless possibilities

Whether you're presenting on stage, in an office or on a conference call, Pitch works with your current toolset. It can even import your PowerPoint or Keynote slides and give them that extra punch you need to get noticed. Client presentations, product demos, training webinars, town halls, executive briefings, educational courses, team huddles... Pitch makes any type of communication better.

## Requirements

### Minimum

- Windows 10 Build Version 10586
- MacOS Sierra 10.12
- RAM: 4 GB
- Core i3
- Internet connection for authentication and use of Web vApp, TC Stock and uploading to cloud storages
- Camera with resolution of 1280x720 or higher
- Microphone

### Recommended

- Windows 10 Build Version 1607
- MacOS High Sierra 10.13.2
- RAM: 8 GB+
- Core i5 or higher
- Discrete graphics card
- High-resolution camera and external microphone

"The way we consume information has completely changed. Pitch lets us share information the way our audience prefers to get it: interactive video presentations."

**John Gordon**

Head of Digital, Internal Medicine, Pfizer.



# Pitch, Polish, Share.

Pitch turns boring presentations into potent stories by packaging the presenter with the content.



### Pick a Scene Layout

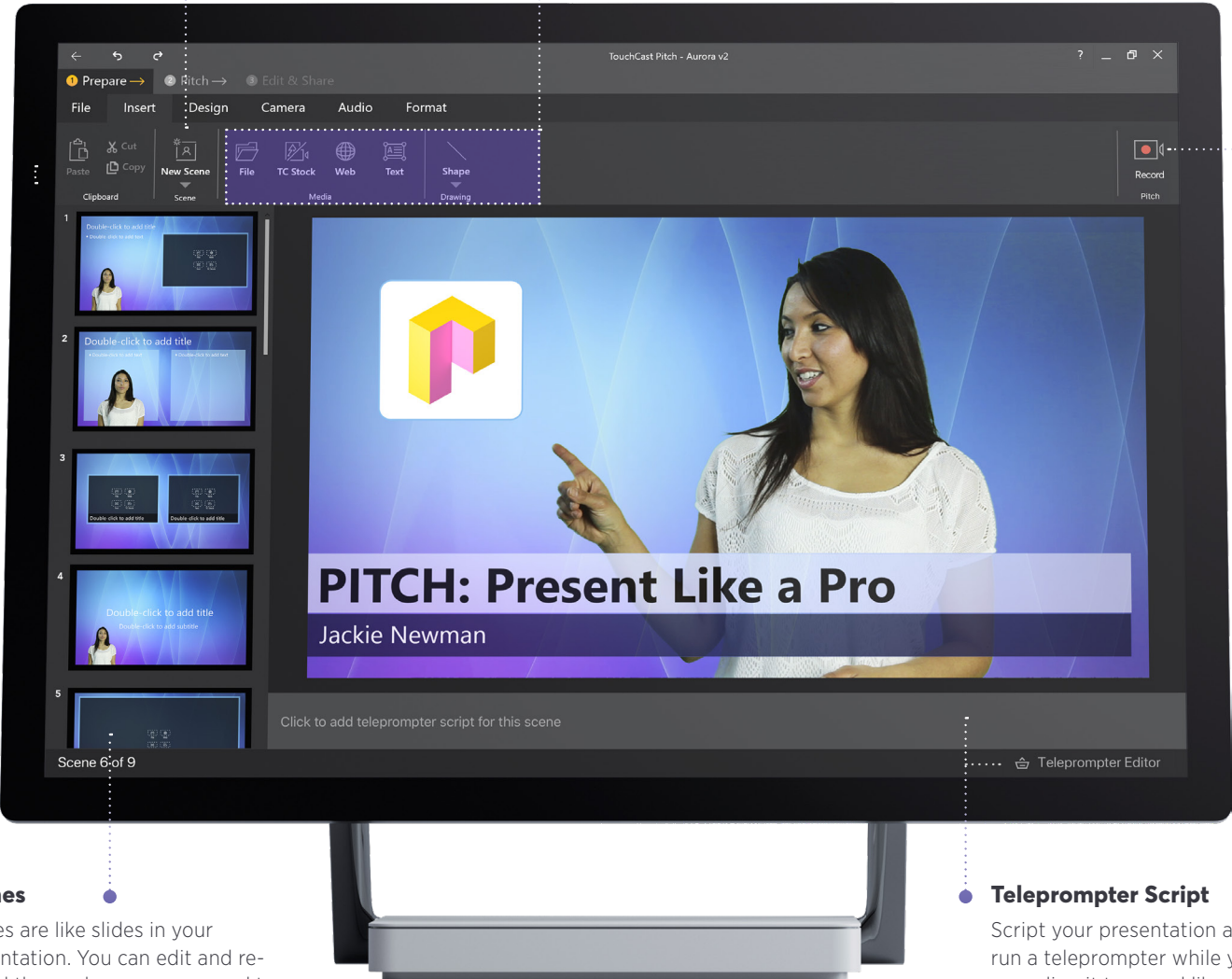
Beautiful layouts that make it simple to deliver any message, to any audience, for any occasion.

### Add Interactive Content

Bring your message to life by adding interactive elements to your presentation - from videos to documents, images, polls and websites.

### Record

When you're ready to record yourself, click here and... action!



### Scenes

Scenes are like slides in your presentation. You can edit and re-record them whenever you need to.

### Teleprompter Script

Script your presentation and run a teleprompter while you're recording it to sound like a pro.



# Pitch

Product Overview

TouchCast

Let's Talk  
[www.touchcast.com](http://www.touchcast.com)